

Aneke, Emil Picha, Jimmy Graham, and Scotty McLaren.

*Woodrow Wilson High school golf team of Long Beach, Calif., has won its league championship 8 times in 10 years, has taken the Southern California prep title 6 times since 1930, and every one of the teams has had at least one—and sometimes two or three—who consistently broke par. One year, Joe Nichols, then a 15-year-old kid, equalled George Von Elm's course record of 66, at Recreation Park, which is six under par, three separate times!*

Findlay S. Douglas, USGA president in 1929-30, and at present president of the US Seniors Golf Assn., has been appointed assistant to the president of Universal Atlas Cement Co., a US Steel subsidiary. . . . Mrs. Estelle Lawson Page, former women's national champion, recently scored three holes-in-one in a 15-day stretch, making all three on her home course—Chapel Hill (N. C.) CC. She has made a total of 8 aces in her career. . . . Sam Snead has been named pro at the Shawnee-on-Delaware (Pa.) club, succeeding Jimmy Thomson. . . . Colored caddies at Pinehurst are building a 9-hole sand green course near Taylortown, the world's only caddie village. Pinehurst caddies hope to supply a national colored champion.

*Workers have recently completed staking out a course on land six miles west of Buffalo, Okla. Plans are now being made to make the course accessible to the golfers, as the nearest highway is nearly three miles away. . . . Alex Gerlak, pro at Catskill (N. Y.) CC, is the recipient of a traveling bag presented by members of the club as a token of esteem and affection. Alex has served the club ably and well for 5 years. . . . The new \$100,000 clubhouse at the Paintsville (Ky.) GC, which had its formal opening recently, rates among the best club structures in the country.*

The Wachusett GC in West Boylston, only state-owned golf club in Massachusetts, has recently been purchased by private parties who will operate the layout as a private club under the name of Wachusett View CC. . . . A plan to equalize golf handicaps for interclub and individual competition will be tried by the Northern Calif. Golf Assn. during the next 90 days. The new plan is "primarily for the purpose of equalizing play among golfers from different courses and will prevent chiseling on the stroke allotments. It will not mean much of a change in present handicaps."

## Managers to Meet in Detroit this Month

PLANS for the 14th annual convention of the Club Managers Association of America, to be held in Detroit February 27-29, have been completed, according to late word from Jesse G. Wetzel, Detroit Club mgr., and general convention chairman. The program includes an outstanding series of interesting talks, educational features, and entertainment, and CMA officials are looking forward to handling one of the largest convention crowds in the association's history. Hotel Statler in Detroit is convention headquarters.

Many of the delegates and guests are expected to arrive in Detroit Sunday, Feb. 25, and tickets will be available for them for the Ford Sunday Evening Hour, provided advance reservations are made with Wm. F. Roulo, manager of Detroit's University Club and treasurer of the national association. Roulo is also publicity chairman for the convention. Monday will be devoted to registration, informal conferences, board of directors meeting at the Detroit Club, and an informal reception is scheduled for that evening in the Statler English room.

General chairman Wetzel will get the convention officially under way Tuesday morning with the call to order. Right after the invocation an address of welcome will be given by the Hon. Edward J. Jeffries, Jr., mayor of Detroit. CMA president Fred H. Crawford, of Louisville's Pendennis Club, will give the opening address. A business session will occupy the remainder of the morning's program.

### Fine Program Announced

Educational program of the convention gets under way Tuesday afternoon and will continue through Wednesday afternoon. Round table conferences with Wm. Roulo presiding at the discussion on city clubs, and John Pomeroy, Red Run GC, Royal Oak, Mich., presiding for the country club group, is scheduled for Thursday morning. Also scheduled for Thursday a.m. is a meeting for women managers only. Mrs. Ruth S. Jones, Oak Hill CC, Pittsford, N. Y., will preside at this conference.

After luncheon in the Statler's large banquet room, the managers will finish up the business end of the convention in Thursday afternoon's sessions. 1940 officers will be elected during the final day's conferences. Annual banquet and dance

A. G. Spalding & Bros., Inc. closed its fiscal year of 1939 with a net profit of \$168,368, a total betterment of \$1,222,740 from its situation 12 months prior. Company continues to maintain a "strong current financial position" in its 63d annual report. Vigorous sales campaign backed by constant modernizing of manufacturing plant and methods makes the Spalding outlook pretty.

of the association will be held in the main ballroom of the Hotel Statler Thursday evening. This will conclude the regularly scheduled part of the program. For the benefit of those who can remain through Friday, arrangements have been made for a luncheon at the Chrysler Corp. Friday noon, after which visitors will inspect the Chrysler plant.

Highlights of the entertainment program include a formal dinner dance at the Detroit Yacht Club Tuesday evening. A luncheon Wednesday noon for both men and women will be held at the Prince Edward Hotel, Windsor, Ont. After luncheon in Windsor, the group will cross the Ambassador bridge and head to Dearborn, Mich., to visit Greenfield Village, Henry Ford's famous museum. That evening, dinner for the managers and their guests will be served at the Dearborn Inn, with old-time dancing afterwards to the music of Ray Gorrell's orchestra.

#### Women Not Forgotten

Entertainment for the women has been worked out carefully and well; Miss Landrey E. Hill of the Detroit Women's City Club is chairman of this committee. Included on the program are a breakfast at the Women's City Club Tuesday morning, followed by a sight-seeing trip out Lake Shore Rd., visiting the Detroit CC, The Little Club and the Grosse Pointe Yacht Club. A style show plus luncheon and bridge will be held at the Grosse Pointe club Tuesday p.m. An 'early bird' breakfast will be held Wednesday morning at the Women's City Club, and prizes will be given to the 'earliest bird.' This breakfast is open to the men, also. Thursday morning, the women managers and their guests will tour the Art Center, and will include visits to the Institute of Art, the Public Library, and the Scarab club. Then luncheon Thursday noon at L'Aiglon.

The complete schedule for the educational program at the convention follows:

Tuesday p.m.—"Modern Club Management," by Prof. Bernard R. Proulx, Mich.

State College; "Our Troubled Times," by Malcolm W. Bingay, Editor, Detroit Free Press; "A Manager Borrows a Member's Spectacles," by G. Harry Davies, Beaconsfield GC, Montreal; "The Importance of Keeping Well," by Dr. Frank A. Weiser, Wayne U.; "Planning for Management and Maintenance," by W. E. Kapp, registered architect.

Wednesday a.m.—"Foods on Parade," by Miss Jane Porter. This will be given in the Women's City Club auditorium, and will be followed by the Pan-American Union sound picture, "Coffee from Brazil To You."

Menu Cover Adds Distinction—An attractive menu cover, inside of which is the customary printed and mimeographed menu, is one of the details that adds distinction to country club service, says Don Rapleye, manager of Wampanoag CC, Hartford, Conn. The Wampanoag cover is a large and striking varnished cover job on which a bold poster illustration of a lobster appears.

Rapleye on his a la carte menus gives members and guests their choice of appetizers, soups or a glass of claret, port or sherry. He says selection of wine has been increasing steadily.

He serves small London biscuits and Maggi sauce as appetizers with wine.

#### Should Fee Course Charge for Lockers?

A PROMINENT daily fee course operator suggests that fee courses study the locker facilities at bowling alleys.

Says this man:

"Free lockers at bowling alleys help to promote bowling. I'm wondering if we can't increase play at some of our courses by offering free lockers and making a small charge to cover towel use for showers?"

"There is no doubt of free club storage being a factor in getting return play. The inconvenience that players undergo lugging clubs and clothes back and forth does nothing to increase golf play. I don't believe in providing free, steady storage of patron's golf apparel, but I do think that we will make habitual patrons of our courses by allowing players to store their clubs free at our clubhouses."