# **HENDERSON'S** famous **GOLF COURSE** GRASS SEED MIXTURES Write for "SPORTS TURF" Free

PETER HENDERSON & CO., 35 Cortland St., New York City





Do not let another season go by without lighting up your practice driving ranges, putting greens, or your pool! Keep members and guests at the club after dark. You can increase your revenue by means of Revere crease Lighting.

engineers will gladly make recommendations.

Write for Sports Lighting Bulletin.

# REVERE ELECTRIC MFG. CO.

2927 NORTH PAULINA STREET-CHICAGO
Originators of the Hinged Gloodlight Pole
ENDOOR and OUTDOOR LIGHTING EQUIPMENT of EVERY DISCRIPTION

#### FOLDING TABLES

CLUB DINNERS. PARTIES, MEETINGS

Light weight but sturdy. Easily handled even by ladies' committees. Stacked and stored in small space. Many styles and sizes. Lowest prices. Catalog FREE.

THE MONROE CO. 6 CHURCH ST.

York City. L. Bates, its former representative. has moved to Texas. Avery, while new in his territory, has a good background to qualify him for his sales-service work. He has been with Stumpp & Walter since 1929; he graduated from Winona Agricultural College, performed special agronomy work at Cornell University, and in addition, was county agricultural agent of Delaware and Nassau counties, on Long Island, N. Y.

Photo herewith shows Fred Pabst, chairman of the board of the Pabst Brewing Company, as he appeared before the microphone, Saturday, March



15, to participate in the first nation-wide broadcast of a Pabst "Sales Meeting of the Air."

Ivin E. Harris, (left) vice-president and general sales manager of the Pabst company, and E. L. Morris, vice-president in charge of advertising and sales promotion, await their turn at the mike to tell thousands of Pabst representatives and distributors, in meetings from coast to coast, that the "33 to 1" blending story will be the theme of Pabst's 1941 advertising campaign,

Ian Macdonald, pro at the Modesto (Calif.) municipal golf course, is now manufacturing and solling with gratifying results his latest improvement on his Ballshag-known as Bag-Shag. Bag-Shag (U. S. Patented) consists of a tube with three flat springs on the lower end which engages practice golf balls and elevates them into an attractively colored canvas container with capacity of sixty-five balls. To release balls, you pull the zipper and gravitation does the rest.

"Make Golf Practice a Pleasure" is Mac's slogan. He claims his device eliminates back bending and keeps hands dry for effective gripping of club during practice.

Professionals who equip their caddies with Bag-Shag during an instruction period find the boys

## **FULNAME BALL MARKING SERVICE**

is furnished to players by LIVE Pros all over the United States and many other countries.

That it pays both has been proven by more than 25 years of experience. Write for details.

THE FULNAME COMPANY, Station 0, Cincinnati "FULNAME FOR FAIRPLAY"

CADDIE BADGES—We have a number of designs in metal. Circular on request, The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.

#### BENT GRASS BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

#### HIRAM F. GODWIN

Box 122, Redford Station, Detroit, Michigan

company states, are being played by more pros and players all the time, for the simple reason that they like them better. Tyler offers 100% guarantee on all items in its golf line, as part of its policy of giving best possible value to pros at all times.

Cooper Mfg. Co., Marshalltown, Ia., announces new and improved Cooper models make up its 1941 line of power mowing equipment, and that extreme interest is being shown the Cooper Champion 20" power greens mower by greensmen everywhere. The Cooper Champion, which has proved so popular since its introduction only two years ago, features even greater performance this season, say Cooper officials. New clutch design engages without any grabbing, high speed reel insures smooth cut greens, plus micrometer exactness for

#### WANTED GOLF PROS AND GOLFERS

Improve your stance and prevent slipping th "Grip-Rite" removable Shu-Spikes in your sole.

Order now.

NORTH & PFEIFFER MFG. CO. HARTFORD, CONN.

adjustment of reel to bed plate, are some of the features

Among Cooper representatives and the territory they cover are: John C. Dee, 614 N. Cicero Ave., Chicago-greater Chicago area: Earl J. Crane. Box 54, Tiffin, Ohio-Mich., Ind., and Ohio: E. M. Rowley, 821 St. Charles St., New Orleans, La .-Gulf Coast area, Complete literature and prices on Cooper models may be obtained by writing the Cooper company direct-at 427 S. First Ave., Marshalltown, Ia.

J. M. Finlayson, for some time associated with the J. I. Case Co. industrial tractor division now is located with Arthur D. Peterson Co., Inc., 420 Lexington Ave., New York. The Peterson organization now is active as Case tractor selling agent in the New York metropolitan district.

### WANT ADS: Rates, 10c Per Word — Minimum, \$2.50

Caddie-master, assistant pro, locker man, desires position at club having opening in one, or combination, of these jobs. Ten years experience. Married, age 37, 6 ft. 1 in., 190 lbs. Pleasing personality. Will go anywhere. Best of references. Address: Ad 402, % Golfdom, Chicago.

For Sale: Beautiful nine-hole golf course, excellent bent greens, nicely landscaped, city of 10,000. Fine opportunity for right couple. Address: Country Club

Holding Co., Marshfield, Wisconsin.

Pro-greenkeeper seeks change for all year position, has ability and experience to act as business manager, good credit rating and past record, sober. Student course management Rutgers and Mass. State Colleges. Address: Box 323, Oak Park, Illinois. Professional—Years of experience with two of the finest clubs in America. Expert teacher, college course in horticulture. Reference as to ability and character. Address: Ad 403, % Golfdom, Chicago. Manager—Eight years thorough experience, including three years at country club, expert in serving food, beer and liquor for large groups, parties, banquets, seeks position where aggressive, profit-able operation of clubhouse is demanded. Age 26; college education, expert accountant. Best references; in good health. Am certain I can give 100% satisfaction. Will go anywhere. Address: Ad 407, % Golfdom, Chicago.

Professional with 20 years' experience in teaching, playing, greenkeeping, club management and promotional work, will go anywhere. Highest character and ability, references. Please state in first letter full particulars. Address: Ad 409, % Golfdom,

A Pro, well known, 28 years experience, desires connection with any club. Salary no object. Address: Ad 408, % Golfdom, Chicago.

Hotel Resorts-Aggressive Pro, confident of ability to boost club's prestige, desires connection with Eastern summer course. Age 35, married, sober, wide experience. Now successfully operating own golf school. Excellent references. Address: Ad golf school. Excellent 1 413, % Golfdom, Chicago.

Pro-Greenkeeper, member both PGA and GSA, wants job at nominal salary as pro, greenkeeper, or both, where membership assures reasonable earnings commensurate with efforts. Address: Ad 412, % Golfdom, Chicago.

CLUB OFFICIALS-

you seeking high grade Managers, Stewards Bookkeepers? Write to: Club Systems Service, are 4836 Drexel Blvd., Chicago.

Wanted, with option to buy or lease, semi-public resort course—either in Midwest, or on Pacific Coast. Send full details first letter. Address: Ad 405, % Golfdom, Chicago.

Pro-greenkeeper—Wants new location. Thoroughly experienced in teaching, playing, greenkeeping—good appearance and personality. Reasonable salary. Highest reference. Available immediately. Address: Ad 406 % Golfdom, Chicago.

Manager—An American; university graduate; 10 years experience, here and abroad in club management, also food and purchasing expert. Can put your club on a paying basis. Available April 15th. Address: Ad 404, % Golfdom, Chicago.

Professional, twenty-one years' experience, including seven years greenkeeping, course supervision. Age 42. Married. Wife has had ten years club management. Former employment clubs North, South. References. Address: Ad 400, % Golfdom, Chicago.

Experienced manager—Desires connection with country club, or town club. Best of references. Exponent of highest class cuisine. Prefer all year position. Economical operator, and satisfaction assured in all departments. Married, and wife competent hostess. Address: Ad 401, % Golfdom, Chicago.

Young, energetic pro-manager desires position with roung, energetic pro-manager desires position with club who needs an experienced person well-versed in all departments of golf club operations. Have served in all capacities in well known clubs for 16 years in both the North and South. Pleasing personality, good reputation for promotion, teaching and greenkeeping. Address: Ad 410, % Golfdom, Chicago.

Well-Known Greenkeeper who has been connected with a prominent club in Chicago district, is open for a job. 22 years' experience. KNOWS bent greens. Address: Ad 411, % Golfdom, Chicago.

Manager or Executive Secretary, wants position at well-established club, country or city. Thorough knowledge all departments. 8 years in present position. Eastern states preferred. Address: Ad 414, % Golfdom, Chicago.