

GOLF ARCHITECT

SINCE 1908

Joseph W. Roseman

DESIGNING ★ CONSTRUCTION ★ REMODELING ★ MAINTENANCE CONSULTANT

 SUMMER
 PICKWICK GOLF CLUB
 GLENVIEW, ILL.

 WINTER
 ROSEMAN TRACTOR MOWER CO.
 EVANSTON, ILL.

WHAT'S NEW

Golf club and ball manufacturers, at the recent annual meetings of the two groups, elected officers for 1939.

C. L. Gairoard, president of The Kroydon Co., Maplewood, N. J., was re-elected president of the



C. L. Gairoard



L. E. Coleman

National Assn. of Golf Club Manufacturers, and in the annual election of the Golf Ball Manufacturers' Assn., Lou E. Coleman, A. G. Spalding & Bros., Chicopee, Mass. was named to head the group for

LIGHTNING SPEED FOR TREATING & FERTILIZING GREENS

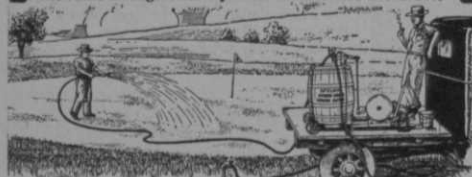
 FASTEST
 OUTFIT
 EVER
 SOLD

McCLAIN HYDRO-MIXER

 HUNDREDS
 NOW IN
 EVERY
 STATE

Make a change now to this outfit complete from hydrant to nozzle. Be out in front with this safe, smooth working equipment that makes play of a hard all-summer job.

Save a lot of labor and money this year, next year, and the years to come by having a hand or power Hydro-Mixer. Accurate and efficient. Connects to your present water system. Works just the same on high or low pressure. Write for literature.

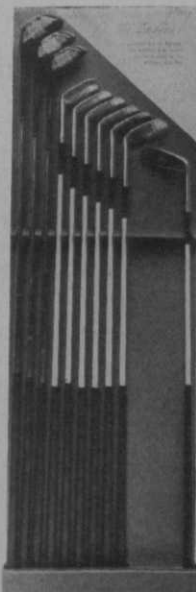


McCLAIN BROTHERS COMPANY, CANTON, OHIO

the current year. William King, Wilson Sporting Goods Co., was elected v-pres. of the club manufacturers' assn. and A. W. Olsen, A. G. Spalding & Bros., secretary. P. E. Young, Acushnet Process Co., was named v-pres. of the ball association, and E. E. Chapman, L. A. Young Co., secretary.

Hillerich & Bradsby Co., Inc., now has a new combination display unit for women's clubs which is being distributed to pro-shops all over the country.

The particular display unit for women's clubs pictured here consists of three woods—driver, brassie and spoon—and seven irons. The arrangement may be changed so as to accommodate any assortment of clubs, such as two woods and eight irons, etc. The company also has women's display units that show only nine or eight clubs. This special H. & B. merchandising for sale of women's clubs has already had enthusiastic response from pros who have had a chance to display the unit, and they report considerable increase in sales of women's clubs.



North British Rubber Co. has distributed an attractive counter display featuring the North British



CREEPING BENT

TURF

Our true Washington Strain Creeping Bent in solid turf form makes model greens. Also in stolon form. Withstands drought like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

ILLINOIS GRASS CO. Telephone
 Homewood (Ill.) 746
 18455 Reigel Road (near Chicago) Homewood, Ill.

**BUY
THIS ALL
SOLUBLE
NO WASTE
PUTTING
GREEN
FERTILIZER**

VEG-E-TONIC
21-13-10

This all chemical Cool Food takes the worry out of making grass grow.

As long as you are using Veg-e-Tonic you are assured of getting the most Nitrogen, Phosphoric Acid and Potash you can buy for your money.



Veg-e-Tonic is going to the four corners of the country in greater quantities each year to make finer all-season Greens. Big tournament Courses now swear by it. You'll like it too.

This clean, odorless fertilizer is easily applied, and most economical.

Write for literature and free testing sample.

McCLAIN BROTHERS CO., Canton, Ohio

If GOLF Is Your Business

...you'll find just what
you're looking for in

THE LYTTON BUILDING

Golf pros and those connected with golf in any way come first to the Lytton Building to do their shopping. That's because the Lytton Building, with far more golf tenants than at any other address, is the recognized golf trade buying headquarters in the Middle West.

The following golf concerns are 'cashing in' on the drawing power, and the consequent greater business, of this location:

The Burke Golf Co.
Chicago Daily Fee Golf Assn.
Golfdom
Golfing
The Kroydon Co.
Jackman Sportswear Co.
National Golf Foundation
Professional Golfers' Assn. of America
Wilson Sporting Goods Co.
The L. A. Young Golf Co. (Hagen)

Your Chicago office should be here, too! Let us tell you all the advantages of being in golf's most famous address—14 E. Jackson Blvd.

THE LYTTON BUILDING

14 E. Jackson Blvd. Chicago, Illinois

● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Sta., Detroit, Mich.

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.

'75' golf ball, sold the world over. Other popular balls are the De Luxe at \$1.00, the 50 and 35. Graham Johnston is the newly appointed General



North British '75' ball package now being distributed for counter display.

Manager of the North British Rubber Import Co. of America, Inc., located at 11 Park Place, New York City.

The North British Rubber Company is one of the largest manufacturers of rubber goods in the world. They have branches in 10 different parts of the British Isles and foreign branches in Brussels, Buenos Aires, Capetown, Copenhagen, Johannesburg, Oslo, Paris and Toronto.

The Burke Golf Co., Newark, Ohio, has gotten out a display card that appears to be a mighty clever and effective way of displaying a golf club. The pro or dealer merely inserts the grip end of the club through the two holes in the upper and



lower portions of the card, and can either suspend the club from the card, put the club in a rack or lean it against something. Each way makes an interesting and attention-getting display.

Pros desiring to order, or re-order, some of these club display signs will receive them promptly upon writing the Burke company.

National Carbon Co., Inc., New York City, after four years of continuous work by chemists and

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Twenty-five successful years demonstrate our ability to cope satisfactorily with all problems of golf course design and construction.

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SWIMMING POOLS

IRRIGATION

GOLF ARCHITECTS

2405 Grace Street, Chicago, Ill.

LANDSCAPE ENGINEERS

entomologists at a leading university, are now sponsoring a new insect repellent. As a 100% scientific product, it is a lotion that not only prevents insects from biting, but keeps them away from their victims—hence its name, Sta-Way.

Sta-Way is stainless and easy to apply, non-greasy, harmless to even sensitive skins, has a pleasant odor, and is effective against mosquitos, gnats, black flies, beach flies, sand flies, deer flies, and other types of pests. Its effectiveness is further confirmed by two years of sales testing, with phenomenal results.

Roseman Tractor Mower Co., Evanston, Ill., reports considerable enthusiasm over the latest development in the Roseman line of golf course tractors—the general utility Special Model 500. The new all-purpose model has a dump body, demount-



able side boards, Ford 4-cylinder engine, and a special rear axle gearing. Further information on the model pictured here, and complete information on all Roseman mowers and tractor models will be sent gladly upon request to the company.

Canvas Products Corp., 19-23 E. McWilliams St., Fond du Lac, Wis., has met with great success with its outstanding Personal Pro golf bag. It has full length utility pocket with full opening zipper, and a detachable hood that can be used for other purposes. The generous size shoe pocket opens on three sides and the ball pocket opens the full length. It contains all the well-known Caddy-Master golf bag features.

Clubheads automatically line up behind dividers

in yoke-shaped, graduated top. Weight is evenly distributed, regardless of number of clubs; clubs are selected quickly, easily. Concealed metal plate, conforming to shape of bag, is built-in, below handle layer. This prevents "buckling" and affords easy placement and removal of clubs. Rectangular bottom, placed at right angle to top, "fans" out club grips and prevents crossing and jamming. Tugging, scratching of shafts and grips is eliminated.

Another new note in appealing design is Canvas Products' new Fiddle Bags. They, too, contain the patented Caddy-Master features, plus hood concealed in full length "fiddle" pocket, with room to spare for sweater, jacket, rain cape or accessories.

A new booklet, Caddy-Masters on Parade, and special folders on the Personal Pro bag and Fiddle bag illustrate and describe these new lines. Copies will gladly be sent upon request to the company.

WANT ADS

Wanted—Active golf club, ball, or specialty salesman who contacts professionals to handle manufacturer's line of golf bags. Complete protection on territory. Good commissions. Address: Ad 514, % *Golfdom, Chicago.*

Professional—who gets results, 22 years with better private and resort clubs desires location with reliable club. Experienced greenkeeper. Finest testimonials as to capability, initiative, character. Address: Ad 501, % *Golfdom, Chicago.*

Caddy-master—extensive and successful experience in Philadelphia district and New Jersey, wants position. Reason for availability no reflection on performance at club. Nationally known for securing and training caddies to make club caddy service a standout. Also good handy man on course machinery and in clubhouse repairs. Available at moderate salary. Address: Ad 504, % *Golfdom, Chicago.*

Experienced pro-greenkeeper—available for new location. Impressive record of club service in construction, course maintenance, entertainment and tournament features and shop operation. Highest references. Available on moderate guarantee basis. For complete details of qualifications write: Ad 508, % *Golfdom, Chicago.*

Greenkeeper—22 years thorough practical experience construction, maintenance, soils, fertilization, chemicals, equipment upkeep and water-systems wants position with good club. Married. Reasonable salary. Highest references. Address: Ad 502, % *Golfdom, Chicago.*

JANSSEN GRAYBAR HOFBRAU

Lexington Ave. at 44th St.

New York City

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. *Open Sundays.*

Janssen wants to see you!