

meeting, was also named secretary, holding this position until 1932. He was elected vice-president of the N.A.G.A. in 1936, and in 1937 was elected to the presidency of the national greenkeepers body.

Mr. Quail was secretary-treasurer for 12 years of the Tri-State greenkeepers group, which he aided in organizing, and was also a member of the committee for Fine Turf Research at Penn State College. He was also a member of the executive committee of the national greenkeepers from 1932 until assuming the presidency in 1937.

His survivors are the widow, Mrs. Frances Eaton Quail, a daughter, Bobbie-Lou, 15, and a son, John Jr., 12.

**J. B. Boyd Killed In Accident**—J. Byron Boyd, veteran greenkeeper and course constructor, was killed April 3 when a train struck his automobile on the outskirts of Indianapolis. Mr. Boyd was widely known and highly esteemed throughout the central states where his work had identified him with numerous courses.

Three of Mr. Boyd's sons, Don, Mavor and Taylor, are prominent course superintendents. Also surviving are his widow, Mrs. Nellie Davis Boyd, and two daughters, Mary Catherine Boyd and Elizabeth Boyd.

*We've stepped up the  
Balls and dressed  
up the line*

for **PENFOLD'S 10th**

**PRO-ONLY  
ANNIVERSARY**



## WHAT'S NEW

Dunlop Tire & Rubber Co., 500 Fifth Ave., New York City, presents pros this season with a member campaign having a powerful tie-up with the members' desire for better scores.

The Dunlop pro campaign provides attractive certificates to players who break 100, 90 or 80 for the first time. If a player wins two of the certificates during the year he is awarded a handsome gold-plated trophy suitably inscribed. Behind the campaign is extensive analysis revealing that the reason for a pro's failure to get and hold firmly his member's patronage is the failure of the player to shoot well enough to interest him keenly in golf.

Club membership mortality increases almost in direct ratio with the higher scores of players. Hence Dunlop figures that the campaign's incentive and recognition for breaking 100, 90, or 80 will be instrumental in putting the pro in stronger with individual members and the club.

An honor roll for display by the handicap rack, listing the players and the dates and scores of breaking 100, 90, or 80, is an item in the campaign. There also is an Award of Merit for pros who better their members' games during this campaign.

Early response of pros, members and club offi-

PENFOLD GOLF BALLS, Inc., 11 Park Place, New York

**PLEASE SHIP TO:**

PRO.....

CLUB.....

ADDRESS.....

....Doz. LL\*PENFOLD\*75 limit of length

....Doz. LT\*PENFOLD\*75 long but tough

....Doz. PENFOLD\*50 pick of the field

....Doz. PENFOLD\*35 ideal for its job

....Doz. Penfold AUTOGRAPH designed especially for light swingers and women golfers.

Use this Coupon as your order card

dials to the Dunlop campaign for better golf, consequently more business for pros, is phenomenal, says Vincent Richards, manager of Dunlop's Sports division.

Wilson Sporting Goods Co. has issued an attractive booklet, "Helen Hicks Golf Hints for Women." It is certain to be of lively interest to girl and women players and contains considerable simple, helpful material. Much of the distribution of this book will be by pros who can use it to increase women's interest and sales with this publication.

Acushnet Process Sales Co., New Bedford, Mass., tells in the following release a recent Acushnet outstanding performance:

A record worth shooting at was hung up at Mount Plymouth, Florida, in March when a 71-year old golfer played 90 holes in one day. The marathon golfer was Robert E. Wagner, a member of the Riverside G.C., Chicago District.

Wagner's amazing feat was accomplished with the use of only one ball, an Acushnet Titleist, which he hit 471 times during the 90-hole endurance test. His score for each round, in spite of a high wind, was 101, 86, 93, 95 and 96. Thus he finished stronger than when he started and set a record that many a golfer young enough to be his grandson might envy.

The Acushnet company has acquired Wagner's

## Pros—You're the doctor!

It's up to you to protect the hands of your members—and Parglov is the ideal prescription. Unless your members' hands are protected, they're bound to catch on fire after a few holes—and sore hands put your players in a poor buying mood. Remember that!

*TrueGrip*  
**PARGLOV**

is a sure bet to provide more enjoyment and better scoring for your members because, in addition to protecting hands, it performs the vitally important job of providing a firm, but relaxed, grip, thereby eliminating tension and assuring a smoother swing.

Keep your members happy—and keep your cash register ringing away—with Parglov. They outsell, by a wide margin, any other golf glove made. Order your supply today, from your golf distributor, or direct.

**The K. L. BURGETT CO. Peoria, Ill.**



## Sani-Treads

are softer—water-resisting  
—FIT LIKE A GLOVE!

Sani-Treads are the famous 'ounce of protection' against Athlete's Foot and other infections. Floors may look spotless and still be germ-laden! Delight your members—keep sturdy Sani-Treads handy to help them sidestep all foot troubles. So doing, you'll also cut down on wear-and-tear on towels!

For 16 years, patented Sani-Treads have been the best friends of golfers' feet—the choice of discriminating clubs! Refuse cheap imitations—they only disappoint. Order a supply today—or, write for free samples. Prices at rock-bottom.

### SANI-TREAD COMPANY, INC.

567 Washington St., Buffalo, N. Y.

578 King St., W., Toronto, Canada

CHARLES F. HUBBS & COMPANY

383 Lafayette St., New York City  
Distributors in Metropolitan District

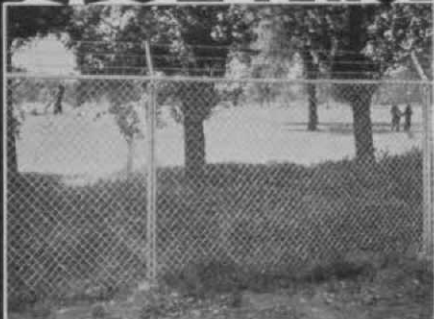
## SANI-TREADS

REG. U.S. PAT. OFFICE

**THE ORIGINAL CLUB BATH SLIPPERS**

# PAGE FENCE

A PRODUCT OF PAGE STEEL AND WIRE DIVISION • AMERICAN CHAIN & CABLE COMPANY, INC.



## PRIVACY • PROTECTION • PROFITS

● The privacy afforded by Page Fence is a magnet that draws the highest class of membership. Its protection against careless trespassers is equally important. And it provides opportunities for revenue from tournaments and exhibitions. Page distributors are independent local experts who are factory-trained to give best possible counsel and service. Write to PAGE FENCE ASSOCIATION, Bridgeport, Conn., Atlanta, Chicago, New York, Pittsburgh or San Francisco for book, "Fence Facts," containing information about Page's five superior metals, exclusive winnag channel line posts and other quality features.

*America's First Wire Fence — Since 1883*

## IT'S INDISPENSABLE!

You can depend upon it that whatever your turf problem is, you'll find just the right answer in . . .

## GOLF COURSE COMMON SENSE

By G. A. FARLEY

**\$2.00**

Formerly \$4.00 — NOW **\$2.00** Postpaid

This valuable and practical guide to successful greenkeeping explains, in detail, the methods of the country's foremost greenkeepers. And the book only recently had its price cut by exactly 50%—the first price cut since it was written—so it is more than ever the outstanding bargain-buy for those connected in any way with golf course maintenance. A complete manual of greenkeeping in simple, usable form; each chapter is rich in working instructions.

### PARTIAL TABLE OF CONTENTS

Soils, Fertilization and Growth. Grasses. Fairways. Hazards. Tees. Putting Greens. Topdressings and Turf Repair. Weeds and Diseases. Equipment and Supplies. Greenkeeping in the South. Golf Course Trees. Drainage and Water Systems. Birds, Animals and Insects. Keeping Course Records. Growing Choice Flowers.

ORDER YOUR COPY TODAY. You'll have a long head start on licking those turf problems that have caused you so many headaches in the past.

## GOLFDOM BOOK DEPARTMENT

14 E. Jackson Blvd.

Chicago

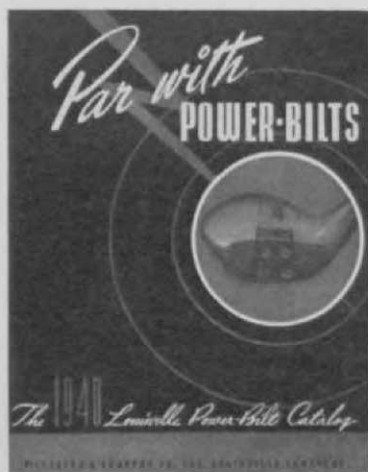
Titleist for its golf ball Hall of Fame where the company preserves the many Acushnet balls which have made golfing history.

Crawford, MacGregor, Canby Co. pro publicity campaign which supplies pros with newspaper lesson outlines to use in local newspapers under the local pro's own name, is clicking extensively. The local pro radio broadcast material also is being widely and effectively used by pros.

Copies of the newspaper lesson and broadcast material will be sent to pros who haven't already received them, upon request to the company's headquarters at Dayton, O.

Hillierich & Bradsby's new 1940 Louisville Power-Bilt catalog has recently come from the presses and is now available to the pro trade. The catalog, 10" x 13" and printed in four colors, is the most complete presentation of the Power-Bilt line the company has yet undertaken.

The company has done a superb job of color printing showing its pro-only Louisville Power-Bilt clubs in full color. The plates are used in the



Power-Bilt catalog and on a striking shop display card. Men's and women's clubs are illustrated.

Another very helpful pro-shop H&B display is that of the golf ball compression chart, giving information on ball performance for hard and medium hitters in such a way that the player is acquainted with the wisdom of letting the pro prescribe the proper ball.

A counter card and a circular for pro enclosure in member mail, on the Al Link Gripper Glove, are two other effective items in the H&B advertising for boosting pro sales.

A. G. Spalding & Bros. is enthusiastic over reports being received on the performance of the newest product of Spalding's research laboratories—the Double Dot ball, the ball that is both tough—and long. This ball, which made its debut at the recent North and South Open, won the immediate approval of a critical Pinehurst jury, and is now available through all pro-shops.



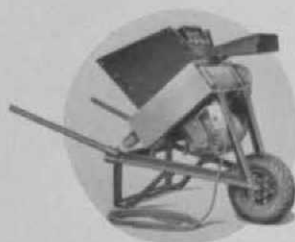
## Golf Courses Use from 1 to 12 Royers!

—and they all have that well-kept look that goes with using a Royer Compost Mixer and Shredder. Royers take tough, coarse compost materials and convert them into loose, fluffy top dressing that readily works down to the roots, quickly yielding nourishment without suffocating the grasses.

Royers thoroughly mix in sand, sewage sludge, chemicals, fertilizers. Too, they remove sticks, stones and trash so detrimental to lawn mowers and they discharge into trucks.

Cut costs and improve the appearance and quality of your greens this season with a Royer.

Send for bulletin showing the 12 electric, gasoline and belt-to-tractor driven models, and explaining the unique "combing-belt" action.



**ROYER FOUNDRY & MACHINE CO.**  
171 PRINGLE STREET KINGSTON, PA.



The Double Dot ball is said to be the toughest golf ball Spalding has ever made, the Geer patent cover having been treated so that it is practically immune to cutting. But in addition, the Double Dot is needled so that no distance has been lost in the interests of toughness, say Spalding experts. The Double Dot ball for the average golfer is essentially a long-flight ball—the type every golfer wants. And due to the Spalding True-Solution center, the Double Dot will stay accurate for life.

Kaddie Kart Manufacturing Co., 105 North Clark Street, Chicago, announces it is ready to merchandise its new product, the Kaddie Kart. This vehicle was pioneered on Chicago municipal, daily fee and private courses last summer and was received enthusiastically. Designed to take the work out of golf both for the player who carries his own clubs and the caddie, the device will be sold or leased to clubs which may rent them to players at a small fee.

It is of sturdy construction throughout. The 14-inch cadmium-plated wheels are of the bicycle type and have 2-inch rubber tires. The frame is tubular, and the handle chromium-plated. Ball bearings assure ease of operation. The vehicle is made to carry 300 pounds and is rust-proof so that it will not be affected by the weather. Exhaustive tests have proved its popularity with players as well as with caddies.

The Kart, of course, eliminates club toting, but it is not designed to eliminate the caddie. Rather, it is a real aid to him, permitting him to increase the efficiency of his services.

The Kaddie Kart is being put on the market for the first time this year, largely as a result of



its success at Chicago clubs last summer and fall. Tom Walsh experimented with it at his Westgate Valley CC last year, and is an enthusiastic endorser. "Believe me, they are real service aids when we're short of caddies," said Walsh. "We also found that they actually stimulated play, for

# BENT GRASS SEED

also Fairway  
mixtures

**VELVET BENT  
RHODE ISLAND  
BENT—Purchase  
viable, winter  
hardy seed  
direct from the  
grower.**

**A. N. PECKHAM  
KINGSTON, RHODE ISLAND**

## GOLF FLAGS CLUB FLAGS AMERICAN FLAGS

**CHAMBERLAIN FLAG CO.  
8628 ELMIRA AVE. DETROIT, MICH.**

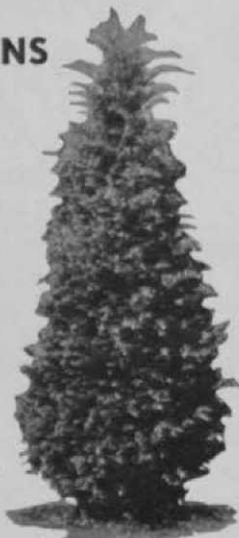
## JAPANESE YEW THE ARISTOCRAT OF EVERGREENS

**GOLF COURSE  
and ESTATE  
SUPER-  
INTENDENTS  
THROUGHOUT  
the  
MIDDLE WEST  
KNOW  
the BEAUTY and  
DEPENDABILITY  
of  
OUR STOCKS**

**Evergreens  
Our Specialty**

**Catalogue  
on Request**

**REAM NURSERY  
FORT WAYNE, IND. R. 2**



many people who can't afford caddies would rather not play golf than lug their own tools." Walsh had eight Karts in use last September and has ordered more this season. LaGrange CC also used eight last fall and has ordered more.

The Karts were given their biggest test at the Jackson Park municipal course, however. Two Kaddie Karts were delivered there in the spring, and by fall the club was keeping thirty in almost constant use. This year the company will deliver 150 to the three park courses, Jackson, Marquette and Columbus. The park rents them to players for a 25 cent fee. In one week at Jackson Park last September thirty machines brought in \$82, and all thirty were paid for before the season ended. There will be 60 Karts at Jackson Park alone this year.

The C. B. Dolge Co., Westport, Conn., has developed a new cleansing powder, Handeez, which cuts the grime but spares the hands—removes all the dirt but protects the skin. Handeez contains a gentle emulsifier which cuts grease without an injurious chemical reaction; it contains, also, an edible grain which supplements solvent action with mechanical action. The grain takes the place of grit, has no jagged edges.

Handeez is expected to enjoy a great sale to golf and country clubs, because even if greensmen aren't bothered, generally, by dermatitis, an inflammation of the skin common among industrial workers, greens workers do have the problem of removing dirt and grime from their hands. The edible corn meal contained in Handeez softens with the use of water and is ground fine enough so that it goes into the tiniest lines of the hands, cleaning them out thoroughly without in any way injuring them.

Strong, handsome dispensers are available at moderate cost, and when bought with Handeez, there is a 25 per cent discount on the container. To obtain a generous free supply of Handeez, and for further details, write to the company direct.

Larcourt, Inc., 36 W. 44th St., New York City, makers of the Larcourt all-weather tennis court, the court that is playable immediately after rain, reports considerable interest again this season in extension of tennis facilities at golf and country clubs. The Larcourt tennis court, widely known and used throughout the land, requires no watering or rolling and needs no winter protection. The surface is true, resilient and turf-life in quality.

All Larcourt courts are installed under the personal supervision of T. A. Larsen, who has achieved an enviable reputation for his work in this field. Maintenance costs on Larcourt courts are un-



## KLEN-ZIP REMARKABLE NEW CLEANER FOR GOLF BALLS

Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.

**McCLAIN BROTHERS COMPANY, Canton, Ohio**

## GOLF BOOKS

Make a golfing library a real asset to your clubhouse. A knowledge of golfing history and tradition, its changing methods of course construction, equipment and stroking are aids to better scoring and moulders of sportsmanship as well. Rare, out-of-print new and used volumes from the 90's. Describe your library organization problems or needs. No obligation.

### GOLF BOOK SERVICE

42-05 Layton Street Jackson Heights, N. Y.

usually low; also, where Larcourt tennis courts are installed, they are taken care of, in every detail, for one year free of charge.

Larcourt also designs and builds swimming pools with the same skill and care that have won high regard for its tennis courts. The company is equipped to install both courts and pool so that they harmonize perfectly with present landscape arrangements. The pool can be supplied with fresh water filtration and salt water circulating systems. Further information and literature on this subject may be had on request to the company.

Crawford, MacGregor, Canby Co., Dayton, Ohio, through its president, Clarence H. Rickey, makes the following announcement concerning the new Tourney Sportswear:

"We've spent over a year now on investigation and research into the possibilities of pro-shop sales of sportswear. We have conclusively learned that up-to-the-minute styles, prices that are actually and exactly the same as downtown stores, modern display packaging and the right use of this packaging on the part of the golf pro, will open a new and highly profitable source of profit that is sorely needed by the majority of golf professionals.

"In the mass of samples that we have gotten together, we find a lot of plainly packed, over-priced merchandise that the pro has found impossible to display properly. Sure, he has sold some of it when a member needed a shirt in a hurry, but the great bulk of the money which his mem-

bers spend yearly on sportswear went downtown.

"We have stolen a secret from the chain drug stores and have boxed the new Tourney line in window front boxes. If the golf pro will find room in his shop for a six to eight foot shelf, he may stand these boxes up and immediately acquaint his members with the fact that he has entered a new business in a first class way. Eye height displays encourage investigation. Right prices and attractive styles make unexpected sales. That's what these chain store guys are counting on doing to us, when all we really want is a package of cigarettes.

"Our lines are very competitively priced, with tailored golf shirts running from two to five dollars retail, suits from five to fifteen dollars and rain jackets from three to ten dollars, with a full 40 per cent profit on all lines.

"New descriptive catalogues are in the mail. If you fail to get yours, please write for it—for whether we enjoy your trade or not, here's a business you have a chance to get. You're right on the ground when your member's mind is on golf and his equipment."

Turfex Co., Evanston, Ill., makers of Turfex, a complete lawn dressing containing ingredients which will change the character of the soil below to that which is favorable to the development of deep-rooted grass, and discouraging to the development of weeds, reports excellent start this season on Turfex sales to the golf and country



### FAUCETT & PORTER INC.

PHYSICIANS' & HOSPITAL SUPPLIES

2032 N. BROAD STREET

PHILADELPHIA, PA.



## For Low Cost Power USE

Noiseless Dust Proof High Quality

ROSEMAN TRACTOR ATTACHMENTS

Write for Details

Roseman Tractor Mower Co., Evanston, Ill.

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.

**LEWIS WASHERS**

Left • Paddle Type—known and used wherever golf is played!

1 to 10, ea. \$6.00  
11 to 20, ea. \$5.50

Right • Multi-Ball Roto—New—gearless—splashproof.

Price, ea. \$15.00  
Ask about complete tee units

**G. B. LEWIS CO.**  
Dept. G5, Watertown, Wisconsin.

club market. Turftex can be purchased in 100 lb. bags—each bag will topdress satisfactorily 200 sq. ft. of turf. All materials used in its manufacture are screened and thoroughly mixed so that each bag is uniform and there is no waste.

Cost of Turftex is well within the reach of anyone who wishes to follow a constructive program of using a dressing, already mixed in proper proportions, to build healthy turf growth. Complete information on Turftex may be had by writing the company.

**Ideal Power Lawn Mower Co., Lansing, Mich.,** announces that if the reported early sales of the new Ideal power greens mower can be considered a barometer, it is apparent that the year 1940 is destined to be a record breaker in sale of equipment.

This new Ideal power greens mower was first announced and shown at the Golf Show in New York, following which details of the new machine were announced in advertising pages of *GOLFDOM*, with the result that before the first of April manufacturers had received orders that completely cleaned out their first manufacturing schedule planned to take care of requirements up until the middle of May, and quite early in the season found it necessary to practically double requirements for engines and material to take care of this increased demand.

Although retaining its same general principles in reference to operation, cutting qualities, etc., the new Ideal greens mower has a great many improvements in its mechanical details that appeal instantly to golf officials and golf course superintendents.

The engine is the very latest Briggs & Stratton model, being lighter in weight yet developing approximately 25% more power than previous engine



used on this same mower. The driving mechanism has been simplified and greatly improved for this particular class of service. There is no mechanical detail on a power putting green mower that gets more service than the driving clutch, hence the simple belt clutch as used on this machine has received prompt acceptance because it is so designed that it requires practically no adjustment, needs no springs, fingers or discs. The front caster and roller assembly is completely redesigned with the caster so mounted that they are within the cutting

## CUT UPKEEP COSTS —HAVE BETTER TURF!

Rototiller does a complete job in ONE operation — really a greenkeeper's idea of Paradise! Major Butts Golf Course Discs introduce all the essentials into established greens and fairways, making them evenly grassed and patch-free.

Engine driven tines prepare deep, finely pulverized, completely aerated putting green foundation — fertilizer worked in evenly from top to bottom — ready for planting. Rototiller also tills soil, weeds out quack grass, and with accessories, mows lawns and rolls greens. It'll pay for itself in a hurry! Write for catalog.

# ROTOTILLER

Trade Mark Reg. U. S. Pat. Off.

A deep, loose seedbed  
in ONE Operation

Address inquiries to: ROTOTILLER, Inc.,  
Dept. K-1, TROY, N. Y.

Warehouses:

New York, Chicago, San Francisco, Los Angeles, Toledo

## DO YOU STILL TREAT & FERTILIZE YOUR GREENS THIS OLD WAY?

### OR WITH THE McCLAIN HYDRO-MIXER.

Get a Hydro-Mixer now. Be right up with the times with the latest and fastest method ever devised for spraying Putting Greens.

Go over your Greens like "greased lightning." Almost unbelievable speed and accuracy. Hundreds now in use. Does away with expensive spraying rigs. Connects to your water system at any pressure. Hand or power operated. Write for literature.

McCLAIN BROTHERS COMPANY, CANTON, OHIO



## GRASS SEED OF "KNOWN QUALITY"

Write for Our New Prices

*Stump & Walter Co.*

SPECIALISTS IN GOLF GRASS SEEDS,  
FERTILIZERS AND EQUIPMENT

132-138 Church St. (Cor. Warren St.) New York

*America's  
Finest* **FAST DRYING  
TENNIS COURT**

Playable IMMEDIATELY after rain.  
*Drains as it rains.*

Resilient surface, true bound.

NO WATERING — NO ROLLING.

Less Maintenance. Lower Upkeep.



**Beautifully Designed  
SWIMMING POOLS**

For modern country clubs.

Send for booklet—Dept. G.

*Larcourt, INC.*  
36 West 44th Street  
New York City

**INSTANT PEP FOR  
PUTTING GREENS**

**McCLAIN • SPIKER  
AND PERFORATOR**

Don't let your Greens get "hardening of the arteries". Keep them bristling with life by regularly perforating the surface with millions of small holes made by smooth round spikes.

Let air, sun and water down into the roots of the grass for producing real playing Greens.

Revive hard packed turf for quick action of chemicals and fertilizer.

Save on fungicides and prevent Brown Patch by using this inexpensive machine. Hand or power operated.

Write for literature today.  
McCLAIN BROS. CO., CANTON, OHIO



**R. H. Tractor  
Wheel SPUDS**

quickest to put on or take off. Increase tractor efficiency and cultivate turf... that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

**R. S. HORNER**  
Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



**FULNAME for FAIRPLAY**

An entirely new special offer has been announced by The Fulname Company.

It shows the way to increased ball sales, in your shop, through easily increased Fulname Marking Service. Write for your copy today.

**THE FULNAME COMPANY**  
STATION "O", CINCINNATI, OHIO

width of the reel with an anti-scalping roller mounted between two casters, this construction leaving newly cut greens with the striped or even ribbon effect that is so desirable. The controls that operate the clutch as well as the gas throttle are located in the handle grips and the handle itself has been redesigned to height that makes operation of mower easier and more convenient.

Probably the most important improvement on this new mower is the heat treating formula developed for proper tempering of both the reel blades and bottom knife. This special formula results in a steel that is considerably harder and tougher than any lawn mower blade steel previously obtainable. The mower complete with grass catcher weighs only 160 pounds. As the drive roller is 20 inches long this means that insofar as actual pressure on the turf is concerned the weight is exactly 8 lbs. per inch.

Burroughs Adding Machine Co., Detroit, Mich., has a new low-cost Burroughs Desk Bookkeeping machine especially good for country club use. It itemizes accounts receivable records.

By depressing a single key, the operator can describe a transaction on the ledger and statement in one operation. The words are always correctly spelled and abbreviations are uniform, assuring a high degree of neatness.

All ciphers, dates, punctuation, carriage tabulations, and alignment of dollars under dollars, and cents under cents, are automatic—providing a great saving in time. Each balance prints from a single key depression.

Further economy is realized with the Short-Cut keyboard, which permits the operator to depress two or more keys—often an entire amount—and the motor bar in a single motion of the hand. Subtraction is as fast and easy as addition.

McClain Bros. Co., Canton, Ohio, has just issued a new pamphlet on its McClain Hydro-Mixer, for spraying and fertilizing greens. This outfit is now giving speed and accuracy in treating putting greens for turf diseases and applying modern soluble fertilizers, to hundreds of greenkeepers. The power-outfit does away with all hand pumping. While the gasoline motor is discharging chemicals into flowing stream, operator is getting new batch ready for next green, thus saving more time.

The hand-operated hydro-mixer is still very popular. It has the same high grade pump, barrel, hydro-mixer and nozzle that comes with the power



CREEPING BENT

TURF

Our true Washington Strain Creeping Bent in solid turf form makes model greens. Also in stolon form. Withstands drouth like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

**ILLINOIS GRASS CO.** Telephone  
Homewood (Ill.) 746  
18455 Reigel Road (near Chicago) Homewood, Ill.

**VEG-E-TONIC**  
THE ALL SOLUBLE  
FERTILIZER  
THAT MAKES GREENS TALK!

If you want a strong snappy topnotch Greens year round, here is the fertilizer that really does the work at low cost.

This clean, odorless grass food is miles ahead of everything else for highest percentages of Nitrogen, Phosphoric Acid and Potash.

Veg-e-Tonic is quick acting. Goes right down to grass roots and stays there for long fertilizing duty.

No other turf food like it. Easily applied, safe and economical.

Write for literature and free testing samples.  
**McCLAIN BROS. CO., CANTON, OHIO**

**THE COOL FOOD FOR PUTTING GREENS**

## Three Styles of One-Color Score Cards

of Excellent Quality are

Priced \$20 to \$25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

**JOHN H. VESTAL CO., Printers**  
703 South La Salle Street - - - Chicago

## ● BENT GRASS ● BOTH SOD AND STOLONS

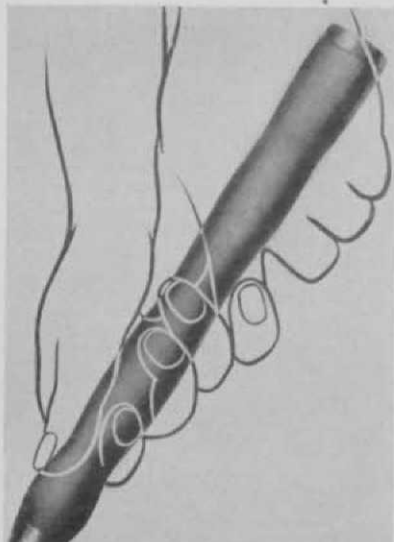
Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

**HIRAM F. GODWIN**  
Box 122, Redford Sta., Detroit, Mich.

outfit. The power unit may be easily and quickly attached to the hand-operated outfit without discarding a single part. Complete information may be obtained upon request to the company.

Hillerich & Bradsby Company, Louisville, Ky., has spent more than 6 years in developing the new Progress Grip which it is offering on its Model 94-K Woods, and on irons on special order this season. This new form-fitting grip is the answer to a request by pros for a grip that would insure beginners holding their clubs correctly from the start.

The Progress Grip is scientifically designed, in flowing oval curves, to guide the hands into the correct golf grip. Hands fit naturally into the



contours of this patented golf club grip—thereby giving maximum control and eliminating slipping, turning or twisting of the club.

The manufacturers announce that a player can take hold of a Power-Bilt Club equipped with a Progress Grip, correctly every time—even when blindfolded! Professionals have found the Progress Grip a great aid in teaching beginners how to hold their clubs. Experienced golfers have been able to substantially lower their scores because of the increased accuracy this grip provides.

The Hillerich & Bradsby Company has issued a brochure covering the fundamental points of this new grip, which will be sent upon request.

Acushnet Process Sales Co. recent announcement tells that the company's successful and popular consumer campaign is to be continued in national magazines, and that the Acushnet pro-only policy will continue to be rigidly adhered to. In spite of many tempting offers to manufacture private brand merchandise and to make the Acushnet line available for the retail stores, Acushnet has never had any cause to regret having established a pro-only policy. Sales have shown a large and steady increase ever since the protective franchise plan

GOLF ARCHITECT

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was put into operation. Pro good-will has increased many times over.

Last year Acushnet used space in large national magazines to advertise its balls to the public. In each of the advertisements the "sold-only-through-the-pros" idea was emphasized. This year the advertisements will be built around the same theme—and again Acushnet will not only preach but will practice what it preaches. The first advertisements appeared in March and run consistently through August. The technique used is an adaptation of the comic strip. The headlines and copy are conversational and provocative. With several important improvements made in the already extremely popular line of balls, Acushnet looks forward confidently to a season which will surpass its biggest year thus far.

Airflo Tee Distributing Co., 419 S. 3rd St., Minneapolis, makers of the Air-Flo automatic tee, having introduced successfully the Air-Flo automatic tee in two driving range 'proving grounds' in Oregon and Minneapolis, plans to get more national distribution of their device now that they have their manufacturing business on a production basis.

The Air-Flo tee is a machine that developed out of a seven-year quest. It's all worked out by a vacuum process. As soon as a ball is hit off the tee, another ball bobs up. It can be regulated to every five seconds or whatever time wanted, and the height of the tee can be adjusted. As soon as a bucket of balls is dropped in a hamper and a switch is turned on, the machine goes to work serving up balls.

Air-Flo tees cannot be bought, but are obtained on an attractive lease arrangement. For further details, communicate with the company.

Sani-Tread Co., 578-580 King St., W., Toronto, Canada, in three recent pamphlets mailed to golf and country clubs, reminds that the best proof of the need for Sani-Treads and evidence of their value and popularity, is the fact that they are to be found in the shower rooms of hundreds of clubs over the country.

Sani-Treads, the original sanitary shower slipper,

provide effective guard against athlete's foot and similar contagious diseases. They are made of virgin wood fiber, are thoroughly waterproof, and are tailored to fit the foot comfortably and neatly. The company points out that a saving is gained with Sani-Treads because one pair will do the job—it will not soak up water and fall to pieces; also, that use of Sani-Treads makes that extra "foot-wiper" towel unnecessary, thereby saving laundry bills and towel costs.

The Sani-Tread company, whose product has been on the market for 16 years, in the last two years has brought out a new container for Sani-Treads. The rack, which is supplied clubs on a free rental basis, this year has been finished with a material that makes it practically rustproof. Complete details on Sani-Treads may be obtained by writing direct to the manufacturers.

## WANT ADS

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