

Pinehurst's No. 1 course is being revised. Every green on the course is being changed. The new layout is expected to be at least one stroke tougher than Pinehurst's No. 3.

others have to pay millions of dollars. They warned that making the radio dead-lines was plenty of inconvenience, and told of having trouble getting pros to go on programs with them because the boys didn't like to come clear in to the stations.

Bruce Herd and Al Link collaborated in a grand talk on the art of club-making. Bruce, a master from the days of bench-making, said the boys could sell more clubs if they knew what they were selling and counseled them to acquaint themselves with details of quality that fully justify price of good merchandise. Link said there were at least 68 operations in the making of a top-grade iron, and 85 operations required to make a first-class wood.

Plan Folder To Members

Outcome of the remarks of these two and the discussion that followed their talk, is that the Illinois PGA plans to get out a folder for distribution through pro-shops telling members "What Makes A Good Golf Club," thus explaining, subtly, the cost of pro-quality clubs.

Dr. Robert Dyer, playing a return engagement after his great address on the physiology and psychology of golf at the first session, gave the boys expert advice on their own physical care, and could have spent hours answering questions pros asked on the care of feet.

S. O. Penrod, of the Sporting Goods credit bureau, counseled the pros to take their financial problems up with credit men of the manufacturers promptly, instead of letting matters slide. He said that pro credit had improved until it now stood at a high point, and compared very favorably with the best showings made by other small retailers.

Capt. Charles Clarke, v.-p. of the national PGA, spoke pointedly on credit and the necessity of fellows whose credit isn't good not getting discouraged but working in candid association with credit managers to get matters straightened out.

The Captain proposed a national PGA benevolent day to be held at clubs where PGA members are pros. Part of the tournament entry fees for club members would be devoted to the PGA benevolent fund. The idea was endorsed by those at the Illinois clinic.

Matt Matteson gave a valuable talk on the duties and training of assistants. He urged that assistant training be given the benefit of a national plan. Among duties he said the assistant should be carefully trained in were: keeping books, recording scores, maintaining handicap records, running scoreboards, helping run events on women's days, and handling at 1/2 the pro's price such instruction as the pro considers him competent to do. Matteson said that one of the duties the kid should perform is that of smiling and speaking politely to each member and guest.

E. J. Riley talked on the PGA insurance, and Herb Graffis closed with an outline of the promotion work being done for the pros and golf in general, through the manufacturers' financing of the PROMOTION plan. Graffis told of the substantial increase in newspaper sports section coverage of home club pro activities since PROMOTION had been supplying publicity material and suggestions to newspaper sports departments.

MANAGERS and pros at many clubs are planning to observe Father's Day, Sunday, June 18. Smart stunt of some managers is to announce a special Sunday evening dinner, the check for which will not be mailed to father along with the rest of the club bills for the month, but will be specially sent to mother who can pay it herself or pro-rate it among the kids.

Pro tie-up is on merchandising, with special shop signs and letters to members' wives, suggesting gifts for Father's Day. Copies of the official poster for Father's Day may be secured from National Council for the Promotion of Father's Day, 32 E. 57th St., New York City.

Fred Crawford Has Accident—Fred Crawford, manager of Louisville's noted Pendennis club and president of the Club Managers Assn. of America, was a Derby casualty without going near the \$10 window at Churchill Downs.

After handling a million matters concerning Derby tickets, meals and accommodations for Pendennis members and their guests from many countries, and doing the job with amazing smoothness, Fred stumbled.

His stumble came when he was preparing to leave for the track. He broke both wrists and will have them in casts through most of June.