

# WHAT'S NEW IN GOLF?

Paul Runyan, national PGA champion, has recently been retained as consultant and designer by The Horton Manufacturing Company, Bristol, Conn., and announcement has just been made of a new line of Paul Runyan woods and irons—built by Bristol.

Runyan has often been referred to as "the mighty mite of Westchester." He is slight in build and weighs but 135 pounds. Although long famous for his masterful putting and brilliant pitch and chip shots, he admits that he has been at a disadvantage off the tee when facing heavy-hitting "sluggers." To overcome this handicap, Runyan did two things: he improved his swing, and he improved his golfing equipment by designing entirely new sets of woods and irons, which he claims give him better control, greater accuracy and longer distance.

You will hear more about these Paul Runyan clubs for they will be advertised extensively. Three features, particularly, will be emphasized—the new deep-faced driver, the Equi-tuned shafts and the pyramid irons. They will be much "talked about" during the 1939-1940 season.

From Bangor, Maine, comes this story about a tame squirrel who has taken up residence at the Penobscot Valley CC. It seems that the squirrel arrived at the club



during the 1938 visit of the Acushnet Trailer Driving Machine, and because of this and his obvious preference for the Acushnet Titleist Golf Ball, he was named "Acushnet."

Ever since his arrival, 'Acushnet' has been the constant companion of pro Larry Striley. The squirrel is thoroughly domesticated and has a large repertoire of tricks.

The Acushnet Process Sales Co. adds a

## LOOK AHEAD TO BROWN PATCH WEATHER—



and provide for  
**SPECIAL SEMESAN**  
turf treatment regularly!



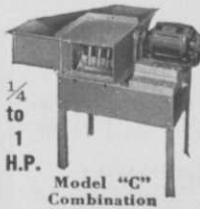
Put SPECIAL SEMESAN protection in your 1939 budget right now! Contains two real organic mercuries for better protection, yet costs as little as \$1.23 a green because of its greater coverage—one lb. to 6,000 square feet. May be applied dry with compost if desired. Five lbs., \$7.00; 25 lbs., \$33.00; 100 lbs., \$122.85. From your supply house.

Regular SEMESAN and NU-GREEN, favorite fungicides on many courses, are still available to greenkeepers who prefer them. Ask supply house for prices.

For Free Turf Disease Pamphlet Write

**BAYER-SEMESAN COMPANY, INC.**  
DU PONT BLDG., WILMINGTON, DEL.

## The New WICHITA COMPOST GRINDER



More for Less Money  
Amazing Performance

- It Chops
- It Shreds
- It Piles
- It Screens
- It Grinds
- It Mixes

The "Wichita" begins where others leave off in making the perfect compost. A perfect screener and auxiliary equipment to other grinders as well as a complete unit in itself. The "Wichita" Model C performs the widest range of work and produces a better product with less power.

**GREENKEEPERS! See Our Display  
at the Kansas City Convention.**

**The W-W GRINDER CORP.**  
Dept. D WICHITA, KAN.

**GRASS SEED**  
of  
**"Known Quality"**

Write for New Prices

*Stump & Walter Co.*

SPECIALISTS IN GOLF GRASS SEEDS,  
FERTILIZERS AND EQUIPMENT

132-138 Church St. (Cor. Warren St.) New York

**R. H. Tractor  
Wheel SPUDS**

quickest to put on or take off. Increase tractor efficiency and cultivate turf that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment  
If your Ford or equipment dealer cannot supply, write direct to

**R. S. HORNER**  
Geneva, Ohio

MFR. OF SPUDS, FORDSON WHEELS, ETC.



● **BENT GRASS** ●  
BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

**HIRAM F. GODWIN**

Box 122, Redford Sta., Detroit, Mich.



**"JUST RIGHT GOLF PENCILS"**

Illustration actual size, 2 1/4" long. Price \$4.90 per thousand. Write for prices on golf tees, ball vendors, etc.

**SANDERS MFG. CO.**

Dept. 10-A

Nashville, Tenn.

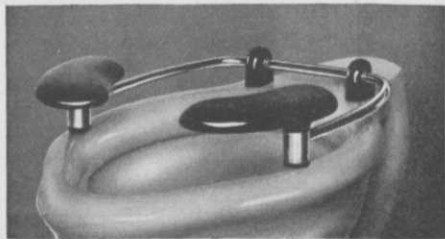
note that it isn't only squirrels who find the new Acushnet Titleist ball "the nuts."

●  
Ideal Power Lawn Mower Co., Lansing, Mich., have introduced for 1939 the new Ideal Hand Sweeper, a mechanical hand-powered brush for large floor areas in clubhouses, factories, warehouses, etc. It sweeps all kinds of floors and does it much faster and cleaner than the ordinary hand brush or broom. The high speed revolving brush picks up both light and heavy material and carries all the material over and into the dirt box without raising any objectionable cloud of dust.

The Hand Sweeper has an actual sweeping width of 21 in., and a sweeping capacity of from 12,000 to 15,000 sq. ft. per hour at a speed of 2 m.p.h. Sweeper operates with exceptional ease, weighs only 43 lbs.

●  
A golfer expects and demands that the washrooms at his club be as immaculate and sanitary as his bathroom at home. Club managers know this and are always interested in fixtures that will aid in this constant battle for cleanliness.

An aid recently introduced by the G. H. Tennant Co., Minneapolis, is a sanitary toilet seat, made of bakelite and stainless steel and completely smooth and rounded,



with no corners or crevices to collect dirt and germs. Contact area is minimized, yet the seat affords full support.

This is a distinct advance in toilet seat design and interested club officials are requested to write the company for literature and prices.

●  
With the 1939 line of Hagen clubs well into production Walter wound up his work at the L. A. Young Golf company factory and hopped in his gas buggy the middle of December for a good will tour of the West Coast which will extend from Southern California to Seattle. Teamed with L. A.

**JANSSEN GRAYBAR HOFBRAU**

Lexington Ave. at 44th St.

New York City

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. *Open Sundays.*

*Janssen wants to see you!*

Young Company salesmen in the different districts, he will spend most of his time visiting with the coast pros.

The Haig is noncommittal about tournament or exhibition play in view of a rapid-fire traveling schedule which will keep him on the jump until April 1st when he returns for a good will tour of the pros at the northern clubs.

**Rototiller, Inc.**, 102nd st., and 9th ave., Troy, N. Y., have brought out a new log saw attachment that goes with their Model A-1 Rototiller, and which presents many advantages over the conventional power log saws. Photo below shows the saw working on a 28" log. This log was sawed into several parts and the cuts averaged between 7 and 10 minutes.

The new log saw can be run under its own power to the log which is to be sawed, and it takes only a moment to put it in

tisement at the bottom of page 4 in a space only 1 1/4 in. high. This obviously is no imposition, as the Nineteenth Hole by tradition follows a round of golf and the

ad merely serves as a reminder. For clubs where the advertisement is not appropriate, these three-color cards may be purchased for \$6.00 per thousand.

Write the company for complete details.

**Worthington Midwest Co.**, 944 Waukegan Rd., Glenview, Ill., now is an agent for du Pont paints, varnishes, enamels, "Duco," and "Dulux."

The **L. A. Young Golf Co.**, Detroit, have just issued three new counter display cards which are now available for distribution to pro-shops. One of the cards (pictured below) promotes the Walter

Hagen Junior line of clubs, and ties in with the campaign to introduce golf



proper position and attach to the log. Because of the narrow width of the Rototiller, it can easily be taken either up hill or down, through closely spaced trees, and so on. The operator never has to carry the machine and one man can do everything required.

When the saw is not in use, or the machine is being transported from one place to another, the saw is brought up into an almost vertical position, thus facilitating easy transportation. The attachment retails for \$75 and will go on any Model A-1 Rototiller.

Attractive standard size scorecards printed in three colors on high-grade cardboard for only \$2.00 a thousand is the remarkable offer of the **Pictorial Score Card Co., Inc.**, 26 Broadway, New York City. Moreover, each card has on the back page a concise illustrated golf lesson, as written and posed by one of 12 leading U.S. professionals.

First page carries the club name. The reverse of the card is arranged in conventional fashion to give yardage, par, handicap stroke designations, women's par, stymie gauge and the club's local rules.

To qualify for the \$2.00 per thousand price, the company asks only permission to print a dignified beer or liquor adver-

## HENDERSON'S Economical Grass Seeds

Economical because they are of high quality, purity and germination. Economical because they give results with the first sowing. Write for prices.

PETER HENDERSON & CO., 35 Cortland St., New York City

through kid group instruction classes. Sets for juniors from 10 to 14 years of age include brassie and irons Nos. 2, 5, 7 and 9. For ages 6-10 there is another set, minus the No. 7 iron, which is built in correct size for proper use.

A second card deals with the method of selecting the correct Walter Hagen 288 ball for play by various types of golfers; while the third card, printed in four colors, including bronze, features the new 1939 Hagen set-up for ladies. Cards will be sent immediately upon request.

Joe Roseman, Pres., **Roseman Tractor Mower Co.**, 2610 Ridge Rd., Evanston, Ill., has completed motion picture shots, which were taken in color, of the new improved Roseman tractor and mower for 1939. These pictures showing the Roseman equipment in actual use will be shown at the equipment show in connection with the 13th annual Greenkeepers Convention to be held in Kansas City, Mo., Feb. 7-10.

Later on, arrangements will be made to show the film before golf club audiences, Roseman said. Further information may be had upon request to the company.

**Worthington Ball Co.**, Elyria, O. introduces a novelty in its Dice golf ball, a 75c ball of top-grade construction, and having on its tough cured cover the num-

## LEWIS WASHERS



**MULTI-BALL ROTO**  
The New Washer!  
each - - - \$15.00

**PADDLE TYPE**  
a proven single ball washer  
1 to 10 ea. \$6.00  
11 to 20 ea. \$5.50



G. B. LEWIS CO., Dept. G-1, Watertown, Wis.

erals 1 to 6 inclusive. Spacing of the numbers is equi-distant on the surface of the ball.

Dice game combinations immediately suggest themselves to the players. Each box of a dozen balls has three balls each marked in red, blue, green and black. If a ball comes to rest on the green or in the cup without one of the six numbers showing, it's "no dice."

The balls were introduced at Miami, Palm Beach and Miami Beach shortly before Christmas and got such an enthusiastic welcome that the supply was quickly exhausted. Keen interest in the friendly wagering aspects of golf, which already has been responsible for countless wagering games as sidelights to the straight match or medal scoring, indicates a lively, large market for the ball next season.

It's one of those very interesting new things that will help pros put the punch of newness in their shops when they open for the next season.

The distinctive feature of a recent catalogue brought out by **M. B. Skinner Co.**, South Bend, Ind., is a "leak-loss" chart which embodies graphic information valuable to anyone operating pipe lines. This chart shows how much steam, water, oil or air escapes from various size leaks in

### "Right As Rain"

#### DOUBLE ROTARY SPRINKLERS

\$12.50



Easily adjustable under usual pressure for anything up to a circle 80 feet in diameter. Sprinkles evenly; not a mist to evaporate, not a too-heavy stream to wash or pack soil — just a gentle, penetrating rain.

**HEAVY DUTY MODEL**, designed for golf course and park use.

**Double Rotary Sprinkler Co.**

1221 Candler Bldg., Dept. A, Kansas City, Mo.

### Three Styles of One-Color Score Cards

of Excellent Quality are

Priced \$20 to \$25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

**JOHN H. VESTAL CO., Printers**  
703 South La Salle Street - - - Chicago

pipe, under various pressures. Figures show what these leaks cost at various unit prices and thus one can visualize the tremendous losses which can occur from what are often thought to be harmless leaks.

Nine different styles of pipe repair clamps, for stopping leaks without replacing pipes, are shown in this catalogue, under their trade-mark "Skinner-Seal." A mighty interesting booklet with its "leak-loss" chart—and free upon request.

Craig Wood, Winged Foot pro in the summer and at The Winter Club, Palm Beach, during the Southern season, smashed a 16 year old record at Pine Valley when he shot a 69, one under par, to beat the mark formerly held by George Rotan, a 70, back in 1922.

Wood also hung up new marks for 36, 54, and 72 holes. His four rounds of 71-69-71-75 for a total of 286, gave him a 14 stroke lead in the annual Pine Valley invitation tournament in which 16 top ranking pros and 16 leading amateurs competed. He won first money of \$500 and was awarded another \$250 for breaking the record.

Playing with a set of the new Dunlop Henry Picard Autograph Model woods for the first time, Wood drove consistently well.

In response to innumerable requests from greenkeepers and others interested in fine turf, the Milwaukee Sewerage Commission have made reprints of the turf culture series which appeared in GOLFDOM and The Greenkeepers' Reporter during 1938. These reprints have been trimmed and punched to fit copies of "The A.B.C. of Turf Culture" which were made up earlier and fitted with loose-leaf cover.

The questions in the turf culture series relate to problems of fundamental importance in fine turf maintenance. To obtain these reprints, or copies of "The A.B.C. of Turf Culture," simply address Turf Service Bureau, Sewerage Commission, Milwaukee.

According to F. W. Bommer, Sales Mgr., the Acushnet Process Sales Co. is all set to make 1939 their biggest year in history. A complete line of golf balls is being offered—from the 25c Club Special, to the 75c Acushnet Titleist, improved, even, over its record-breaking quality of last year.

Plans are also under way for the launching of an entirely new type of ball, designed for a special class of players. This ball, which will be in the top-price class, is expected to open a completely new profit field to the pros.

New display boxes are being brought out, even handsomer than the striking boxes of last year. Display cartons will feature three balls instead of one, as the natural sales unit. There will also be

special holiday gift boxes. Acushnet is planning an enlarged national advertising campaign, a series of real sales-making advertisements featuring the winning performance of Acushnet balls.

Again this year Acushnet renews its guarantee to sell all Acushnet balls only through pros. Pro-shops will be supplied with sparkling new posters and counter displays which were prepared after a study of the particular requirements of the pro-shops, and according to pros' suggestions.

In 1939, the Acushnet demonstration trailer will again take to the road, giving its dramatic and convincing promotional performances helping pros sell the balls on which they make the greatest profit.

As a result of expanded manufacturing and promotional plans, L. A. Ferguson has been appointed sales manager of the Jacobsen Mfg. Co., Racine, Wis. Ferguson has been identified with the power mower industry since 1918 and is well and favorably known to the trade. He joined the Jacobsen company in 1933 after having been associated with Ideal Power Lawn Mower Co. For the past 5 years he has been special Jacobsen rep. in Mich., Ohio, Ind., and Kentucky.

Ferguson has seen many changes in the power mower business during the past 21 years. He points out that prices today are considerably below those which prevailed ten years ago, but production has increased five-fold and mowers improved in many ways. During his 5 years with the Jacobsen company, this line has practically doubled in the number of specialized mowers manufactured, and in addition to a greatly increased domestic business, profitable trade outlets have been established in various export countries. Yet, Ferguson says that the power mower business is only in its infancy as far as demand is concerned.

Elmer A. Larsen continues to act as assistant sales manager for the Jacobsen company and R. W. Braid as assistant in the sales department.

R. H. Buhrke Co., 4538 Fullerton Ave., Chicago, have recently issued a new folder describing their new 1939 line of golf bags. Buhrke all-leather bags, fabric bags and bags for ladies are both pictured and described in the folder that has been distributed to dealers and the pro trade.



L. A. Ferguson