newspapers. If the paper hasn't a garden editor, consult the managing editor.

The greenkeeper's practical pointers on lawn, flower and shrub development and maintenance make intensely interesting reading for the homeowner. Newspapers give this material strong treatment.

An interview with Joe Sawn, pro-supt. of the Ocean City GC, Somers' Point, N. J., was good for 3 columns in a Jersey newspaper. The story gave a background of the scientific work that was being done in greenkeeping and interpreted major points for popular application.

## 200 Attend New England PGA Annual Dinner

MORE than 200 members and guests of the New England PGA attended the organization's annual dinner which concluded the equipment showing at Hotel Somerset. The affair is a fixture in New England as a season opener and gets the boys started off full of pepper and high purposes.

Golf interest at higher point than ever before was reported by pro observers.

Among the speakers at the dinner were: Phil Hendrick, Winchester, toastmaster; Raynor M. Gardiner, secy.-treas., N. E. Golf Assn.; C. Campbell Patterson, Jr., pres., Mass. Golf Assn.; Ralph Rooks, pres., R. I. Golf Assn.; Richard D. McDonough, secy.-treas., N. H. Golf Assn.; Ed Burnard, secy.-treas., Maine Golf Assn; Jack Counsell, pres., Greenkeepers' Club of N. E., and W. A. Whitcomb, representing the Boston press.



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ATTENTION

Copies of Robert Hunter's famous book on golf course architecture, "The Links," are still available at the bargain price of 75c each. Send cash, check or money order to GOLFDOM today!