

# IT'S-THE-GRIP

(Can't Slip)

What is it? It's the gol-darndest little device you ever saw for —

- providing perfect relaxation
- improving your grip
- preventing callouses and blisters
- boosting pro's income

Patented

It's-The-Grip is like a shot in the arm to pro-shop income these days. It costs only a trifle but does so much all your members will want their clubs equipped with it.

It's-The-Grip is made from best live rubber to insure long usage.

It's easy to put on—and adds plenty to pro-shop profits both in sale of item and in service charge income.

Hundreds, including several nationally known pros, have been given opportunity to try It's-The-Grip, and in every case, their reaction was 100% favorable. Your members will like them just as much.



Applying It's-The-Grip with patented applicator.



It's-The-Grip is now in place—is ready for play.

A real opportunity, too, for dealers and distributors. Write today.

**The Standard Products Co., Boulevard Bldg., Detroit, Mich.**

bows, which allowed the fresh air to move on to the front and supply the men with fresh air at all times. At first we placed the blower outside the building but found that the outside temperature, about 4 to 10 degrees above zero, chilled the pipes to the extent that moisture was dropping from them into the tank and we feared this would harm the surface after paint was applied. We then placed the apparatus in the building and found it to be a much better place for it. We kept our blower in use after each coat was applied and found it aided greatly.

We firmly believe that this method of tank renovation is the safest, and we know it to be very economical.

We allowed the blower to run continually after the coats of paint were applied and found it aided greatly in drying the surface.

## Famous Midwick CC Sold for \$178,000

**PURCHASE** of the Midwick CC, Los Angeles, for \$178,000 by Dominic Jebbia, Italian-born fruit magnate, has caused considerable sport page comment. Midwick was established in 1910 as one of the swankiest country clubs in the world. There was \$492,000 indebtedness against it when sale was ordered. Jebbia outbid the club's members.

Midwick also was internationally noted in polo.

The 1929 market crash practically knocked out Midwick, although it lingered in a futile attempt to solve its financial problems without the freehanded support

## DOUBLE ROTARY SPRINKLER

HEAVY DUTY  
MODEL H  
**\$12.50**

\*Self-operating.  
Needs no attention.

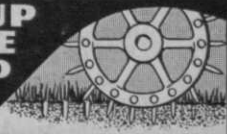


• Two nozzles give greater coverage. One stream hits the wheel and is broken into rain-like drops which are delivered in a rotating line, turning the sprinkler head to cover a large circle. Second stream starts where the first leaves off, adding yards more in every direction. Does not wash or pack soil; does not puddle. **GUARANTEED.** Order now or write for Free Trial offer.

**DOUBLE ROTARY SPRINKLER CO.**

816 LOCUST ST. Dept. A KANSAS CITY, MO.

**SOFTEN UP AND AERATE THOSE HARD PACKED GREENS!**



WITH A  
**McCLAIN SPIKER AND PERFORATOR**

Have the finest Greens in your section by using this remarkable soil opener. Get full value out of your fertilizer, chemical and moisture by punching millions of holes in turf. More aeration prevents fungous diseases and increases grass growth. Real low cost spiking machine that soon pays for itself. Hand or power operated. A big economy for every course. Write for literature.



McClain Bros. Co. - Canton, Ohio

of the wealthy men who belonged in its earlier days.

El Caballero, Rancho, Flintridge, Hollywood, Brentwood, Pasadena, El Sereno, Royal Palms, Mountain Meadows, St. Andrews and Palos Verdes preceded Midwick as once-famous southern California district private clubs now operating as fee courses, or abandoned to the devices of real estate promoters. Several of those clubs were extravagantly overbuilt in clubhouses, and were doomed when times got tighter.

However, golf play in Southern California has increased, due to public play on pay-play courses.

Pasadena has been offered the Flintridge property as the city's second municipal course. The property has been offered at \$100,000 but \$25,000 in delinquent taxes might be cancelled making a club plant that went broke for \$400,000 a \$75,000 buy.

What'll be done with Midwick is not known.

The city of Alhambra is considering buying it as a municipal recreation center.

Gene Sarazen and Ellsworth Vines

have made a proposal to lease it for fee course operation. Members may buy it from Jebbia. Other offers have been made for the club to be continued as a fee course operation. Subdivision and cemetery prospects have been discussed.

It is said that Midwick had more than a \$40,000 inventory of liquor when it was bid in by Jebbia.

## Denver Awarded 1942 Public Links Tournament

DENVER'S Wellshire public course gets the 1942 USGA Public Links championship. Denver, proud of its success with the 1938 National Open and 1941 PGA, made a determined bid for the event.

More than 500 entries in the Public Links qualifying rounds at Denver attested to the keen interest of the city's public players.

Already Denverites are planning entertainment and other features of the 1942 championship, with the ambition of outdoing the Spokane people who this year established a new high for public national tourney organization and operation.

# THINKING OF MOVING?

If you're in the golf business, and are not satisfied with your present location, why not investigate what 'Golf Headquarters' has to offer—which means, of course, the

## LYTTON BUILDING

Golf manufacturers, wholesalers, publishers, and others who serve the golf trade find that it pays in dollars and cents, to locate their offices and display rooms in the LYTTON BUILDING . . . a modern 18-story structure located at State Street and Jackson Boulevard, in the heart of Chicago's loop.

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The LYTTON BUILDING is one of the finest office buildings in Chicago's retail shopping district. Standards of occupancy and building maintenance are of the highest. A limited amount of desirable space is available on the upper floors . . . with unobstructed light and air . . . at a rental that is exceptionally attractive.

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