

DENVER SET FOR MANAGERS

THIRTEENTH annual convention of the Club Managers Assn. of America, to be held at Denver, Colo. Feb. 4-8, will bring to a climax the most thorough planning job ever done on one of these sessions at which managers get together to subject club operation and policies to an expert clinic.

For more than six months the Mile High chapter of the Association has been arranging the schedule for handling its guests and treating them to hospitality that will combine a showing of the historic and scenic spots that abound around Denver, with arrangements for business sessions of notable value.

Howard Mehlman, president of the Mile High chapter; Fred Wood, former president of the national organization, and other Denver club managers have banked an entertainment fund of sufficient size to assure gala treatment of the boys and girls.

Practically all social functions of the convention will be held in the hospitable clubhouses of the Denver clubs. A cocktail party Saturday afternoon will be held at the University Club, the Sunday luncheon will be given at the Denver AC, the Denver Club will serve the directors luncheon, the Denver CC will entertain the delegates Monday night, and the Lakewood CC will be the scene of the Tuesday night party. The ladies' afternoon affairs will be held in clubs, too. The Brown Palace Hotel in Denver has been chosen as official convention headquarters, and reservations should be sent directly to the manager, J. Bingham Morris.

Special Train from Chicago

The Chicago Club Managers' Assn. will hold a reception at the Palmer House, Friday, Feb. 3, from 3 to 5 P.M. From the reception the contingent from north, east and central states will go to the "City of Denver" streamliner. Due to limited space on this feature train, Barney O'Grady, 5 South Wabash ave., Chicago, chairman of the national association's transportation committee, asks that he be advised promptly of reservations. Round trip fare, good for 30 days, Chicago to Denver, is \$46.60.

From as far west as Salt Lake City civic organizations have been bombarding

members of the Club Managers Assn. to make visits, so many of the convention attendants and their spouses will make sight-seeing tours and inspection visits to clubs, after the business details of the convention have ended. At Colorado Springs a special party is to be put on for the convention people, February 9. One of the high spots will be an ice show at the Broadmoor rink. Each of the convention attendants will be given a 10-gallon hat as a welcome gift. Men and women's entertainment programs establish a new high for these annual affairs.

President Fred H. Crawford, Pendennis Club, Louisville, Secretary Wayne Miller, Treasurer William Roulo, and other officials and committeemen of the CMA have set a program of business that promises to have a positive influence on profitable operations at the club of each attending member.

Extensive surveys have been made among managers and club officials to determine subjects of timely importance. From this data the convention business program is being prepared, and experts being assigned to lead discussions.

The Club Managers' Assn. has been a definite factor in directing the successful piloting of many clubs during the depression and makes its annual meetings occasions for the exchange of operating knowledge.

New chapters added to the CMA so far this year are the Western New York organization, with Guy Michael, Rochester (N. Y.) Club, president; and the Toledo chapter where D. E. McKaye of the Glengarry CC, Toledo, is head man. Under the direction of Max R. Beck, Columbia CC, Chevy Chase, Md., the managers in the Washington territory are also organizing a new chapter.

Crawford has traveled over 3,800 miles during the past year visiting most of the associations and chapters throughout the East and Midwest.