

meeting, was also named secretary, holding this position until 1932. He was elected vice-president of the N.A.G.A. in 1936, and in 1937 was elected to the presidency of the national greenkeepers body.

Mr. Quail was secretary-treasurer for 12 years of the Tri-State greenkeepers group, which he aided in organizing, and was also a member of the committee for Fine Turf Research at Penn State College. He was also a member of the executive committee of the national greenkeepers from 1932 until assuming the presidency in 1937.

His survivors are the widow, Mrs. Frances Eaton Quail, a daughter, Bobbie-Lou, 15, and a son, John Jr., 12.

J. B. Boyd Killed In Accident—J. Byron Boyd, veteran greenkeeper and course constructor, was killed April 3 when a train struck his automobile on the outskirts of Indianapolis. Mr. Boyd was widely known and highly esteemed throughout the central states where his work had identified him with numerous courses.

Three of Mr. Boyd's sons, Don, Mavor and Taylor, are prominent course superintendents. Also surviving are his widow, Mrs. Nellie Davis Boyd, and two daughters, Mary Catherine Boyd and Elizabeth Boyd.

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WHAT'S NEW

Dunlop Tire & Rubber Co., 500 Fifth Ave., New York City, presents pros this season with a member campaign having a powerful tie-up with the members' desire for better scores.

The Dunlop pro campaign provides attractive certificates to players who break 100, 90 or 80 for the first time. If a player wins two of the certificates during the year he is awarded a handsome gold-plated trophy suitably inscribed. Behind the campaign is extensive analysis revealing that the reason for a pro's failure to get and hold firmly his member's patronage is the failure of the player to shoot well enough to interest him keenly in golf.

Club membership mortality increases almost in direct ratio with the higher scores of players. Hence Dunlop figures that the campaign's incentive and recognition for breaking 100, 90, or 80 will be instrumental in putting the pro in stronger with individual members and the club.

An honor roll for display by the handicap rack, listing the players and the dates and scores of breaking 100, 90, or 80, is an item in the campaign. There also is an Award of Merit for pros who better their members' games during this campaign.

Early response of pros, members and club offi-

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