

A hole-in-one idea that's worth wider use is that conceived by E. Leonard, pro at Butte Des Morts CC, Appleton, Wis. Leonard gets the ball the player has holed with a tee shot, and mounts this ball on a small wood pedestal. Felt goes on the bottom of the pedestal so the trophy may be used as a paper weight.

On the ball is lettered in ink the name of the player, the hole, distance and date. On the pedestal is "Presented by E. Leonard, Butte Des Morts pro."

vious that we neglect some of the most important basis details. How many of our pupils really know about golf clubs? We make a great point of saying that proper fitting of clubs by a pro expert is a fundamental of good golf. But have any of us made part of our instruction interesting and informative lectures on clubs and how they are designed and made to do their work?

Rules of golf we have neglected, too. Pros are not naturally reading men and I doubt that 5 per cent of them have read the Rules of Golf, the primary manual of their business, from cover to cover. I believe that with the development of pro golf clinics we are going to hear the Rules of Golf read aloud and clear through—and discussed.

The ignorance of tournament players in the rules of the game is something that we can't regard merely as unfortunate. It's a reflection of a serious oversight in the educational plan of pro golf which has as its objective the establishment of a sound and higher status, with greater earning possibilities, for the man who is qualified to be called a master golf professional.

Photographic Murals Are Ideal for Club Use

ART PHOTO ASSOCIATES, 330 N. Michigan Ave., Chicago, is going into the country club field with its photographic murals, now extensively used on walls of offices and a few of the ritziest cafes.

These photographic murals select, as subject material, some beautiful view of the course. The photograph may be enlarged as much as 11 feet high and 48 inches wide. The cost is approximately one cent a square inch for the finished work.

Scenes of historic matches played over the course also make good shots for the murals to be displayed in the lounge,

dining room, grille or bar of the clubhouse.

The murals are applied to the wall in a manner similar to hanging wallpaper, or made in panels.

Inasmuch as summer activities supply the scenes that are most usually transferred to the mural locations, Art Photo Associates advises that club managers or officials look into the matter promptly while early summer foliage and verdure is most luxuriant.

PGA Promoting Red Cross Matches During July

THE PGA is pushing Red Cross matches in July, hoping to set a sports record for funds secured. Besides the Detroit match between the Ryder Cup 1939 team and the sharpshooting orphans, PGA members will promote blind bogey tournaments at their own clubs, all entry fees income, minus a nominal prize amount, going to the local or national Red Cross.

The team match idea was steamed up by Sarazen after plans for a tour by Sarazen, Hagen and Armour had been proposed by the Squire. Tom Walsh, PGA president, came up with the nation-wide Red Cross tourney idea. Washington (DC) pros put on a Red Cross pro-amateur match that drew well. Scioto CC, Columbus, Ohio, also put on a very successful benefit match on June 9.

Lawson Little is making frequent contributions of his services to Red Cross benefits and now has virtually run out of available charity match time.

Noted pros are getting many requests for their services in Red Cross matches. The boys don't mind generous contributions of their services but they shy at appearing in matches where the promotion expenses, involving, usually, nothing for them, leaves the Red Cross coming out with small change. They want to be sure the Red Cross gets a goodly chunk. Hagen says he'll play in Red Cross matches any place his schedule will permit, but the Red Cross must be guaranteed a minimum of \$500 before he takes a club out of the bag. That chills those who have noble but impracticable ideas, and want Walter to do the heavy work.

The PGA has a long record of fundraising service. In 1916, first year of the organization, it raised \$1,800 for an ambulance to operate in France.