

Member Tells World His Club's Pro Suits Him

Here is a glowing account of a pro's work with the kids at a golf club, written by the father of one of the children who is receiving golf instruction from the recently organized group class. Art Andrews is the pro, and he's located at the Mt. Hawley Country Club of Peoria, Ill.

WE OUT at Mt. Hawley think Art is a great pro, and my remarks, because of that, are apt to be a little biased. I will, however, try to stick as close to the facts as possible. First of all, Art feels that promoting golf interest at the club is his main job, and that any additional golf interest he can develop will sell that much more merchandise and enable him to give that many more lessons.

He feels that golf interest among the better players of the club is always at a sufficient high point, and so he makes a

I'm willing to bet, too, that this number will see the course completely through except for vacation absences, etc. Also, you know without my telling you just how greatly a little program of this kind is appreciated by the parents of these children. In addition to the children's class, Art last spring also organized a free women's class and about 55 women are enrolled. The class meets once a week and through it several new customers for his pro-shop have been developed.

A policy Art has followed since he has been at Mt. Hawley which has paid him big returns in added pro-shop income, has been that of playing several rounds of golf a week in a foursome of average players. Of course he may play other rounds with some of the top-notchers where he can do a little high-class gambling, but he never lets this interfere with his taking out three average or below-average players as often as possible.



Andrews (left) and his junior class at Mt. Hawley.

sincere effort to give as much time as possible to the average or sub-average player, or to those members or families of members that up to now have shown little desire to play more than a few rounds of golf a year.

Now Art has come along with his free class for children. As far as I know he has not set any limits on age, and the course consists of eight one-hour lessons. The first four lessons took up swinging practice, the Rules of Golf, and golfing etiquette. In the remaining four lessons, the kids are to get plenty of chances to hit the ball, and I only hope that my boy will be one of those who will really take hold of the game in good shape—and he's only 8 years old, too!

There are 40 kids in the class, and of course, they are all highly enthusiastic.

I hope I haven't been too enthusiastic over the way Art conducts his business, but I just wanted to let you know how well satisfied we are with the way things are going down Mt. Hawley way.

Miami Tourney Dates Set—The fourteenth annual Miami \$2,500 Open and sixteenth annual International Invitational \$4,000 Four-Ball matches, two of the South's oldest pro golf tournaments, will again be a part of the annual winter golf program at Miami, Fla.

The Miami Open, won last year by Sam Snead, will be played at the Miami Springs CC course, Dec. 16-18, and the International Four-Ball matches, Mar. 5-8, 1939, at a course to be selected later. Ky Laffoon and Dick Metz won the Four-Ball title last season.