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# WHAT'S NEW

The Kroydon Company of Maplewood, N. J., has just brought out a new type of shaft and head assembly which according to the maker will be a historic improvement in wood club construction.

The mechanical obstacles to attaching a wooden head to a steel shaft are obvious and have long been the bugaboo of every golf club maker. As every player knows, drivers and brassies give enormous leverage because of their greater length and take a terrific "beating." The weak spot in woods has always been the back of the hosel—where the wood is weakened by the screw used to help hold shaft and head together—as attested by the fact that 90% of the clubs that go bad split or crack at this point.

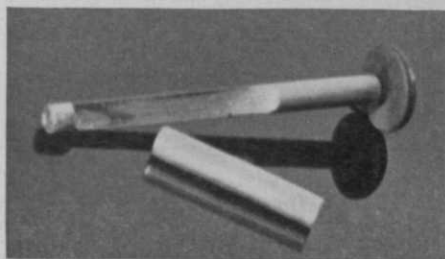
"Kroydon's engineers," says the company, "have licked this problem once and for all. And their new "Angle-Lock Shaft" assembly (patent applied for) is so simple you'll wonder why it wasn't discovered years ago. Instead of the steel shaft being cut to a length which leaves it flush with the sole of the club, it extends about 1½ inches beyond the bottom of the club. This extra inch and a half of shaft is flattened, drilled, bent up and seated in a milled slot at the bottom of the head where it is screwed securely to the wooden head and covered and further secured by the sole plate.

"As is plain to see, this method of construction

imparts infinitely greater rigidity and locks shaft and head together in the most positive fashion."

Another advantage to Kroydon's "Angle Lock Shaft" construction is the added strength of the wooden hosel by the elimination of the feather edge. It is claimed that hitting strain is thus carried up the shaft where it is absorbed and greater leverage results.

New England Toro Co., West Newton, Mass., makes the new Neteo turf sampling tool (shown below) which is a handy pocket gadget. The tool is made of stainless steel, is about 6" long, is fitted



with a plastic pusher knob on one end, and cutting edge protective cap. Turf core samples withdrawn are ¾" in diameter. Root depth, moisture penetration, soil fertility and physical condition, can be determined with this sampler. Price is 25c.

The Standard Products Co., Boulevard Bldg., Detroit, Mich., is manufacturing and distributing an item, It's-THE-Grip, designed to provide a better grip of the club, prevent callouses and blisters from forming, and to give the relaxed feeling needed for a good swing, even though the grip be firm. It's-THE-Grip is made from best live rubber, and is applied to the grips of each club by a patented applicator that makes the process quick and simple. Many nationally famous players have already given It's-THE-Grip a



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McCLAIN BROTHERS COMPANY, Canton, Ohio

thorough test and as a consequence, are using the item regularly themselves.

It's-THE-Grip sells for a trifling sum, but volume sales and service charge in the pro-shop for applying item to clubs make it a good profit-getter. Complete details on It's-THE-Grip, including quantity prices and samples, may be obtained by writing direct to the company.

A. N. Peckham, Kingston, Rhode Island, veteran New England seedsmen, announces that around the middle of July he began to harvest this year's crop of bent seed, and by August 1 had ready for shipment fresh seed direct from the farms where it is grown. Mr. Peckham, one of the largest farmers in southern New England, not only has grown bent grass for seed production for 21 years and sold it direct to the consumer, but is also a large potato grower and general farmer, operates saw mills, and for six years has been manager of the Rhode Island State Fair, which is rated by many impartial observers to have made the greatest gains, not only in quantity and quality of exhibits, but in attendance, of any Fair in the East during the last few years.

In 1920, when Mr. Peckham started in to harvest natural-growing bent, and planted areas to produce clear stands, an old New England farm industry was revived. Through experience and experimentation, and modern harvesting and cleaning machinery, Peckham offers today only the highest-quality seed from stands in areas devoted solely to the growing of fine bents.

Peckham can now furnish native-grown Rhode Island bent, Piper strain and Kernwood strain of velvet bent, and a limited amount of creeping bent. Full details on bents, and data on selection of proper bent for a particular area may be obtained promptly by writing Mr. Peckham.

Harry C. Lee & Co., 10 Warren St., N. Y. C., has developed the Lee "Bat" laminated golf club, the construction of which, the maker claims, embodies an innovation in golf club development. The head is constructed in 30 individual layers of selected woods, impregnated with a plasite glue, and welded together, so to speak, under great pressure, into a block with the grain or strips parallel to the shaft of the club and bent to an angle

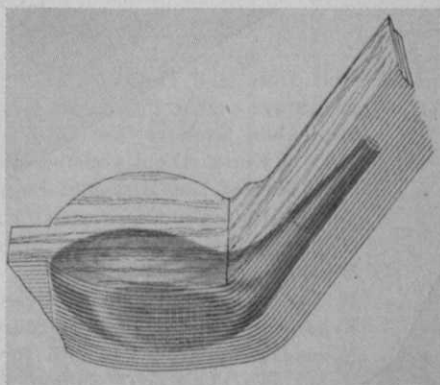


Diagram shows grain bent to lie of club.

parallel to the ground or lie of the club. The head is then shaped from this block.

This harder construction is claimed by the company to give a harder hitting surface, made possible by the increased density of the impregnated layers or cell-filled wood. The club is guaranteed by the company to give service and satisfaction. Write the Lee company direct for further details.

## WANT ADS: Rates, 10c Per Word — Minimum, \$2.50

**A Working Pro-Greenkeeper** desires change with club having year-round activities; qualified by background and experience for general business management of clubhouse and grounds; 40, sober, industrious, always on job, clean record of over 20 years; credit A-1, student greenkeeping short courses including Rutgers and Mass. State Colleges. Willing to make trip for personal interview. Address: Ad 801, % *Golfdom, Chicago.*

**A Successful country club manager** wants to locate in Southern California or the Southwest. This man has been very successful in building up memberships, also knows how to supervise and maintain a golf course. His wife's health requires moving from the middle west. He is now in the midst of putting a bankrupt club back on its feet. He is a high priced man and well worth his figure. Address: Ad 800, % *Golfdom, Chicago.*

**Wanted**—working manager, pro, or greenkeeper to build up and revitalize an established 18-hole fee course near Chicago for new owner. Address: Ad 802, % *Golfdom, Chicago.*

**Club Officials**—Are you seeking high grade Managers, Stewards or Bookkeepers? Write: Club Systems Service, 4836 Drexel Blvd., Chicago.

**For Sale:** Most beautiful nine-hole golf course in Central Wisconsin, splendid opportunity for live wire pro. Address: Country Club Holding Co., Marshfield, Wisconsin.

**FOR SALE**—Worthington—3 gang-fairway mower, only slightly used on small estate. A big saving to the club that acts fast. Price \$250. Write: G. E. Beck, Inc., 1742 N. Milwaukee Ave., Chicago, Ill.