

# Golf Clinics Study Pros' Problems

By Herb Graffis

THREE well-attended and highly interesting golf clinics under the joint sponsorship of the PGA and educational institutions were held during April at the universities of Minnesota and Baltimore and at Purdue university. Combined attendance of the clinical sessions exceeded 700, to which should be added an audience of approximately 3,000 students attending the demonstrations and group instruction session at Purdue.

Developments of the clinical treatment of pro problems which has hit a lively stride this spring makes it plainly evident that the alert pro considers himself master of his own destiny and is depending on his own education for his professional advancement and security. Pro golf clinics now have been held on the West Coast and in Illinois, in addition to the Minnesota, Maryland and Indiana sessions previously mentioned. New Jersey's PGA conducts a clinic on three consecutive Mondays, beginning April 29, and pros in the Pittsburgh sector hold a clinic May 27.

Illinois PGA pros, for the second year, are holding pro educational clinics. The first meeting, conducted as an informal forum, was held April 29, and similar sessions are scheduled for May 6 and 13. Sessions are held at Hotel Morrison, Chicago.

For initial sessions to determine the future course of clinics by the necessary trial-and-error method, the April clinics

rated high. At Purdue there were pros from 15 states, coming from as far south as the Gulf Coast and from Canada. Officials of men's and women's amateur organizations, at the Baltimore clinic, cooperated with the Middle Atlantic PGA by getting a crowd of 300 to see and hear Middle Atlantic professional experts explain fundamentals of good golf. This session was keyed to the public as a pro good-will campaign.

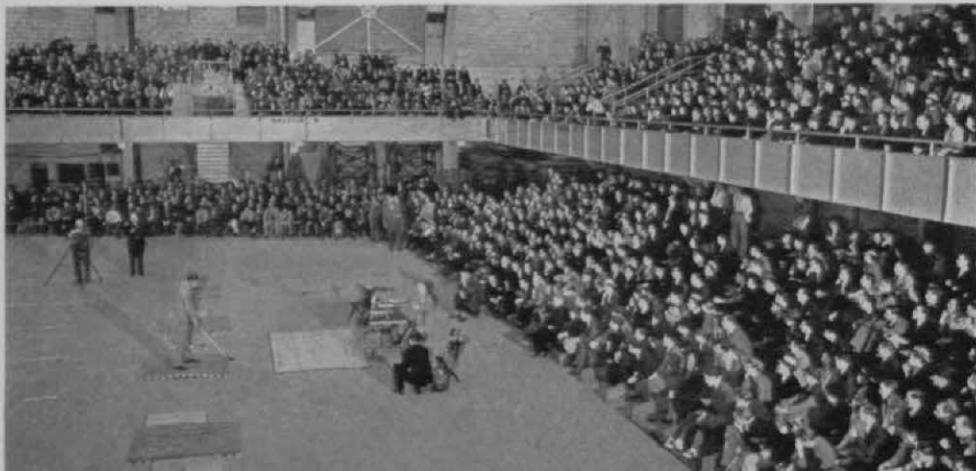
Purdue's clinic combined pro technical discussion, addresses of physiological and psychological authorities, and of physical and general education experts. The group instruction demonstration held at evening in the vast Purdue fieldhouse also provided a great study opportunity for pros who are well aware of the opportunities and problems of group instruction.

Minnesota's clinic was featured by pro testimony and discussion on the strictly business problems of their work. Pros who had been conspicuously successful at various phases of their business told of their methods and thoughts and were queried by their fellows.

The finale of the Minnesota affair was a merry banquet at which teams of pros and sports writers engaged in an "Information Please" query contest. The pros won the decision over the writers in answering questions on rules and personalities of the game.

Outstanding at the business clinic was

Horton Smith (below) demonstrates pro angles of shotmaking before part of the crowd of over 3,000 who attended the indoor golf show at Purdue U.





A portion of the group of 350 students, faculty members and townspeople who took part in the Purdue class instruction session.

the participation of pros who have been signally successful in their jobs. It was evident that the wise pro, regardless of age, considered that his individual success didn't blind him to the fact there was plenty still to be learned about the business of golf. It also was repeatedly in evidence that the smart pro didn't place his trust in the panaceas frequently cited as the pros' main hope of making a good living, but had found that the pros' salvation lies with the educated and energetic individual.

#### Study Boosting of Storage Income

Snapping up pro-shop service with special reference to care of equipment in rack storage was an especially timely subject treated by Willie Kidd at the Minnesota clinic. With many pros wondering how they can retain and extend club storage business, the Kidd talk contained practical suggestions that by themselves paid many of the pros for their attendance.

Golf instruction methods employed by Jock Hendry, Les Bolstad and Norman Clark was another of the Minnesota highlights. At all the spring clinics the science and art of effective instruction has been given considerable attention which is certain to be reflected in increased sale and results of lessons.

Art Ingleston and Len Mattson, the latter chairman of the Minnesota PGA-University of Minnesota Athletic Department clinic, were chairmen of the two day session held at U of M's Cook Hall.

#### The program:

Shop Service—Willie Kidd; Pro-Greenkeeping—Ed McElligott, Jock Hendry, Gordon Haberkorn, Herb Theinell; Rules of Golf—Bill Barrett; Merchandising—John Miller, A. G. Spalding & Bros.; Publicity—Geo. Higgins, Perry Dodson, Louie Green, Al Wold, Geo. Edmond, Rollie Johnson; Golf Architecture, Maintenance and

Construction—Paul Coates, Consulting Engineer and Golf Architect; What a Club Expects From Its Pro—Dr. E. S. Powell.

Caddie Training—Wally Mund; Club Events and Tournaments—Vernon Allen, Herb Snow, Ray Keller; How I Teach Golf—Jock Hendry, Les Bolstad, Norman Clark (Pictures and Demonstrations); Amateur Golf—Geo. Robbins; Public Course Golf—Carl Raymond, Paul Felst; Physical Structures—Dr. E. M. Jones; Women's Golf—Patty Berg; Future of the Golf Pro—Herb Graffias.

An interesting part of the Purdue clinic was the exchange of ideas between the pros and men and women physical ed. instructors. The P. E. instructors from their own college experience and their post-college work in coaching high school and college students contributed several very helpful ideas on athletic instruction.

As in California, the pros at Purdue generally were of the opinion that the P. E. teachers pro-instructed to acquaint youngsters with a few fundamentals of the golf swing, would provide a tremendous boost for pro individual instruction.

#### P. E. Instructors Aren't Competitors

Energetic proponents of pro-physical education teacher co-operation answered objections of pros who saw in the P. E. teachers potential pro competition by doubting that the P. E. teachers would devote collegiate training of 4 years and additional preparatory field training to equipping themselves for the precarious jobs that beginning pros have to take. Furthermore, pro advocates of pro cooperation with P. E. teachers, said, "after hearing the 'never had a pro lesson in my life' statement frequently uttered, what have pros to fear from missionary work in pro instruction by the physical education teachers?"

National and regional PGA officials were



Purdue's students took especial interest in the driving exhibitions put on by star pros at that school's golf clinic. Photo shows Dick Metz driving, with pros Gene Sarazen and Johnny Revolta looking on.

leaders in the Purdue clinic. Horton Smith, Gene Sarazen, Dick Metz and Johnny Revolta headlined the aggregation of playing stars who demonstrated and taught at the Purdue affair.

#### The Purdue program:

Tips on Teaching from the Psychologist—Dr. E. L. Kelly, Division of Education and Applied Psychology, Purdue University; The Doctor Looks at Golf—Dr. Robert E. Dyer, Chicago; Inspection of New Purdue Golf Course, with William Diddel, Architect; Mass Class Instruction—350 Students, faculty and townspeople forming the class.

Golf in the High Schools—Frank S. Stafford, Assistant Chief, Indiana Bureau Health and Physical Education; Golf in the Colleges—Professor Helen Hazelton, Head, Department Physical Education for Women, Purdue, and Ted Paysour, Golf Coach, Northwestern; Golf in a City Recreation Program—Tam Dearing, Director, Public Recreation Commission, Cincinnati; The Average Golfer—Herb Graffis; Selling-Yourself, Services, Merchandise—Dr. Edward C. Elliott, President, Purdue University; Golf Attitude Tests—Dr. J. Tiffin, Division of Education and Applied Psychology, Purdue.

Pictures as an Instructional Aid—W. R. Smith, Golf Coach, University of Minnesota, Minneapolis; Use of Amateur Photography—Roy Smith, Indianapolis, Tom Lundy, Greenville, Miss., Joe Hosner, Grand Blanc, Mich., Leonard B. Schmutte, Findlay, Ohio, Irving E. Schloss, Towson, Md., Oscar Widmer, Louisville, Ky.; Research and Recent Developments—Dr. C. H. Robertson, Inventor and Lecturer, West Lafayette, Ind.

The sessions at Baltimore were held on the first four Mondays in April, for the announced purposes of "encouraging those who are contemplating playing golf to participate," and "encouraging those who are playing to improve their games."

The Baltimore program, as held in the Auditorium of the U of B.

Outline of Purpose of the Clinic—B. Herbert Brown, Jr., Vice-President of the University of Baltimore; Golf, Past and Present—Ralph Beach, President, Middle-Atlantic PGA; Maryland Golf As-

sociation's Activities—Edgar M. Lucas, V.P.; Demonstration of Grip—Charles P. Betschler and Jesse Dowling, Jr.; Demonstration of Stance—Andy Gibson and Johnny Bass; Demonstration of Swing—Carroll T. MacMaster, Otto Greiner, and Ralph Beach.

Information about Public Golf Facilities—Johnny Bass, Bill Schreiber, Frank Invernizzi, and Gus Hook; Golf Equipment Information—Irvin Schloss and Andy Gibson; Analysis of Golf Swing for Pitch Shots—Johnny Flattery, Bill Schreiber, and Eddie Johnston.

Building Your Golf Game—Charles P. Betschler; Golf Etiquette and Rules—Bob Williams; Golf Talks—Johnny Farrell and Horton Smith; Open Forum on Golf—Questions by audience and answers by the following: Ralph Beach, Charles P. Betschler, Carroll T. MacMaster, John Flattery, Bill Schreiber, Johnny Bass, Frank Invernizzi, Bob Williams, Andy Gibson, Alec Taylor, Jimmy Roche, Bill Scott, Leo Kerman, Edgar M. Lucas and Mrs. T. E. Schludenberg.

## F. H. Ohaus, Kroydon Vice-Pres., Elected to High Fraternal Post

**FELIX H. OHAUS**, vice-president of the Kroydon Company, Maplewood, N. J., was recently made the Exalted Ruler Elect of the Irvington Lodge, No. 1245, of the B. P. O. E.

Ohaus was born in Newark, N. J., and got his first job with J. Wiss & Son Co. as an office boy, under C. L. Gairoard. The association with Gairoard still continues, for both are now officers in the Kroydon Company. In 1921 Ohaus became sales manager and was elected vice-president in 1938.

Golf is one of his principal hobbies, and he has played the game in every state in the Union.