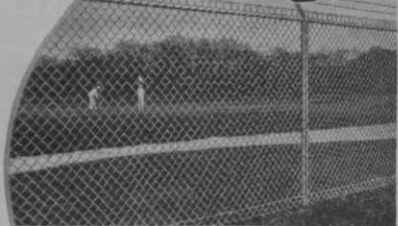


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are recognized recreational assets to the community. A range like the 65 tee enterprise Ted Madden operates at Brighton, Mass., converted an unsightly dump into a very attractive and busy play area.

Ted's tees each are 12 ft. square and elevated about 6 ft. above the rest of the field. He put about 30,000 yds. of fill into the former dump and swamp, thus providing ample playing area and parking space. He installed more than 6,000 feet of drainage. It took two months to complete the job, but now it's a community asset and a fine money-maker.

More than 12,000 balls are used daily. Twenty-six 1,000 watt floodlights make night play pleasant. Madden figures that last year his course brought more than 100 new players into golf. There is one tip-off to the opportunities for a smart fellow at a practice range. How would you like to have a chance to sell equipment to 100 brand new players a season?

Madden's staff during the busy hours makes discreet use of instruction service by watching the customers and giving them, free, helpful, simple instruction tips. The tips not only result in selling more balls so the players can practice at the tips, but bring in considerable private lesson business to Madden's pro staff.

Pro Golf Mourns Alves' Death—Grange Alves, veteran pro at the Acacia CC (Cleveland district), died at his home, June 3, following a prolonged illness which he bore with customary fortitude. Grange was 54 years old. He was a native of Aberdeen, Scotland and came to this country in 1907 as pro at French Lick Springs, after having won numerous amateur tournaments in Scotland. In 1913 Alves went to Shaker Heights in Cleveland in charge of its construction, and for the next 10 years was the club's pro.

He was active as a course architect and constructor, player and instructor in American golf, and as a regional and national PGA official.

Grange was one of the grand and rugged older school that helped to make golf a national game. He had a vast

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army of friends in pro and amateur golf and would go out of his way eagerly, at any time, to help a pal and boost the game. At the time of his death he was president of the Ohio section of the PGA. His passing leaves a gap in the ranks of good fellows.

Left-Handers Meet Aug. 14-17 for Annual Tourney

PROS who have left-handed players are asked by Fred E. Morton, 1401 Majestic Bldg., Detroit, to tip them off to the 1939 National Left-handed Golfers' championship which will be played at Birmingham (Mich.) GC, August 14-17.

The southpaws' tournament is growing rapidly in size, inasmuch as flights are organized for all entrants and the lads who often are regarded as the game's step-children have a gala party. Alex Antonio of New Jersey is present national left-handed champion. This tournament is the fourth annual affair. Ben Richter, widely-known port-side pro of St. Louis, is one of the organizers of the national body. D. Scott Chisholm of Los Angeles, noted golf scribe, is another of the lefties' founding fathers and an officer of the National Association.

Midlothian to Honor Hagen's 1914 Open Win

THERE'S no kidding about it; Hagen is at work and doing a noble job of calling on the pro trade. Walter knows the answers and makes a perfect guy for visiting pros and their members on a basis that gets all concerned talking about pro business problems and aspirations.

The tough thing about the job is getting Walter to move along to the next stop. Midlothian Country Club, scene of Walter's first National Open victory, is having a silver anniversary of the affair Aug. 24-27. It will be an invitational, \$5,200 event.

Among interesting business notes from the Haig is one concerning the Hagen line's Sandy Andy sand niblick. The club has been a sensational specialty seller and instead of letting down in mid-season is taking on a spurt that promises to set a sales record for one club.

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