

GOLF ARCHITECT

SINCE 1908

Joseph W. Roseman

DESIGNING ★ CONSTRUCTION ★ REMODELING ★ MAINTENANCE CONSULTANT

 SUMMER
 PICKWICK GOLF CLUB
 GLENVIEW, ILL.

 WINTER
 ROSEMAN TRACTOR MOWER CO.
 EVANSTON, ILL.

EMERALD Velvet AND Bent RARITAN Seed

The Finest of All Turf Grasses for Golf Greens

These two strains Relatively Equal in Performance

Purity—95%; Germination—85%

Inquire of your seed dealer, or write us directly.
EMERALD FARM, Newton, N. J.
(Growers of Velvet Bent Grass Seed)

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
 Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Sta., Detroit, Mich.

JOHN C. DEE

 CHICAGO DISTRIBUTOR
JACOBSEN MANUFACTURING CO.
 POWER MOWERS

 565 W. WASHINGTON BLVD.
 PHONE STATE 7285

WHAT'S NEW

Hillerich & Bradsby Co., Louisville, announces that Helen Macdonald, who has been prominent as a golf professional for almost 20 years, has become associated with the company as design consultant on H & B golf clubs for women. The Hillerich & Bradsby line for 1940 includes new matched sets of women's clubs that reflect Helen's extensive experience with the problem of properly fitting golf clubs to women.

For more than 10 years Miss Macdonald has conducted a successful indoor golf school in Chicago's Loop district, and in establishing that record has instructed thousands of women golfers. She is widely



known among golf pros. Her discussions with hundreds of pros on the subject of women's clubs and women's golf instruction, are reflected in the distinctive engineering of the new H & B models for women.

Toro Manufacturing Co., Minneapolis, Minn., announces four new distributors: the E. B. McCartney Co., 6 Prospect St., Madison, N. J., who is covering northern N. J. and Long Island; the Park Supply Co., 136 Martine Ave., White Plains, N. Y., whose territory is Westchester, Putnam and Dutchess counties in N. Y., and Fairfield county, Conn.; Charles Lennon & Son, Liberty, N. Y., covering Sullivan, Orange, Delaware and half of Ulster

SAVE HALF OR MORE ON POWER and HAULING



The PULLFORD

Rubber-tired
or steel wheels

... plus any used Ford A or Chevrolet car ... makes a really low-cost Golf Course Tractor. Pulls 3 to 5 mowers. Also special Golf Course Dump Trailers and Wagons. WRITE TODAY.

The PULLFORD CO. Quincy, Illinois

county, N. Y., and the Connecticut Toro Co., 77 Wellington St., Hartford, Conn., who will handle all of Conn. with the exception of Fairfield county.

Crawford, MacGregor, Canby Co. announces the opening of a Detroit Dist. factory branch, located in the Birmingham Theater Bldg., Birmingham, Mich., just a short distance from Detroit. The new MacGregor branch is so located that it is not more than 30 minutes from 90% of the golf clubs in the Detroit area, which fact insures prompt deliveries and service. Irv Allen is in charge of the new factory branch, and is being assisted by Midge Murray, formerly pro at the Birmingham CC.

The Burke Golf Co., Newark, Ohio, has announced that the Curtis Lyon Co. in Los Angeles is now handling the distribution of Burke equipment for all of California. Lyon has been in charge of Burke's San Francisco stock for some time, and when T. G. Philpot, who has been handling Burke distribution in the Los Angeles territory for a number of years, left the business January 1st to devote his full time to another field, the San Francisco stock was moved to the Los Angeles office, leaving all California business for the company in charge of Curtis Lyon.

The first of the year also saw a change in Burke's New York setup. The New York office is now located in the suite formerly occupied by Hillerich & Bradsby, but is on the same floor as before, in the Park Murray Bldg., at 11 Park Place. This change has provided considerably greater space, with room to carry larger stocks than formerly—which will be reflected in even better service for the New York area.

GRASS SEED OF "KNOWN QUALITY"

Write for Our New Prices

Stump & Walter Co

SPECIALISTS IN GOLF GRASS SEEDS,
FERTILIZERS AND EQUIPMENT

132-138 Church St. (Cor. Warren St.) New York

McClain Brothers Company of Canton, Ohio is finding a wide reception for its Power Hydro-Mixer Outfit which it introduced last year. For a number of years the company's hand-operated Hydro-Mixer proved exceptionally popular everywhere for treating and fertilizing putting greens. However, the popularity of the hand outfit was so great that many McClain customers suggested the need of adding power to this unique piece of equipment.

The company announces that those who already have the hand-operated Hydro-Mixer can purchase the Power Unit and attach it to their present outfit in a few minutes. The Power Outfit is said to run a whole day on a few cents worth of gasoline. This new Power Outfit, officials announce, will be



on display at the New York City equipment show. Complete literature and prices may be had from the company at any time.

**GRASS
SEED**

for better
GREENS
and
FAIRWAYS

Samples and Prices on Request

Send for Our Complete Catalogue of
EQUIPMENT and SUPPLIES for the Course.

MICHELL'S SEED HOUSE
Philadelphia, Pa.

GRASS SEED SPECIALISTS FOR FIFTY YEARS

Three Styles of One-Color
Score Cards
of Excellent Quality are
Priced \$20 to \$25 for 5,000

Produced by a New Process they
are complete and of correct size.

Samples of these and higher priced
2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago