

A. G. Spalding & Bros., Inc. closed its fiscal year of 1939 with a net profit of \$168,368, a total betterment of \$1,222,740 from its situation 12 months prior. Company continues to maintain a "strong current financial position" in its 63d annual report. Vigorous sales campaign backed by constant modernizing of manufacturing plant and methods makes the Spalding outlook pretty.

of the association will be held in the main ballroom of the Hotel Statler Thursday evening. This will conclude the regularly scheduled part of the program. For the benefit of those who can remain through Friday, arrangements have been made for a luncheon at the Chrysler Corp. Friday noon, after which visitors will inspect the Chrysler plant.

Highlights of the entertainment program include a formal dinner dance at the Detroit Yacht Club Tuesday evening. A luncheon Wednesday noon for both men and women will be held at the Prince Edward Hotel, Windsor, Ont. After luncheon in Windsor, the group will cross the Ambassador bridge and head to Dearborn, Mich., to visit Greenfield Village, Henry Ford's famous museum. That evening, dinner for the managers and their guests will be served at the Dearborn Inn, with old-time dancing afterwards to the music of Ray Gorrell's orchestra.

Women Not Forgotten

Entertainment for the women has been worked out carefully and well; Miss Landrey E. Hill of the Detroit Women's City Club is chairman of this committee. Included on the program are a breakfast at the Women's City Club Tuesday morning, followed by a sight-seeing trip out Lake Shore Rd., visiting the Detroit CC, The Little Club and the Grosse Pointe Yacht Club. A style show plus luncheon and bridge will be held at the Grosse Pointe club Tuesday p.m. An 'early bird' breakfast will be held Wednesday morning at the Women's City Club, and prizes will be given to the 'earliest bird.' This breakfast is open to the men, also. Thursday morning, the women managers and their guests will tour the Art Center, and will include visits to the Institute of Art, the Public Library, and the Scarab club. Then luncheon Thursday noon at L'Aiglon.

The complete schedule for the educational program at the convention follows:

Tuesday p.m.—"Modern Club Management," by Prof. Bernard R. Proulx, Mich.

State College; "Our Troubled Times," by Malcolm W. Bingay, Editor, Detroit Free Press; "A Manager Borrows a Member's Spectacles," by G. Harry Davies, Beaconsfield GC, Montreal; "The Importance of Keeping Well," by Dr. Frank A. Weiser, Wayne U.; "Planning for Management and Maintenance," by W. E. Kapp, registered architect.

Wednesday a.m.—"Foods on Parade," by Miss Jane Porter. This will be given in the Women's City Club auditorium, and will be followed by the Pan-American Union sound picture, "Coffee from Brazil To You."

Menu Cover Adds Distinction—An attractive menu cover, inside of which is the customary printed and mimeographed menu, is one of the details that adds distinction to country club service, says Don Rapleye, manager of Wampanoag CC, Hartford, Conn. The Wampanoag cover is a large and striking varnished cover job on which a bold poster illustration of a lobster appears.

Rapleye on his a la carte menus gives members and guests their choice of appetizers, soups or a glass of claret, port or sherry. He says selection of wine has been increasing steadily.

He serves small London biscuits and Maggi sauce as appetizers with wine.

Should Fee Course Charge for Lockers?

A PROMINENT daily fee course operator suggests that fee courses study the locker facilities at bowling alleys.

Says this man:

"Free lockers at bowling alleys help to promote bowling. I'm wondering if we can't increase play at some of our courses by offering free lockers and making a small charge to cover towel use for showers?"

"There is no doubt of free club storage being a factor in getting return play. The inconvenience that players undergo lugging clubs and clothes back and forth does nothing to increase golf play. I don't believe in providing free, steady storage of patron's golf apparel, but I do think that we will make habitual patrons of our courses by allowing players to store their clubs free at our clubhouses."