

Managers Annual Meeting Has Fully Planned Program

WELCOMING committees in Denver will be greeting the vanguard of club managers coming to attend the 13th annual Club Managers Assn. convention, February 4-8, just as GOLFDOM comes from the presses. Program for the convention assures a most successful business and educational session, and also holds what looks like the biggest and finest round of entertainment that delegates to these annual sessions, and their wives, have ever enjoyed. The largest convention attendance since the Chicago meeting six years ago was a certainty. According to late reports more than 75 had made reservations on the special streamlined train leaving Chicago late in the afternoon of February 3 for Denver. J. Bingham Morris, manager of the Brown Palace hotel, which will be official convention headquarters, reports many reservations from those in the East who are coming to Denver by motor car and by other trains.

Arriving managers will be met at the trains and will be able to go 'Western' immediately upon their arrival simply by donning the ten-gallon hats that will be given them. Howard Mehlman, president of the Mile High chapter and manager of the Lakewood CC in the district, is general chairman of the convention. Fred L. Wood of the Denver AC, and former president of the C.M.A., and other Denver managers are assisting.

Two Days of Entertainment

A cocktail party at the University Club, Saturday, Feb. 4, will get the convention off to a flying start. A supper and entertainment to be held at the Union Stock Yards that evening, followed by attendance at the Denver Western Stock Show, will complete the first day's proceedings.

Sunday will be devoted to a tour of the city and the mountain parks, with luncheon at the Denver AC, and a mountain trout dinner at the historic Windsor hotel, with floor show and dancing. A midnight picture show at the Tabor Opera house is also on Sunday's program.

Monday will be the first 'official' day of the convention. Meetings will occupy the

managers most of the day. In the evening there will be a buffet dinner at the Denver CC, followed by dancing and entertainment. The educational program is scheduled for Tuesday, with a Hawaiian dinner dance at the Lakewood CC in the evening. The business session and election of officers will be held on Wednesday, the final day of the convention, which will close with the 13th annual banquet and reception.

Events Open To All

Contrary to an impression that seems prevalent among those not familiar with Club Managers Assn. activities, these conventions are not closed affairs. The entertainment, the informal discussions, the business program are open to every club executive in America, and all are welcome to take part in all activities of the convention except the business meeting for the election of officers. That's an important consideration for managers not members of the C.M.A., too. Besides giving them an opportunity to meet with other managers and enjoy the friendly atmosphere of these gatherings, it enables them to have individual questions on club operation answered by other experts in their field.

Wayne Miller, secretary of the association, reports the club publicity and menu exhibit at this year's convention, will be the biggest and best yet. Entries are to be judged not on how elaborate or expensive the publicity may be, but on make-up, phraseology, etc., by a committee of disinterested persons to be selected at Denver. Silver trophies will be awarded by the association for city clubs and for country clubs.

Managers have also been urged to send their club flags or pennants to the convention headquarters for use in a display.

Registration for the convention is \$15 for the club executives and \$10 for their wives. This includes not only attendance at meetings, but all the entertainment—Saturday afternoon and evening, Sunday all day, breakfast-lunch Monday, Tuesday and Wednesday, and also the evening entertainments of the last three days.