

I am not going to give them out to you as original thoughts, for most of them are not. But I can say that most of them have been tried and that their result meant a lot of fun to the club members and a revival of interest for some time.

1. "One club" contest, with the members drawing for the club each will have to play for the round.
2. Moonlight golf or golf under lights. This is a good start for a summer evening party or dance.
3. Airplane golf (rather risky and expensive). You play the game by dropping a golf ball from a plane as near as possible to the green. If you don't bop your partner, he holes out. Don't forget government permission to drop things from a plane.
4. Distance driving contests. Have several members drive a ball from some point in the town to the club. Police protection is easily available for this horse-play.
5. Golf leagues, run like a baseball league. This keeps up red-hot interest during a whole season. Allow teams to trade players, to buy them, etc.
6. Golf classes, especially for the younger men and women. You know where to stop—just where they'll begin to want lessons.
7. Motion pictures of the members in action. These are amusing and can be very instructive.
8. Have special golf events for the children of club members. Father and son tournaments, mother and daughter, and a mixture of the two, make for family interest.
9. Have other interests besides golf, for the most avid duffer tires at times. Arrange such things at the club as tennis, ping-pong, shuffle board, archery, billiards, horseshoes, swimming, shooting—all are come-ons and stay-ons.
10. Give every player a chance to feel like the knight in the tournament. Give his non-playing friends and relatives a chance to watch him in action. Wifey would just as soon wait on the course as any other place, provided she's comfortable. In fact if she can tag along and can see part of the round, it might be the difference between hubby's presence regularly and his just as regular absence.

Good luck, Mr. Pro, on getting out or keeping out of the doldrums. Remember: running a good club is an upstream row—rest on the oars and back you go.

G.S.A. Educational Conference Will Aid Eastern Greensmen

THE FIRST Eastern Sectional Educational Conference, sponsored by the Greenkeeping Supts. Assn., and its Eastern affiliates, will be held at the Canoe Brook CC, Summit, N. J., June 5-6. Although the meeting is being sponsored by the GSA as a part of its service to its members, it is open to all who are interested in golf course management and maintenance problems.

This is the first time that any golf organization has ever attempted to stage an event where scientific experts will lecture and actually conduct turf experiments in the field. In addition to talks to be given by noted turf experts, a trip through the New Jersey Experimental Station is scheduled, at which time there will be an actual test and talk on the subject of Japanese Beetle control, supervised by Dr. Howard B. Sprague of the station. He will be assisted by practical experts from the GSA and, since this form of turf pest is becoming increasingly prevalent, the experiment should prove very interesting to all parties interested in turf management.

Timed for Active Season

This meeting has been purposely scheduled during the growing season so that all individuals may reap the most practical benefit from it.

Golf officials in the Eastern section have indicated an interest in this new and educational project and among those who have promised to attend are Robt. F. Arnott, of the N. J. Golf Assn., and Eugene L. Larkin of the Metropolitan Golf Assn. Both of these men are chairmen of their respective groups. In addition, personal invitations have been extended to all club officials in the Eastern area along with invitations to all persons within the golf industry. Sheets have also been prepared to be displayed on club bulletin boards, calling attention of the members to the meeting.

The GSA committee in charge of this Eastern Educational Conference is headed by Ed Cale, superintendent at the Canoe Brook CC and recently elected director of the GSA. He will be assisted by J. A. Gormley, vice-president of the GSA, Joseph Ryan, 1938 GSA president, Robert Mitchell, John Anderson, and Eberhard Steiniger.