

GOLF ARCHITECT

SINCE 1908

DESIGNING ★ CONSTRUCTION ★ REMODELING ★ MAINTENANCE CONSULTANT

SUMMER  
PICKWICK GOLF CLUB  
GLENVIEW, ILL.WINTER  
ROSEMAN TRACTOR MOWER CO.  
EVANSTON, ILL.

was put into operation. Pro good-will has increased many times over.

Last year Acushnet used space in large national magazines to advertise its balls to the public. In each of the advertisements the "sold-only-through-the-pros" idea was emphasized. This year the advertisements will be built around the same theme—and again Acushnet will not only preach but will practice what it preaches. The first advertisements appeared in March and run consistently through August. The technique used is an adaptation of the comic strip. The headlines and copy are conversational and provocative. With several important improvements made in the already extremely popular line of balls, Acushnet looks forward confidently to a season which will surpass its biggest year thus far.

**Airflo Tee Distributing Co.**, 419 S. 3rd St., Minneapolis, makers of the Air-Flo automatic tee, having introduced successfully the Air-Flo automatic tee in two driving range 'proving grounds' in Oregon and Minneapolis, plans to get more national distribution of their device now that they have their manufacturing business on a production basis.

The Air-Flo tee is a machine that developed out of a seven-year quest. It's all worked out by a vacuum process. As soon as a ball is hit off the tee, another ball bobs up. It can be regulated to every five seconds or whatever time wanted, and the height of the tee can be adjusted. As soon as a bucket of balls is dropped in a hamper and a switch is turned on, the machine goes to work serving up balls.

Air-Flo tees cannot be bought, but are obtained on an attractive lease arrangement. For further details, communicate with the company.

**Sani-Tread Co.**, 578-580 King St., W., Toronto, Canada, in three recent pamphlets mailed to golf and country clubs, reminds that the best proof of the need for Sani-Treads and evidence of their value and popularity, is the fact that they are to be found in the shower rooms of hundreds of clubs over the country.

Sani-Treads, the original sanitary shower slipper.

provide effective guard against athlete's foot and similar contagious diseases. They are made of virgin wood fiber, are thoroughly waterproof, and are tailored to fit the foot comfortably and neatly. The company points out that a saving is gained with Sani-Treads because one pair will do the job—it will not soak up water and fall to pieces; also, that use of Sani-Treads makes that extra "foot-wiper" towel unnecessary, thereby saving laundry bills and towel costs.

The Sani-Tread company, whose product has been on the market for 16 years, in the last two years has brought out a new container for Sani-Treads. The rack, which is supplied clubs on a free rental basis, this year has been finished with a material that makes it practically rustproof. Complete details on Sani-Treads may be obtained by writing direct to the manufacturers.

## WANT ADS

Rates: 10c per word;  
minimum, 25 words

## CLUB OFFICIALS —

are you seeking high grade Managers, Stewards or Bookkeepers? If you are, write to: Club Systems Service, 4836 Drexel Blvd., Chicago.

**Bartender**—AAA rating, 15 years experience. Three years at Oakland Hills and Hinsdale Golf Clubs. Age 36, single, will go anywhere. References beyond reproach. Address: Ted Keilbach, 5506 Winthrop, Chicago, Ill.

**Greenkeeper**—with over 22 years' experience on course of national prominence wants position. Thorough knowledge all phases construction and maintenance. Married. Any location. Highest references. Address: Ad 501, % Goldom, Chicago.

**Golf business man wants new connection.** Fine record as instructor, shop operator, greenkeeper and club general manager. Job has been an outstanding one in building club revenue, interest and reputation. Highly regarded by club officials and leading pros and greenkeepers as one of the most competent, diligent golf business men in the country. Having handled present job in smaller southern city with success, desires to advance to greater earning opportunities. Highest references. Will go anywhere on own responsibility for conference. Address: Ad 500, % Goldom, Chicago.

## JANSSEN GRAYBAR HOFBRAU

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New York City

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. Open Sundays.

*Janssen wants to see you!*