

George A. Ormiston, Widely Known Official, Succumbs

GEORGE A. ORMISTON, sec. of the Western Pennsylvania Golf Assn. for the last 26 years, once a very competent amateur golfer, and widely known and beloved in golf, died at his home near Pittsburgh, June 9. He had been ill with a heart attack for several weeks.

George was born January 30, 1874, at Haddington, Scotland. His family came to Pittsburgh when he was about 10 years old. He entered the printing business in 1896 and became nationally prominent in that industry.

He is survived by his widow; a daughter, Mrs. Arch Mackrell; and two sons, George, Jr., and Kenneth Loudon.

George won the first West Penn amateur championship in 1899 and often was a highly-favored competitor in the National Amateur. Of late years he had confined his play to Father-Son tournaments and the week-end sweeps at Oakmont.

He was one of the grandest companions on course, in clubhouse, and in golf's official meetings. George was a fellow who really is going to be missed by hundreds scattered over the golf courses of this country.

WHAT'S NEW

Multite Products, a division of Protectoseal Company of America, announces the perfection of "Turf Cultivator," a unique new implement which introduces fertilizer, soil conditioners and insecticides beneath the turf at the root line. Spike discs attached to the bottom of the underground feeding blade open up subsoil for deeper root system development.

Ground superintendents and green-chairmen in the Chicago district have had an opportunity to see "Turf Cultivator" do its stuff under severe operating conditions resulting from heavy spring rains. Needless to say, golf course maintenance men are closely interested in this new, basic method of turf culture made possible by the development of this revolutionary implement.

"Turf Cultivator" will treat the average green in about two hours, safely and uniformly—without interference to playing conditions when work is completed.

Used with the "Turf Cultivator" are two products of the Multite Products concern—"Culturaid," a specially prepared organic fertilizer and soil condi-



DON'T BE AMBUSHED BY BROWNPATCH

When brownpatch strikes, rely on a fungicide with a high mercury content. Mercury is your surest safeguard against turf disease.

Be prepared now with—

CALO-CLOR*

containing 81% mercury metal. Only 1 oz. per 1000 sq. ft. of turf proves an effectual preventive, while 2 to 3 ozs. are enough as a remedy for severe cases.

CALOGREEN*, containing 85% mercury metal, is an efficient remedy for small brownpatch.

Corrosive Sublimate, regular U. S. P. Grade, 74% mercury metal.

See your dealer.

*Trade Mark Reg. U. S. Pat. Off.

Mallinckrodt

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STUBBORN STAINS VANISH WITH HANDEEZ

Everyone who works around a golf course knows that the hands get rough and stained—and that ordinary soaps won't touch this ground-in grime. Handeez is just the ticket for removing these stubborn stains—gently, and without rasping or roughening the skin.

Handeez is a powdered soap, containing finely ground edible corn meal, that gently rolls embedded dirt and stains out, while the creamy lather washes it away.

More and more greenkeepers are using Handeez—and say there's nothing like it. Why don't you try it, right now?

Write for liberal sample.

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Westport, Conn.

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90° Proof

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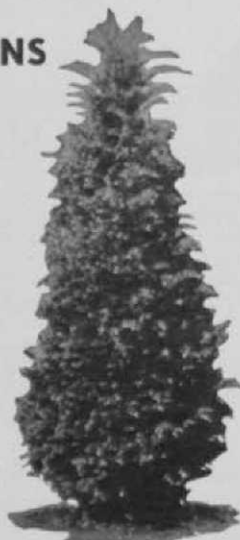
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tioner combined, which is applied beneath the turf surface at the root line; and "Sollaid," which the makers claim to be an improvement on peat moss, and which is applied in like manner. Complete information on "Turf Cultivator" and "Culturald" service may be had by writing Multite Products, 1906-24 S. Western Ave., Chicago.

Kaddie Kart Mfg. Co., 105 N. Clark St., Chicago, reveals that in one week in June, tabulation of rentals at Jackson Park, Chicago, shows over 700 rounds of golf were played with Kaddie Kart. Players paying over 25c per round have used Kaddie Kart in increasing amounts each week during the year. Increased use of Kaddie Kart is being reported from all over the district.

Some day, say the makers of the device, some progressive golf course is going to equip the course completely with Kaddie Kart, supplying it as a service to the player or the caddie without charge.

Ampro Corporation, 2889 N. Western Ave., Chicago, maker of the Ampro 8 mm. and 16 mm. silent and sound movie projectors, announces that one of the most popular features of its projectors is the fact that they are so simple and easy to operate. And this is an important factor, especially with golf instruction with movies becoming more and more popular, which means that many pros are working with a projector for the first time.

The Ampro 16 mm. or 8 mm. projectors feature the convenient still button, which permits stopping pictures at any frame, especially important in helping the pro analyze the pupils' swings—and faults. Other Ampro features are centralized controls, reverse picture operation, automatic rewinding, simplified threading, and certainly not the least important, brilliantly clear illumination. Copies of the 1940 Ampro catalog, giving prices and full details on the complete Ampro line, may be had upon request to the company.

Consolidated Cover Co., San Francisco, announces that its Conseco toilet seat covers are a sanitation courtesy appreciated by customers and employees. They are an important factor in building public goodwill. The use of toilet seat covers in public wash rooms has been recommended by health authorities throughout the country as an efficient aid in the prevention of infection and disease. Where they are not provided, indiscriminate and wasteful use of large quantities of towels and toilet tissue results.

The expense of plumbing stoppages and the litter of spilled towels and tissue used as makeshift covering are eliminated by installation of Conseco covers.

Conseco covers are supplied in attractive dis-



**KLEN-ZIP
REMARKABLE NEW
CLEANER FOR GOLF BALLS**

Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY, Canton, Ohio



One of the policies of F. H. Ohaus, vice president and sales manager of The Kroydon Company, Maplewood, N. J., is to get his men together frequently and learn from them first-hand what is happening in the various territories. At such meetings money-making ideas are generally hatched. Above is a picture taken while the men of the sales force were at the factory during the week of June 10th.

Left to right—front row: L. W. Dalton—Neb., Ia., Kan., Mo.; John C. Baduini—Factory and New England; F. H. Ohaus—vice president—in charge of sales; John J. Birkhofer—general superintendent; T. B. O'Brien—N. J., Metropolitan New York district; H. J. Baltz—production manager; E. W. Reeve—ass't supt. Left to right—standing: M. G. Kenann—credit and office manager; Cliff Castle—Los Angeles district; Robert E. Hoffner—Penn., Va., Md., Del., D. C. district; Godfrey Meier—Tex., Okla., Ark., La., Miss. district; Geo. H. Beaudin, Jr.—Wis., Minn., N. and S. D.; Frank E. Mitchell—N. Y. State and New England district; Don Forster—San Francisco district; Guy R. Champlain—N. and S. C., Ga., Fla., Tenn., Ala.; John B. Carnell—in charge of Chicago office; Rudy Herger—ass't supt., steel shaft division; A. Earle Schlax—Mich., O., Ky., and W. Va.

pensers, and are offered as a means of eliminating waste, improving restroom service and creating goodwill.

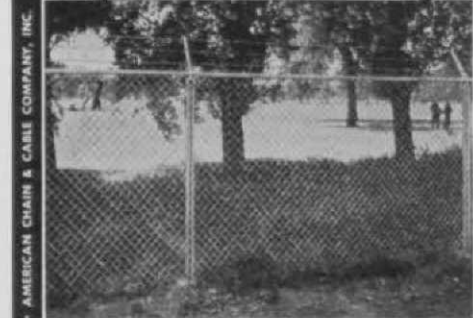
Pabst Brewing Co., with the dedication of an extensive addition to its Guest Center in Pabst City, Milwaukee, on June 14, has offered its thousands of annual visitors a type of structure unique in America. The new addition, called Blue Ribbon Hall, is a faithful reproduction of a 17th century continental minstrel hall—complete even to one of the interior balconies from which visiting minstrels

in medieval times sang out the news they gathered on their travels.

The ceremonies with which Blue Ribbon Hall was dedicated, were participated in by Fred Pabst, chairman of the board of the Pabst company, Governor Julius Hell of Wisconsin, Mayor Carl Zeidler of Milwaukee, and hundreds of employees and visitors to the great Milwaukee brewery.

United States Rubber Co., in regard to rigorous tests its balls must undergo before getting the company's stamp of approval, releases the following:

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Don't let your Greens get "hardening of the arteries". Keep them bristling with life by regularly perforating the surface with millions of small holes made by smooth round spikes.

Let air, sun and water down into the roots of the grass for producing real playing Greens.

Revive hard packed turf for quick action of chemicals and fertilizer.

Save on fungicides and prevent Brown Patch by using this inexpensive machine. Hand or power operated.

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Does not wash or pack soil



where the first leaves off, adding yards more in every direction. Covers better than 100 ft. circle under good pressure. Wind does not affect rotary motion. Better built for longer service. Fully guaranteed. 10-day free trial offer. Or order now — or write.

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... WRITES A WELL-KNOWN GREENSKEEPER

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Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Sta., Detroit, Mich.

"If a golf ball could talk, the Providence, R. I., chapter of the S.P.C.G.B. would be literally swamped with the most anquished complaints. And U.S. Rubber, makers of the True Blue U.S. Royal would find itself hailed into court on a million counts because every ball is tested by ten kinds of torture before being released.

"One test, in particular, calls into play a new machine of devilish ingenuity. It's a sort of driving machine that projects a golf ball at terrific speed against a steel baffle plate which is angled to hurl the ball with great force against still another steel baffle and carom it from there into a series of canvas strips to stop its zig-zag, lightning course. This treatment produces such a high degree of internal heat that the ball must be rested and cooled between shots.

"However, the same ball is struck again and again—first to test the life of the paint, then the toughness of the cover, and finally the durability of the core. This is followed by a post mortem employing scalpel and microscope, and the cause of science and golf marches on.

"Every step in the construction of each U. S. golf ball is punctured, as it were, by a searching test which checks the quality of material and processing up to that point. In addition to the most severe kind of tests, such as the one mentioned, there are innumerable other scientific tests to prove that the distance, compression, whiteness and lasting quality of the paint, as well as other desirable features, are all embodied in the new True Blue U. S. Royal."

Spalding announces that the week of August 20th will find all its golf pro salesmen gathered at the company plant and offices at Chicopee, Mass. New merchandise and policies will be presented at that time.

Periodic visits of Spalding salesmen to the company factories has long been a Spalding policy since it gives the men a better understanding of the manufacturing processes behind the equipment they represent.

Crawford MacGregor Canby Co., has recently opened a new branch office, right in the center of the Detroit golfing country clubs. Located in the Birmingham Theatre Bldg., at Birmingham, Mich., the branch is under the guidance of genial Irve Allen, who is being assisted by Midge Murray.

Complete service from the branch is offered to all pros in the surrounding territory. The nearby pros can and will receive deliveries within two or three hours after placing the order, or at the most, the pros in Mich., Ind., and northern Ohio will receive over-night delivery. A complete line of Tommy Armour clubs, bags, balls, sportswear, accessories and tennis rackets are carried in this branch office.

Irve has been a part of the golf business for a good many years. His chief hobby is aiding the pros in presenting salable merchandise to their club members. In fact, Irve spends lots of time discussing with the pros and their members the

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.



Photo above shows the new MacGregor branch office at Birmingham, Mich., which is right in the center of golf clubs in the Detroit District. Most clubs in the district can now receive deliveries within two or three hours after placing their order. Irve Allen (left) is in charge of the new MacGregor branch.



'why and therefore' of golf equipment—for instance, what kind of equipment is best suited to each type of person and how much fun the game really is.

The opening of this branch marks another milestone in MacGregor's history. Each year the acceptance of Tommy Armour Tourney Woods and

Irons and other MacGregor merchandise has demanded the opening of a new branch office—as the one in Birmingham of this year. At the present time MacGregor services the pros from branch offices in New York, Boston, Birmingham, Chicago, Milwaukee, Seattle, Los Angeles, San Francisco, and Dayton.

THE LYTTON BUILDING

is known the country over as
"The Headquarters for Golf"

Note this recent letter:

The Lytton Building

Dear Sirs:

I would appreciate your turning this letter over to some company that deals with locker-room supplies, especially runners for locker-rooms.

This is rather unusual, but knowing your building is headquarters for golf supplies, I knew you wouldn't mind helping me.

Golf manufacturers, wholesalers, publishers, and others who serve the golf trade find that it pays to be located in the LYTTON BUILDING. A list of LYTTON BUILDING tenants is the "Who's Who in Golf"—all of them 'cashing in' on the extra drawing power and the extra business volume resulting from this strategic location.

A limited number of desirable spaces are now available on the upper floors . . . with unobstructed light and air . . . at rentals that are exceptionally attractive. May we tell you what we can do for YOU?

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also Fairway
mixtures

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RHODE ISLAND
BENT—Purchase
viable, winter
hardy seed
direct from the
grower.

A. N. PECKHAM
 KINGSTON, RHODE ISLAND

GOLF COURSE FOR SALE

The Pacific Northwest's finest resort golf course is offered for sale.

The course is a full length 18-hole course measuring over 6,300 yards and takes in more than 100 acres of choice land, all within a nautical pitch of the Pacific Ocean.

The course has a new water system and automatic tea sprinkling system put in three years ago at a cost of \$7,000.

A small compact clubhouse keeps the club operating cost at a minimum.

The course will net \$4,000 a year with all hired help. This is a most attractive setup for a semi-retired couple who would like to have something to do for the three or four summer months each year and to be able to spend the balance of the year in California or Florida. Price \$25,000; agreeable terms. Address: Ad 790, c/o Goldom, Chicago, Ill.