

GROUP TEACHING METHODS I HAVE FOUND SUCCESSFUL

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FROM my own experience in teaching I have found several ways to hold the interest of my pupils either in groups, or in individual instruction. To me, these methods are very interesting and seem to be necessary in modern teaching. I have just completed a lecture program at Exeter Academy and at Stoneleigh College in New Hampshire which I feel will do much to promote golf at these schools. The impression I get in giving lectures and instruction of this kind is that we have a subject of extreme interest to any and all individuals, and therefore it is not hard to converse on a subject which you do not actually have to sell. Any professional with a good speaking voice could very well handle this work that does so much to promote the game.

Pro Must Have Pupil's Confidence

In working in schools it is important to secure the full confidence of the youngsters that you are going to teach. To gain this confidence I find it extremely beneficial to prove to them that I have the qualifications that would class me on the same plane as their professors. Once this confidence is instilled in their minds I have gained an advantage that cannot be underestimated in their continued interest in golf in the future.

My suggestion to the pro facing the problem of instruction at a school is to prepare his talk and then arrange with the school athletic director for a suitable time to give his prepared lecture. The following are notes on the golf lectures I have given at Exeter and Stoneleigh, and they may prove of some value for other pros who may be called upon to give similar talks promoting golf before schools or assemblies:

(a) Extend thanks to the school offi-

Of all the little advertising stunts that get a pro's name around to promote instruction, the paper match book is most effective and cheapest, says Cyril Wagner. Wagner, for several years at private clubs, opened a golf school in Chicago's Uptown district. He swamped the neighborhood with matches. The reaction was a filled lesson book.

cial for the privilege of addressing the group.

(b) Get across to the students that my services are also for the welfare of the school and the authorities are also thankful for my services.

(c) Emphasize the importance of being able to play golf for years after school has been completed. Impress upon them the health value of golf in future years, and the length of time that they may continue to play. Example: John D. Rockefeller.

(d) Stress the importance of regular periods for checking up on golf etiquette. Give students a mental picture of the real and appreciated courtesies of the game.

(e) Show pictures of shot execution by some outstanding golfer, impressing the perfection angle. (This section of the lecture mostly ad-lib; give your thoughts on the proper swing).

(f) Give details to the students on just what school is going to do regarding golf instruction and promotion.

It is my suggestion that, if possible, any lecture before groups of students be accompanied by pictures showing how the masters execute their shots. To me, the story told by these pictures seemed to grip and fascinate the students more than any other part of the talk.

THIS BOOK IS A "MUST"

"Golf; Its Rules & Decisions", by Richard S. Francis. Revised edition. 413 pages. Published by The Macmillan Co., New York. \$3.00.

HISTORY is blank on the absolute first rule of golf, but it must have been something like this: "Hit the ball from the tee and keep hitting away until you have holed out." But early golfers soon discovered that many things can happen between tee and cup, and so the Rules grew until today they are a complete code, meticulously worded to cover with exactitude every playing emergency that arises.

The fact that all likely situations are covered by the Rules has an unfortunate result—they are too complicated for the average golfer, who plays the game for fun and has no desire to make a serious study of the Rules. But when some extraordinary situation arises in the course of play, the rules ignorance of this same golfer forces him to guess the proper