

Here Is Creed of Golf Pro's Service to Golf

By LEWIS MYERS

I AM a golf professional because I love the game of golf, not only the playing or because it enables me to make a living, but because it makes friends for me and permits me to be of some earthly use by teaching others to play the game properly. I bring happiness and the great outdoors to those I sell the game.

The duties of a golf pro are many. The pro is the game's doctor. He takes the patient in hand and teaches him or her. He starts first by explaining the etiquette of golf. The mere fact that a club is known by the etiquette of the members while on and off the links is a great introduction. He must take stock of his prospects, treat all alike regardless of the patronage he receives, and must try to win the confidence and good will of all.

The truly representative golf pro is not mercenary; he gives as well as he receives. The pro is on the job when traffic is at its heaviest, to give a hearty "Hello, how is your game?" He tactfully asks, "Have you tried the new clubs Mr. Manufacturer has introduced? or a new ball best suited for your kind of a game?" He explains why such ball should be bought and played. He promotes golf tournaments to hold the interests of the club members, seeing that the club gets the proper publicity to create outside interest. He acts in an advisory capacity to the greens committee, tournament committee and even the house committee. He helps arrange trips and introduces them by letter to various brother pros where the member may visit, thus enabling his member to feel at home and to have some one to guide him correctly and be his host.

Such a pro can rest assured that he will be successful at any golf club.

Inverness Event to Be Held May 26-29—
The fourth annual Inverness Invitational event will be played at the famous Toledo (O.) club May 26-29, with the usual field of 16 star pros competing. Some of the boys who'd like to accept invitations won't be able to play because of their club contracts restricting summer absences.

Their genuine regret may be imagined when one recalls that all expenses of the Inverness players are paid by the club, hence every player is certain to come out ahead financially because prize money is split down to the last twosome. It's a round robin event of two-men teams.



- New 68-page booklet gives complete revised rules of golf for 1938. Copies free to any Golf Professional who will write us on his club stationery.

SOMETHING ELSE NEW!



The new 1938 Tommy Armour "50"
—sells for 50c—Tommy Armour "75"
—sells for 75c. Both new in construction and triple tested for performance—first, the Compression Test; second, the Guillotine Test; third, the X-Ray Test. Write for sales helps.

THE WORTHINGTON BALL COMPANY
ELYRIA, OHIO

World's Largest Exclusive Maker of Golf Balls

WORTHINGTON
world's largest exclusive maker of
GOLF BALLS

Answer above ad with QUICKMAIL No. 25

**SNAP UP
YOUR
PUTTING GREENS
WITH A
McCLAIN
SPIKER
AND
PERFORATOR**

**REMARKABLE TURF
CONDITIONING IMPLEMENT**

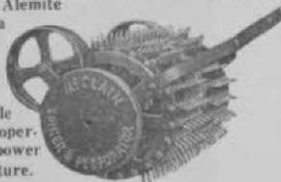
GET THIS highly engineered machine for putting new life in Greens.

Hundreds of stainless steel spikes punch millions of holes in the turf to let in oxygen, sunshine, water and new top dressing.

Oscillating action of spikes produces mild, safe cultivation of grass roots without injury to turf.

Opening of soil surface allows quicker and better action of chemicals and fertilizers. Frequent aeration of turf prevents Brown Patch and other diseases.

McClain Spiker and Perforator has bronze and roller bearings; Alemite oiling; extra weights for hard Greens; special transport wheels; and many other new and valuable features. Easily operated by hand or power. Write for literature.



McCLAIN BROTHERS COMPANY
CANTON, OHIO

**R. H. Tractor
Wheel SPUDS**

quickest to put on or take off. Increase tractor efficiency and cultivate turf.

That's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

MFR. OF SPUDS, FORDSON WHEELS, ETC.



IN the Detroit News hole-in-one contest, conducted by the paper's noted golf editor, John Walter, 217 players took turns for 11 hours banging at the 155-yard eleventh of the Clinton Valley CC. Contestants ages ranged from a 75-year-old doctor to a 13-year-old 70-pound caddie.

Nearest to the hole of the 1,085 shots was 1 ft. 7 in., made by Lewis Woodward, an amateur. Second was 1 ft. 9 in., made by a woman. First in the pro class was Albert Sherwood, Clinton Valley greenkeeper, who put one of the five balls allowed each competitor 2 ft. 8 in. from the cup.

HALF-MADE pros, the result of depression years in golf, may cause trouble to Class-A professionals, believes Bill Klish, young Eastern pro. Klish says that failure of present-day pros to give assistants the thorough training old-time pros demanded of their apprentices, and the inability to help the graduate assistants land jobs where they can make up for time invested as assistants, has sharply reduced the crop of first-class newcomers in pro ranks.

Klish further maintains that the development of good games by amateurs will throw many of these amateurs into jobs without adequate training, simply because of the pro lack of interest in training young men to maintain the high standards the veterans have set.

THE British PGA, which had a charter membership of 70, now has about 1,600 members.

GOLF'S MARKET PLACE

The Golf Recorder, a golf swing device that records every shot made, whether it be sliced, hooked, pushed or pulled—250 yards or 25 yards—is proving a popular selling item among pros, and to golfers who want to make the most of the lessons they are taking from their pros. The 1938 Golf Recorder is a new and improved model from that introduced last year, and is offered for \$5 under the price of the former model.

There are no balls to tee up—target is made of resilient combination fabric and rubber and is always in perfect tee position, ready for every shot. Full recording of each shot remains in view until you release it by pressing clubhead on plunger at base of indicators, and the Recorder is reset for the next shot. If you