

GOOD
LOCKER
AND
SHOWER
FACILITIES
ARE A MARK
OF A
CLASS-A
CLUB



Mass. WPA Photo

Battery of shower stalls at George Wright Municipal G Cse, Boston.

By CARL
HATTROB

IT HAS been said that a good course, good food, and good shower-rooms 'make' a golf or country club, while the lack, or poor condition, of one or more of them will 'break' a club. I'm not going into the first two of these conditions because this magazine has articles written regularly telling how to bring the course and cuisine up to best possible standards, but I would like to make a few comments on shower and locker-room facilities and what they can do for the club.

Right now is the time to consider shower and locker-room improvements, and get them into operation before play begins in the spring. Clean, modern locker-room facilities are something every member greatly appreciates, and pays for, and the cost involved in bringing the equipment up to date is generally paid for many times over with more clubhouse patronage, additional members, and an improved disposition around the club.

When I look around and see how much modern shower and locker-room equipment helps and means to a club, I can't understand why some, with all the grumpiness and complaints they receive, can continue to put up with inadequate, antiquated equipment. Locker-rooms filled with steam, or shrieks of agony from some member who has been scalded unmercifully with boiling hot water or frozen stiff with shots of icy water, just

because a nearby flush valve has been used, seem to make little or no difference to a few club officials, but how long they can continue to ignore these "handwritings on the wall" is another thing.

Clubs are fast coming to the realization that nothing can so thoroughly upset an otherwise perfect day of golf than for a player to come into the locker-room after a round, step under a shower and, in trying to regulate it, is alternately frozen and scalded. That doesn't make for happy members, and those who have this experience thrown at them time after time are going to give up their affiliation with the organization.

Official Tells New Equipment Benefits

One veteran official, in recognizing this fact, made the following pertinent remarks when new locker and shower-room facilities were installed at his club:

"On the belief that good shower and locker-room facilities add to the pleasure of a good golf game, and that inferior equipment of this type can destroy all the enjoyment that has been gained on the

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links, we have made an investment of \$18,000 in improved shower and locker-room facilities.

"All of our old style marble showers with tile floor were ripped out. With them went the old master mixer, set for 120 degrees, which was supposed to supply non-scalding water for all the shower stalls. In their place we now have 14 modern shower stalls of grey Carrara glass, each equipped with safety shower mixers, individually set to prevent scalding. To harmonize with the grey of the shower stalls, the ceiling was painted a distinctive shade of blue and the walls an old rose. In such a setting, we felt that white shower curtains would be out of place, so we arranged to obtain some of an old rose tint for the outer compartment of the shower stalls. In the shower-room, as well as in the rubbing room, modern terrazzo has replaced the old tile flooring.

"Now the club has shower facilities which the members feel are second to none and in which each takes a personal pride. With such facilities for after the game, slices, hooks and missed putts are the more easily forgotten—and the shots that "clicked" are the more happily remembered."

New Lockers Provide Every Need

Many clubs are making new locker installations, replacing out-of-date, worn out units with the very latest equipment. Lockers are designed nowadays to provide for the member's every need and to promote locker-room happiness, and to do it the manufacturers provide a selection ranging from the luxurious double door deluxe models to space conserving single

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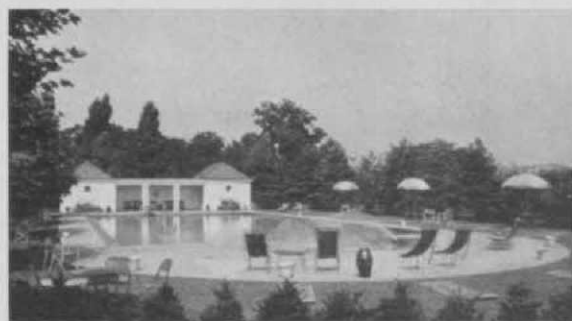
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door units, either single tier or double tier.

When changes such as the above are made at clubs, sometimes it is possible to gain sufficient space to permit installation of a cocktail corner right in the locker-room. A radio and modern chrome steel tables and chairs can provide further enjoyment of that 19th hole, right in the locker-room. Other clubs have installed a barber shop at the same time they were making locker-room changes. At any rate, there's a lot that can be accomplished, at a small expenditure, that will go a long way in making the club a happier, better place to enjoy oneself.

GOLF'S MARKET PLACE

(Continued from Page 62)

have improved the clubs without departing from the principle of the Pyramid method of weighting; namely the shorter and heavier the club, the lower the Pyramid weight on the blade.

The wood club line contains several new models, the chief characteristic being that the face on the driver models has been deepened, creating a decided difference in depth between that of the driver and the brassie, spoon and wood cleek. The shafts in all of the higher priced Bristol clubs will again feature the Equi-Tuned shafts.

In the current motion picture, "Care-free," Fred Astaire does a golf novelty dance number that arouses the admira-

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