

# Golfdom

The Business Journal of Golf

MARCH, 1939



VOLUME 13, NUMBER 3

HERB GRAFFIS, Editor  
 JACK FULTON, JR., Managing Editor  
 JOE GRAFFIS, Advertising Manager

PUBLICATION OFFICES: 14 E. JACKSON BLVD., PHONE HARRISON 5942, CHICAGO, ILL.

Eastern Representative, Albro Gaylor, 20 Vesey St., New York City, Phone Cortlandt 7-4031

Western Representative, Rawlins & Hunt, 333 N. Michigan Ave., Chicago, Phone Randolph 6225

## CONTENTS

	Page
Clubs All Set for Spring, by H. B. Martin.....	15
Twenty Years of Bent, by John Monteith, Jr.....	17
Greenkeepers Meet—Refute "Forgotten Man" Tag, by Herb Graffis	20
Muny Play Up 14 Per Cent in 1938.....	24
Art of Fine Wining and Dining Keynotes CMA Meet, by Herb Graffis	25
Crashing the Press to Sell the Greenkeeper, by Charles A. Burns	29
Fairways: Today's Problem, by H. B. Musser.....	30
Tank-Town Pro-ology, by Don Young.....	34
How I Teach Group Golf, by Joe Lally.....	44
Caddies Report on Association Health.....	44
Invents Device to Teach Footwork.....	46
Details of My Instruction Program, by Charles Oakley.....	48
Shorts From Here and There.....	52
"Golf Week" Proposed for Pros.....	55
Eager Greensmen Crowd Short Course Sessions.....	58
What's New .....	65

## ADVERTISERS' INDEX

	Page		Page
Acushnet Process Co.....	32-33	Kroydon Company, The .....	49
American Fork & Hoe Co., The.....	39	Lamkin Leather Co.....	59
Bayer-Semesan Co., Inc.....	63	Langford & Moreau Ltd.....	64
Buckner Mfg. Co.....	2	Lewis Co., G. B.....	11
Burgett Co., K. L.....	55	Links, The .....	62
Burke Golf Company.....	51	Lytton Building .....	63
Canvas Products Corporation.....	53	McClain Brothers Co.....	8-65-66-67-69
Cast Iron Pipe Research Ass'n, The..3rd Cover		Michell's Seed House .....	69
Cement Gun Company.....	65	Milorganite .....	12
Chamberlain, Ernest .....	13	National Brewing Co., The.....	66
Cooper Mfg. Co. ....	9	Nelson Mfg. Co., L. R.....	6
Davis, Inc., Geo. A.....	2	Page Fence Association .....	65
Des Moines Glove & Mfg. Co.....	56	Premier Pabst Sales Co.....	14
Dolge Co., The C. B.....	2	Peckham, A. N. ....	61
Double Rotary Sprinkler Co.....	69	Pennsylvania Lawn Mower Co.....	1
Dunlop Tire & Rubber Corp.....	36-37	Pictorial Score Card Co.....	13
Fate-Root-Heath Co., The .....	6	Ream Nursery .....	10
Fulname Co., The .....	67	Roseman, Joe .....	71
General Bandages, Inc.....	2nd Cover	Rototiller, Inc. ....	62
Godwin, Hiram F.....	60	Scott & Sons Co., O. M.....	10
Goodyear Tire & Rubber Co.....	31	Sewerage Commission, The .....	12
Graham Co., Inc., John H.....	12	Skinner Irrigation Co., The.....	4
Hardie Mfg. Co., The.....	4	Spalding & Bros., A. G.....	45
Heddon's Sons, James .....	35	Standard Mfg. Co. ....	11
Henderson & Co., Peter.....	67	Stump & Walter Co.....	8
Henry Mfg. Co. ....	13	Swift & Co. ....	10
Hillerich & Bradsby Co.....	47	Toro Mfg. Corporation .....	3-11
Horner, R. S.....	67	United States Rubber Co.....	4th Cover
Ideal Power Lawn Mower Co.....	7	Vaughn, S. Billings .....	66
Jacobsen Mfg. Co.....	12	Vestal Co., John H.....	69
Janssen Graybar Hofbrau.....	71	Wilson Sporting Goods Co.....	41
Johnson, Inc., J. Oliver.....	64	Worthington Mower Co.....	5
		Young Golf Company, L. A.....	42-43