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SLEEPY  
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great

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This is the ideal Putting Green Fertilizer. Easily applied, clean, odorless and safe. Most economical to use every month in the year. Highest percentages of concentrated Nitrogen, Phosphoric Acid and Potash. Veg-e-Tonic will put more snap and color into your Greens than you ever expected.

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Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

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of the greens are banked to give the player more confidence in playing a bold shot to small sand greens. At this course the joining line between sand and fairway is really smooth and true. A slight rise to the grass of the fairway is kept even and free from bumps. This allows the golfers to use a pitch and run shot in approaching that is really a fine golf shot.

In southeast Alabama many sand green courses are maintained on a budget of less than \$2,000 per year. At these smaller clubs, the tees are kept smooth and soft by using a mixture of sand and clay instead of grass surfaces. Usual outlay for equipment is less than \$800 and the operations of the course are under the direction of a green-committee of local men who use a well trained colored caretaker or a farmer who has been trained in the ways of keeping fairways and sand greens.

The golf course work at your club can be no stronger than the men you have to carry out the actual operation. As the leader, you are charged with the responsibility of training them efficiently. This will take time and effort, but will pay big dividends in the end. Most golf professionals and greenkeepers are experts in human relations. They should be able then to properly train their work crews.

As the years go by, demands made on our Southern golf courses are going to be for better and better conditions. The players want an ever-improving course, and remember, they are not interested in expenses. They are interested in results only. Therefore, we must plan our work so that year by year every condition on our golf course will show continued and steady improvement.

## WHAT'S NEW

Acushnet reports that in spite of war, taxes and bad weather, June, 1940 was its biggest month on golf ball sales. Up to July 1st, June, 1939 held the record on high-priced ball sales. June, 1940 has exceeded June, 1939 by 63.5%. Fred Bommer, newly elected president of the Acushnet company, attributes this increase to two or three factors: the out-and-out quality and value of the famous Titleist (for expert use) ball; the introduction of the new

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.



Paul Runyan's statement, "Magnificent shot," was an outstanding and frequent comment during a recent friendly match at the Garden City (L. I.) GC with other Bristol-Built club enthusiasts, Morton and C. T. Treadway, Herbert Lagerblade and Tom Higgins of the Horton Manufacturing Co., Frank Belwood, Garden City professional, and E. W. and Winthrop Hoyt of Bristol's advertising agency. That the other three members of Runyan's immediate foursome were right up there seemed clear from the frequency each rated the Runyan accolade—but Herbert Lagerblade, former pro, led both Frank Belwood and E. W. Hoyt in number of "honorable mentions" from the popular Metropolis professional. As for performance with his Bristol-Built clubs, Runyan easily led the field with a par 73 over the 6,800 yard championship course—with the other members of the group counting heavily on their drawings in the "kickers" for consolation. Pictured above, left to right, are: Paul Runyan, Frank Belwood, Garden City GC pro, Tom Higgins, Morton Treadway, C. T. Treadway, and Herbert Lagerblade of The Horton Mfg. Co.

Titlelist for professional use, which has won immediate and widespread popularity; the Acushnet all-pro policy, and consistent and effective national advertising.

Early Morn Golfa Products, 114 W. 27th St., New York City, for players who have experienced the woes of the early morning golfer, has created and developed a golf rubber that fits over spiked golf shoes. Now, the early morning golfer can wear his regular spiked golf shoes and ignore the wet fairways and rough caused by the early morning dew.

The Early Morn Golfa rubber is constructed with holes in the soles and heels to correspond with the

position of the spikes in the golf shoes. By simply slipping these rubbers over the golf shoes the spikes come through the holes and no water can come through to the soles or heels of the shoes.

The rubbers, when not being used, roll up and conveniently fit into the pocket of the golf bag.

Par XL Golf Playfield's first installation has been made at the Touhy Playfield, 3031 Touhy Ave., Chicago. The installation is made in connection with a well patronized practice range, and is getting a good play.

The Par XL installation consists of plainly marked fairways, rough, tees, greens and sand areas, with observers in towers calling distances



If you want to get the best possible results from your fall fertilization, and at the same time grow the strongest, finest-textured and most beautifully-colored turf you have ever grown; and also at the same time forget your fall brown patch worries; and further at the same time be ap-

plying a product that is definitely detrimental to clover; there is just one thing to do and that is to apply Super Mineralite to your greens at the rate of 1 1/3 ounces per 1,000 square feet. Make four applications two weeks apart. This will cost you approximately 9c per 1,000 square feet for each application or approximately 37c per 1,000 square feet for the four applications. And how that turf will respond! Because Super Mineralite controls both brown

patch and nutritional disease. It's chock full of rare elements that induces organic fertilizer to do a more complete job, and its blended formula requires a very low mercury content to control brown patch. Does a double job for less money; ten years in developing. Leading turf men endorse it. If you're skeptical test a small quantity and let results speak for themselves. 5 lbs., \$6.50; 25 lbs., \$32.50; 50 lbs., \$60.00; 100 lbs., \$110.00. What a fungicide!

## FOR EXTRA FINE GREENS AND FAIRWAYS NEXT SPRING Feed Them Now!

Fall is the *best time* to start preparing greens and fairways for your *next year's play*... by giving them a good square meal with Swift's Special Golf Fertilizers and Vigoro.

Hot summer weather and constant play takes grass for an awful beating. By feeding it in the Fall you get a strongly re-established root growth that can withstand the rigors of frozen soil and buckling ground. Your grass will have a head start on weeds when it comes in in the Spring.

Swift's Special Golf Fertilizers and Vigoro are scientifically balanced, *right* for any type of soil. Remember to use them when you feed in the Fall!

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made by the players' shots, and the type and distance of shot next required. Players finish the holes by putting on regulation greens.

Players pick up the knack of playing the compact layout quickly and find it interesting and helpful practice. The Par XL installation is covered by U. S. patents. Its earning probabilities in a good location are claimed to be better than those of the average well-located practice range.

Spalding releases the following: Pat Wilcox, pro at the Sunny Side CC, Waterloo, Ia., reports an unusually low score for an 18-hole round.

Using 100% Spalding equipment—woods, irons and balls—Wilcox shot a score of 30 out and 30 in, or a score of 60 for the 18 holes. This remarkable feat was accomplished by Wilcox while playing recently at the Charles City (Ia.) G&CC.

Jim Devlin, veteran pro, has been scoring notably in the order book since transferring his operations from club duties to manufacturers' representation. Jim represents Professional Golfers' Corp., and the Southern Saddlery Co. He makes his headquarters at Philadelphia.



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Greens treated in ten to fifteen minutes with most uniform distribution of Turf Chemicals. Attaches to your present water system. Works at any pressure.

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**THE ESS-AN-EE MFG. CO.**  
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Acushnet Process Sales Company announces that at a recent meeting of the board of directors, Fred W. Bommer, manager of the golf ball division since 1932, was elected president of the company as of July 17. Phillip E. Young remains as treasurer of the concern.

F. W. Bommer



Schenley Distillers Corp. announces that Jack Redmond, noted trick shot golfer who boasts he has played 2,800 courses in 41 countries, has started a nation-wide exhibition tour as special promotion representative for Golden Wedding rye and bourbon whiskies, made by Joseph S. Finch & Co., Inc., a subsidiary of Schenley. Appearing at public and private country club outings, Redmond plans to work westward after spending the early part of the season in the New York area. He has been specializing in trick shots for 16 years, when he left the professional tournament field.

Among Redmond's best stunts is that of driving

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quickest to put on or take off. Increase tractor efficiency and cultivate turf ... that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

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Don't let your Greens get "hardening of the arteries". Keep them bristling with life by regularly perforating the surface with millions of small holes made by smooth round spikes.

Let air, sun and water down into the roots of the grass for producing real-playing Greens.

Revive hard packed turf for quick action of chemicals and fertilizer.

Save on fungicides and prevent Brown Patch by using this inexpensive machine. Hand or power operated.

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McCLAIN BROS. CO., CANTON, OHIO



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Rototiller does a complete job in ONE operation — really a greenkeeper's idea of Paradise! Major Butts Golf Course Discs introduce all the essentials into established greens and fairways, making them evenly grassed and patch-free.

Engine driven tines prepare deep, finely pulverized, completely aerated putting green foundation — fertilizer worked in evenly from top to bottom — ready for planting. Rototiller also tills soil, weeds out quack grass, and with accessories, mows lawns and rolls greens. It'll pay for itself in a hurry! Write for catalog.

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a ball off a human tee with a full stroke of the club. He can also hit a ball off the top of a bottle without jarring the bottle, and can hit four balls



Jack Redmond is shown using a niblick to 'sink' his ball over the rim of one glass placed on top of another.

in one swing. Redmond recently "played his way" around the world in 36 holes of golf, completing one hole at each stop on a tour that carried him through India, Hawaii, South America, Australia and Europe.

**Conn. Supts. Have Big July Meeting**—July meeting of the Connecticut Assn. of Golf Course Superintendents was held July 8 at the Wykagyl CC, New Rochelle, N. Y. Fifty greensmen attended the affair which included golf in the afternoon, inspection of putting test plots, a swell meal at the club where Ed Casey is host superintendent, and an after-dinner discussion program.

Featured speakers were Dr. O. B. Dodge, of the New York City Botanical Gardens, who spoke on fungi, illustrating his talk with lantern slides, and Gregory Clement and Chas. Sawtelle, who gave illustrated talks on plant diseases. Earlier in the afternoon Ed Casey had shown his guests the test green plots of the USGA; the greenmen, here, were asked to rate their choice of strains. Casey also showed

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