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Twenty-five successful years demonstrate our ability to cope satisfactorily with all problems of golf course design and construction.

REMODELING

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SWIMMING POOLS

GOLF ARCHITECTS

2405 Grace Street, Chicago, Ill.

LANDSCAPE ENGINEERS

the requirements for a good fairway grass.

For example, a grass must have the stiffness necessary to support a ball. It must be able to start growth early in the spring so that *Poa annua* and other weeds do not get the jump on it. And it must be such a vigorous grower that it can successfully compete with weeds such as crab grass that come along later. Then too, the distance it can go into midsummer weather and its drought resistance are important. It must recover quickly from injury and stand up under constant play. And, while not necessities, a rather wide tolerance to soil acidity and fertility conditions would be desirable.

But, above everything else, it must show a high degree of resistance to disease and a very definite ability to prosper under close clipping. Very often it is quite possible to adjust maintenance practices to take care of weakness in many of the desirable characters listed, but it would seem to be almost hopeless to solve adequately the disease-clipping problem until types are found that are better able to take care of themselves when subjected to such a combination. While it would be jumping the gun to say that they will be found, there is encouragement in the fact that a conscientious search is being made.

In conclusion, it might be worth while to point out again that this whole problem of satisfactory fairways is relative. They may be good, bad or indifferent, depending

on the point of view, and with what they are compared. But certainly it is true that in many cases conditions have already become acute, and it appears that many more fairways will reach that stage in the not too distant future. The troubles can and will be corrected, but let's call a spade a spade, let's admit the gravity of the situation and concentrate our best thinking on it.

Advises Check-Up on Locker-Room Facilities

"LOCATION, size, arrangement, ventilation and lighting equipment of quarters for locker-room men's work rarely is such that the men can do their work with the speed and uniformly excellent results expected in a first class club," says Paul Hendiard, veteran and well known locker-room man.

"Generally the locker-room force is not large enough to handle the rush of work that comes on Saturdays, Sundays and holidays, hence there is a possibility of disorder in locker aisles, delay in drink service, and slowness in shining shoes and packing. The wonder is that so many locker-room men have been able to produce a high standard of service despite the handicaps under which they must work.

"A sudden shower at many of the better clubs where there are not adequate drying facilities, will so upset work that

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GOLF EQUIPMENT AND SUPPLIES

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members may leave the club dissatisfied.

"A check-up of the facilities supplied locker-room men for doing their work, if made before the start of the season, will bring to light many details that can be easily and inexpensively corrected, and make possible better service with the same size of staff."

WHAT'S NEW

United States Rubber Co.'s golf ball department, for counter display this year, has designed a new type sales package that not only contains one dozen U. S. Royal Blue golf balls, but which also serves as an attention-getting advertising medium.

This new combination package, compact and attractive in appearance, is made so that it can be set up on the pro-shop counter with its contents in full view of customers, or placed flat in the show case.

In announcing the new display package, E. C. Conlin, sales manager, stated that with the company embarking on a broad merchandising campaign during the coming season, the outlook for increased business and profits is most promising.

General Bandages, Inc., makers of Gauztex, the self-adhering gauze, one of the biggest small item successes in recent years, predicts 1939 sales of Gauztex to golfers will reach at least 300,000 packages, as against the 100,000 sold to golfers last year when Gauztex was first offered to the golf market.

Golfers use Gauztex for taping hands and fingers and to prevent blisters, or to protect fingers after blisters have formed; also for taping clubs for more certain grip. It is an immediate and effective answer to the question "How can I prevent the club turning or slipping in my hands?" One golfer will use from three to a dozen or more packages a season.

Gauztex is pure white surgical gauze, treated to make it cohesive—sticks only to itself. It is medicated with mercuric chloride antiseptic, is guaranteed to remain cohesive and is as white as the gauze itself.

Display packages are filled with merchandise, ready for the counter. Each deal also includes additional merchandise and free goods which may be used to tape the members' fingers, or for taping



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A PAGE-fenced golf course attracts the highest type of membership; develops revenues from tournaments and exhibition play. PAGE FENCE means privacy that pays.

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"GUNITE" SWIMMING POOL IN PENNSYLVANIA



Here's a "GUNITE" Swimming Pool that has been highly successful. It was built by us, to our copyrighted design, for the Northampton Country Club, Easton, Pennsylvania.

NOW is the best time to get that Swimming Pool started for your Club, if you'd like one the coming summer. A "GUNITE" pool is more reliable, more easily and quickly built and less costly to build and maintain than any other design. We will gladly talk this matter over with you, in detail, if you will write us. You'll be surprised how simple the matter of a new swimming pool can be made.

CEMENT GUN COMPANY
ALLENTOWN, PENNSYLVANIA



KLEN-ZIP REMARKABLE NEW CLEANER FOR GOLF BALLS

Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.

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