

The department of agriculture recently estimated that the economic value of insect-eating birds to the nation's farmers is more than \$350,000,000 a year. •

to work on that dinner until it becomes a realization. Then, with the guests satisfied and the host pleased, we are content. So is our staff. They, too, take pride in their accomplishments, in the help which they rendered to make the meal a success.

Catering Made Easy

And do not let us overlook the co-operation of our purveyors. Luckily there are houses, renowned from coast to coast, whose superb merchandise makes catering easy. One finds in New York's markets the delicacies of the four corners of the globe, an abundance of variety of food, the yield of the ocean, the lake and the river; the field, and the garden, the farm and the forest and the meadow is spread out in our great supply houses for our selection, kept there perfect by ultra-modern means.

Philosophically the managers view their Sisyphian task of trying to satisfy all members. On this topic the Bulletin comments:

There are many other incidents which prevent the manager from being bedded on roses. The yearly change of officers and committee chairmen presents an ever-present problem, because no matter how successful and efficient the appointed member may be in his own business, as a rule he is a novice in guiding the destinies of a club, his mind loaded with fads and fancies, which he is eager to inflict on the the manager, not knowing, that probably most of his "new" ideas have long ago been tried and discarded as detrimental to the best interests of the club. It is a funny world; a member in need of a suit will see a tailor, for shoes he goes to a shoemaker, for legal advice to a lawyer; in short he consults an expert for his wants. Only when it comes to run a club restaurant does he feel he knows more than people who made this their life's profession.

Often his arbitrary orders have disastrous results, for which the manager has to shoulder the blame and keep silent, in order not to appear disloyal to his chairman. Many are the occasions where he must thus act as shock-absorber between board and membership and pilot his boat between Scylla and Charybdis. Hardly a day passes without bringing new

problems: There is the bargain hunting lady, who wants to give a Ritz-Carlton luncheon, but pay Automat prices; the member, whose doctor has put him on a milk and egg diet, scolds over what he calls the "too elaborate bills of fare," while the rich gourmet expects the season's choicest tid-bits on his club's menu and boils over because terrapin and canvasback are not on the carte du jour. A manager may have served hundreds of private dinners to perfection, but let him slip on a single one, forget perchance certain flowers in the decoration of the table, and all former praises and laudations are instantly forgotten and an avalanche of criticism descends upon him.

But we need not enumerate all such occurrences, which are only too well known to us. Woe to the manager who cannot sooth the frayed nerves of the hostess smilingly and tactfully!

Personal Items Feature Lively Club Magazine

ONE of the standout golf club magazines so far as personal items are concerned is the Hillcrester of the Hillcrest CC (Kansas City district).

Plan of the magazine committee is described by Wolf Rimann, pro-mgr. of the club, as follows:

"Once a month the Hillcrester's editor and I get together and go over the club roster trying to recall anything we have heard or seen about members' activities at the club or elsewhere.

"The women have a publicity committee that digs up considerable material. Women often are more active on committees than are men. The men's magazine committee represents the various larger professional or business groups in the organization, such as doctors, lawyers, grain men, automobile and accessory men. Of course there also is representation of the fellows who are not members of some major occupational classification.

"It's essential to have an editor who really has a keen interest in club affairs and the magazine, rather than a fellow who will regard this task as just so much added work. The Hillcrester is run as part of the fun of belonging to the club, hence its lively character and wide interest."