

ELIMINATE THE DANGER OF SCALDING IN SHOWER BATHS



STOP unexpected changes in the water temperature

No more slipping on a soapy wet floor while trying to dodge a "shot" of icy cold or scalding water

When you use a shower bath regulated by a Powers safety shower mixer the temperature remains right where you want it. You can really enjoy the thrill of a comfortable shower in absolute safety . . . Powers mixers cost more—They're worth more. Write for circular 2145. The Powers Regulator Co., 2746 Greenview Ave., Chicago—231 E. 46th St., New York—Offices in 47 Cities—See your phone directory.



POWERS SAFETY SHOWER MIXERS

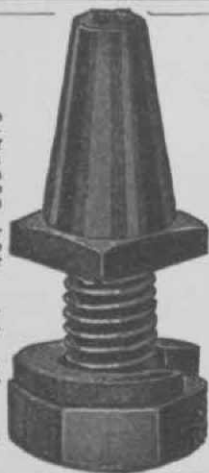
R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

MFR. OF SPUDS, FORDSON WHEELS, ETC.



● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Sta., Detroit, Mich.

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.

WHAT'S NEW

Roseman Tractor Mower Co., Crawford, Central and Ridge Rd., Evanston, Ill., has recently been appointed representative for the Chicago area of the Jacobsen Mfg. Co., power mower manufacturers of Racine, Wis. Joe Roseman, president, has made the following announcement to the trade:

"We are undertaking the sale and service of Jacobsen Power Mowers knowing that our 25 years' experience in the manufacturing and sale of Roseman Gang Mowers enables us to do a good job. . . . The 1940 Jacobsen line provides a wide range of models in every price bracket; competent personnel in our display room will advise on grass and turf maintenance problems and will suggest the proper model for particular needs."

The L. A. Young Golf Co's. Detroit sales offices are now located in the Machinery Bldg., at the corner of West Grand Blvd. and Oakland Ave. A large stock room, with 1,600 sq. ft. of storage space, amply accommodates a \$50,000 stock of golf clubs, assuring speedy service to pros. Eddie Rankin is in charge of the new Detroit office; parent plant is located in Grand Rapids, Mich.

Connecticut Toro Company of Hartford, Conn., began operations Dec. 1 under the managership of Philip H. Kylander, for nine years connected with the New England Toro Co., West Newton, Mass., as asst. mgr. of all Connecticut business. Kylander will continue as N. E. Toro's western Mass. representative, along with his new position.

The new Connecticut concern is the crystallization of a desire by the New England Toro Co. to locate a source of supply among the Connecticut trade, which has been increasing nicely for some years. While not financially interested, the N. E. Co. will give the new Toro outfit its full cooperation.

Acushnet's "only-through pros" sales plan received a severe test recently, but at the risk of losing a well-worthwhile increase in sales, the Acushnet Process Sales Co. stood firm on its iron-clad policy and scored both a financial and moral victory. So did an American pro. So did a group of ex-patriated Yankee golfers. It was like this—

In Lima, Peru, a group of American engineers have a golf club—but no pro. These hardy golfers spend six months each year on the South American continent and six at home. During one of the vacations at home, they discovered and used and liked Acushnet balls. They wanted to play them below the Equator, but found that the far-reaching

JOHN C. DEE

CHICAGO DISTRIBUTOR
JACOBSEN MANUFACTURING CO.
POWER MOWERS

565 W. WASHINGTON BLVD.
PHONE STATE 7285

LEWIS WASHERS
at every tee!



LOST BALLS
Needless delay of players is a money loss to your course. Clean, white balls are easier to follow — easier to find.

Multi-Ball Roto...ea. \$15.00
Paddle Type.....ea. \$6.00
11 to 20.....ea. \$5.50

G. B. LEWIS CO., Dept. G1, Watertown, Wis.

Acushnet policy, like laws of the Medes and Persians, does not change with climate, temperature, or degrees of latitude. What to do?

Well, engineers are stubborn fellows. They have to be. Rather than give up their favorite Acushnets, they made arrangements with their home-town friend, Bruce Heatley, pro at Echo Lake CC, Westfield, N. J. to act as their pro in absentia and buy the balls for them for shipment to Peru.

So the result was that Bruce gained some new "members." The manufacturers gained some new customers—and the Acushnet protect-the-pro sales plan stood firm.

Town Talk Mfg. Co., Baxter Ave. Station, Louisville, Ky., makers of Town Talk high grade caps, is featuring in its advertising this year the cap that has been its largest selling model for golf players. It has a green cloth under-visor that deflects sun glare. The top is half mesh and half solid cloth material that combined, makes a cool, yet decidedly serviceable article of fine headwear. Because they are so comfortable and because puffs of wind don't blow them off, these caps have always been exceedingly popular with golfers.

The adjustable feature on the Town Talk caps makes selling the cap an easy matter for pros stocking the line—there are no sizes to worry about.



GRASS SEED

for better GREENS and FAIRWAYS

Samples and Prices on Request

Send for Our Complete Catalogue of EQUIPMENT and SUPPLIES for the Course.

MICHELL'S SEED HOUSE
Philadelphia, Pa.

GRASS SEED SPECIALISTS FOR FIFTY YEARS

47
will be the number
of our Booth
at the
New York Convention
We hope to see
you there

PETER HENDERSON & CO., 35 Cortland St., New York City

The Town Talk company originated "All Size" caps, which are sold in practically every state in the country.

Pictorial Scorecard Co., 26 Broadway, New York City, last year had more than 3,000,000 of its cards used at over 400 golf clubs. The card contains brief, illustrated instruction from noted professionals, in addition to the customary scoring spaces and data. Two styles are available. One is without any advertising, and the other, which is sold to clubs at a nominal price, contains a small advertisement of a quality product national advertiser.

Samples of the Pictorial card may be secured free from the company at New York.

Harry W. Hull, 1518 Larchmont Ave., Lakewood, Ohio, for many years connected with Spalding's Cleveland office has gone into business for himself and is now representing several golf lines in regular calls on pros in Ohio and Michigan.

Ford's station wagon is one of the most adaptable of all the deluxe Ford V-8 passenger cars for 1940. Its attractive appearance and wide usefulness promise to bring it still greater popularity during the coming year, Ford officials say. Country clubs, resorts, private schools and sports enthusiasts find the Ford deluxe station wagon an indispensable vehicle.

In addition to the deluxe model, there is also one designed primarily for public utility and engineering crews, exploratory expeditions, transportation of workmen and similar uses. Either the deluxe or

Three Styles of One-Color
Score Cards
of Excellent Quality are
Priced \$20 to \$25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago

LANGFORD and MOREAU, Ltd.

Twenty-five successful years demonstrate our ability to cope satisfactorily with all problems of golf course design and construction.

REMODELING

MODERNIZATION
LANDSCAPINGDRAINAGE
SWIMMING POOLS

IRRIGATION

GOLF ARCHITECTS

2405 Grace Street, Chicago, Ill.

LANDSCAPE ENGINEERS

the V-8 station wagon seats 8 people in comfort. The units are equipped with finger-tip gearshift, torsion bar ride-stabilizer and other Ford major improvements for 1940.

The Hardie Mfg. Co., Hudson, Mich., shows the latest development of high pressure sprayers for application of spray liquids to shade trees, grounds, orchards and vegetable row crops in its new 66-page 1940 catalog, just off the press. The book illustrates and describes power sprayers ranging in size from 4 gallons per minute at 300 pounds pressure to 80 gallons per minute at 1,000 pounds pressure. Tractor powered outfits, motor truck mounted sprayers with and without power take-off, engine equipped sprayers and stationary spraying plants are shown in full detail.

International use of Hardie Sprayers is revealed in interesting pictures of cotton spraying in South America, and spraying of banana plants on the big plantations in Central America. Copies of the



catalog may be had by writing to the company's offices at Hudson, Mich., Portland, Ore., Los Angeles, Calif., or to the Export Office in Detroit.

WANT ADS — Rates: 10c per word; minimum, 25 words

Pro-Greenkeeper—desires to make change. Age 50. Lifelong experience in course maintenance and club management. Wife excellent cateress. Have fine record for teaching and building up club membership. Both have pleasing personality. This combination will save any club money. Year round job preferred. Will go anywhere. Highest references. Address: Ad 101, % *Golfdom, Chicago.*

Greenkeeper—with over 22 years' experience on course of national prominence wants position. Thorough knowledge all phases construction and maintenance. Married. Any location. Highest references. Address: Ad 106, % *Golfdom, Chicago.*

Professional—Specializing in greenkeeping and management desires change. Medium sized club, having year round activities preferred. Initiative and experience to honestly and efficiently operate successfully. 40, sober. References former employers. Would make trip for interview if proposition mutually agreeable. Address: Ad 107, % *Golfdom.*

Greenkeeper—Scotch. Desires change owing to financial position of present club. Life time experience with well known courses. Excellent references. Address: Ad 100, % *Golfdom, Chicago.*

Golf Ball Vender—Mills Console Delux. 25c play (practically new)—\$125 (perfect condition) 1/3 deposit, balance C.O.D. Subject to inspection. Address: *Music Machine Co., Augusta, Georgia.*

Greenkeeper-Pro-Golf Course Architect—with 20 years experience. Owing to financial condition of present club am forced to seek new position. Expert in growing and maintaining turf. Fully qualified to operate first class golfing plant. Prefer greenkeeping—will handle combination job if required. Address: Ad 102, % *Golfdom, Chicago.*

For Sale—9 hole course, located within the finest residential district of Green Bay and De Pere, Wisconsin; on Fox River and U. S. 41. Well paying investment, with exceptional possibilities for subdividing. Address: Ad 109, % *Golfdom, Chicago.*

Position wanted, Man and Wife, as Manager—first class club. Competent in all phases; understand food and liquor control. Can manage all types of help and produce results. Have excellent reference as to my ability and character. Address: Ad 108, % *Golfdom, Chicago.*

Wanted—Salesmen contacting private, semi-public and public golf courses to handle as sideline, fast-selling article every club uses. Price makes it cinch to sell and your commission is liberal. Write for particulars, stating line you now sell and territory you cover, as this business is national. Address: Ad 104, % *Golfdom, Chicago.*

Pro-Manager—desires change. Class A member of P.G.A. Good instructor and player. Excellent credit. Wife graduate dietician with club and commercial experience. Address: Ad 105, % *Golfdom, Chicago.*

Scotch Professional—desires change for 1940. Fifteen years' experience; excellent teacher; good player and clubmaker. Married. Best of references: A-1 credit rating. Stays on job to promote club interest. Address: Ad 108, % *Golfdom, Chicago.*

Golf Course For Sale—9 holes—modern championship course. Large clubhouse and 6-room cottage; on 104 acres, rolling, wooded land. Large creeping bent greens—creek—good water system. Formerly a private club. Only club in city of 14,000. On paved highway. Address: Ad 110, % *Golfdom, Chicago.*

JANSSEN GRAYBAR HOFBRAU

Lexington Ave. at 44th St.

New York City

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. Open Sundays.

Janssen wants to see you!