

## GOLF ON GRASS GREENS

—With 5 glorious courses to choose from at the Mississippi Gulf Coast's paradise.

—Sport for ALL the family with tennis, fishing, boating, hiking, and dancing.

—All climaxed by a stay at the famous WHITE HOUSE—one of America's finest hotels with delicious food, flawless service, congenial company and low RATES.

For Illustrated Booklet Write to  
**JOHN T. WHITE, Mgr.**



## THE WHITE HOUSE, BILOXI, MISS. "The Resort Hotel Complete"

should be selected to fit; co-operate with nature, don't fight it.

The USGA's Green Section director, John Monteith, Jr., was the next speaker. His paper was on the "Development of New Types of Grasses," and had to do with the grading by points of the various strains under experimental growth in the Green Section experimental plats.

The session ended with two moving picture features. William H. Johnson of Griffith Park Municipal GCse, Los Angeles, showed 600 feet of natural color film on the building and maintenance of his golf course. The movie was produced mainly for the edification and education of Los Angeles taxpayers, to show them what a wonderful civic property they own, but the greensmen at the convention found plenty to interest them as the reels unwound.

Following the Los Angeles movie, John S. McCoy, greenkeeper at Ohio State University Golf Cse, Columbus, Ohio, projected movies of the construction of the OSU golf course. A striking difference in the amount of water needed in Califor-

nia as compared to Ohio and the difference in the investment for watering equipment was apparent.

The exhibition hall was a sellout during the convention and reports from manufacturers and dealers indicate that considerable business was transacted with the clubs represented at the meeting.

### GOLF'S MARKET PLACE

The complete line of Burke golf equipment is pictured and described in the new 1938 Burke catalog, just off the press. Burke woods and irons, Lady Burke models, Sav-A-Shot clubs, golf balls, Willie Klein Recorded woods and irons in the Burke line, golf sundries, and Burke golf bags all have featured spots in the handsomely bound catalog. There is also a special section on the Jack White line of clubs manufactured by Burke. Copies will gladly be sent free upon request to Burke Golf Co., Newark, Ohio.

What has happened in agriculture due to extension of power maintenance is hap-

## A High-Grade Tractor at a Low Price

For 20 years, STAUDE Tractors have been proving their efficiency, sturdiness, dependability, economy of operation and up-keep. A powerful, light-weight, quiet-running tractor for mowing, hauling and other work. Used by more than 2,000 golf clubs.

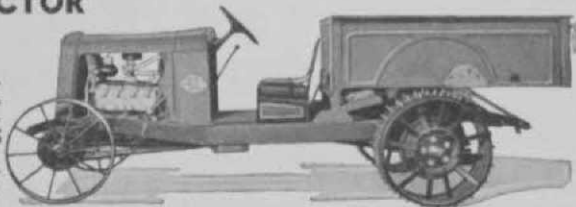
### STAUDE General Utility TRACTOR

**\$495** and up. F. O. B. St. Paul, Minn.

#### Attachments Only —

For converting Models T, A, or V-8 Ford pleasure car chassis into efficient tractor . . . easily attached in a few hours' time. **\$155** and up. F. O. B., St. Paul.

Sold under a money-back guarantee. Buy through your Ford dealer or write for full information.

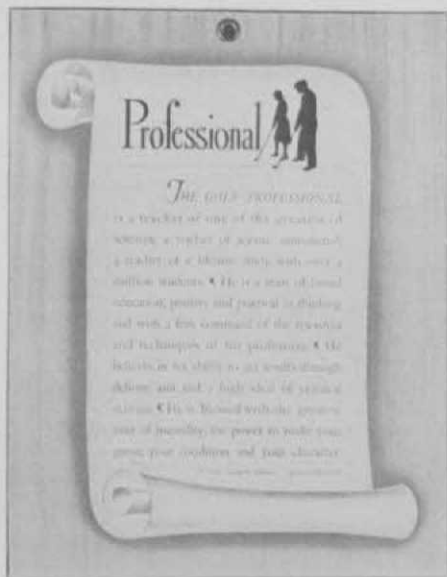


**E. G. STAUDE, MAK-A-TRACTOR CO., 2650 UNIVERSITY AVE., ST. PAUL, MINN.**

pening in golf course maintenance. Sydney McAllister, pres. International Harvester Co., in a recent broadcast said that in 1850, when mechanization of agricultural work began, 80% of the nation's 23 million population were farm residents whose work was required to feed the country. Now only 25% of the country's 130 million population are required for agriculture. Machinery accounts for the difference.

Complete information, specifications, color charts and other data on both rubber flooring and wall rubber manufactured by the Goodyear Tire & Rubber Co., Akron, O., now are combined in a catalog just made available by the company. Data on various accessories such as cove bases, plinths, inside and outside corners, etc. also is presented. Requests for copies may be addressed to Flooring Sales department, Goodyear, Akron, O.

Dunlop Tire & Rubber Co.'s. Sporting Goods Division have sent out to pros throughout the country attractive plaques, made up in scroll form, to be hung in plain sight in their shops to give the man-behind-the-counter something of the break which is seldom given him—recognizing him as a sportsman and businessman, as



well as someone that gives lessons. Robert N. Pryor, promotion and publicity director of Dunlop's Sporting Goods division, was in personal charge of the distribution of the plaques.

A second plaque, entitled "Golf," giving a very interesting interpretation and ex-

# Hooray! They're using SPECIAL SEMESAN!



Even golf scores look brighter when you fight brown patch with **SPECIAL SEMESAN.**

Quickly applied in water solution or dry with compost; easier on spray equipment; highly effective because it contains two organic mercuries—**SPECIAL SEMESAN** still may be used for as little as \$1.29 a green! Order from your supply house. Send Quick-mail Coupon 19 for free Turf Disease Pamphlet.



**DU BAY FUNGICIDE PRICES:**  
 Special Semesan — 5 lbs., \$7.00;  
 25 lbs., \$33.00; 100 lbs., \$129.00.  
 Regular Semesan — 5 lbs., \$9.90;  
 25 lbs., \$45.50; 100 lbs., \$180.00;  
 300 lbs., \$535.00. Nu-Green —  
 5 lbs., \$6.30; 25 lbs., \$29.00; 100 lbs., \$115.00; 300 lbs., \$338.00.

**BAYER-SEMESAN CO., INC.**  
 DU PONT BLDG., WILMINGTON, DEL.

# WHIRLWIND POWER MOWER



**America's No. 1 IN PERFORMANCE**

**Hailed by Users Everywhere!**

Whirlwind completely cuts and trims your lawn in one operation. Scythe-action, suction cutting unit mows fine grass or coarse . . . and also tall weeds, at any height you desire. No hand trimming necessary. Cuts mowing cost in half. Write for folder No. 3 for full information on all models.



# WHIRLWIND POWER MOWER

**WHIRLWIND LAWN MOWERS SALES CORP.**  
 Milwaukee Wisconsin

• Answer above ad with QUICKMAIL No. 7 •

KINGSTON

**A. N. PECKHAM**

RHODE ISLAND

for 18 years

has produced and furnished direct to golf clubs, parks, etc., different varieties of

**Bent Grass Seed**

This seed grown under the rigid climatic conditions of New England produces grass that has built up RESISTANCE to the various fungus diseases prevailing in our northern States.

It is, of necessity, WINTER HARDY and makes a fine bladed, permanent, desirable turf for your greens, lawns, etc.

We also furnish a FAIRWAY MIXTURE composed of 5 different varieties of fine turf grass seed which produces a BALANCED closely woven turf on lawns, tees, tennis courts, fairways, etc.

Purchase your seed direct from the farms where it is grown and thus not only save for your club, but **KNOW** your source of supply.

Limited Supply  
"Piper" Strain  
Pure Velvet Bent Seed

• Use QUICKMAIL Coupon No. 24 to answer this ad •



**GOLF COURSE  
EQUIPMENT & SUPPLY  
DEALERS**

**Indiana**

**C. E. GRIENER CO.**

Silver King Golf Course Tractors  
Ideal Fairway Mowers  
Power Lawn & Greens Mowers  
Golf Course Supplies

125-127 E. New York St., Indianapolis, Ind.  
Tel. Li. 1822

**New York**

**ARTHUR D. PETERSON CO., Inc.**

—More Than Twenty Years of Reliable Service—  
Worthington Mowing Machinery—Hardie Sprayers—  
Buckner Irrigation Equipment—Compost Mixers—Agri-  
cultural Country Club Fertilizers—Grasselli Arsenate of  
Lead—all Golf Course Supplies.

420 Lexington Avenue NEW YORK, N. Y.

**STUMPP & WALTER CO.**

Specialists in Golf Grass Seed, Fertilizers and Equip-  
ment.

Flags, Hole Cups, Brown Patch Remedies,  
Mowers, Sprayers, Sprinklers

Send for complete catalog—free.

132-138 Church St. New York

planation of the word, has also been prepared in a form similar to the plaque pictured, and will also be distributed to pros for display in their shops.

Jack Grimes, ad mgr. of Wheeling Steel Corp. and well known to pro and amateur golfers as a moving spirit in the Wheeling invitational tournaments, is the man behind the scenes of the Wheeling Steelmakers radio program, a Sunday afternoon feature over the Mutual chain.

The talent on the program are all Wheeling Steel employees. Jack heard them do their stuff for years in the homes and in the pleasant backrooms and got the hunch for the only big network entertainment feature originating in a smaller city.

Evinrude Motors, Milwaukee, builders of outboard motors and power mowers, announce an additional model—the Lawn-Boy model "S." Priced at \$89.50, it is designed specially for mowing of lawns where the landscaping permits long, straightaway cutting, and where there is little head-on or angle trimming such as with trees, gardens and pools.

The new model has easy, one-hand control, patterned after the first Lawn-Boy, now the deluxe model "D." Model "S" has the same overall dimensions as model "D," and also cuts an 18 in. swath. In the new model, releasing the handle grip engages wheels and cutting reel and the mower moves. Pulling the grip stops the mower. A conveniently placed auxiliary handle aids greatly in handling ease.

Lawn-Boy deluxe model, priced at \$110, is designed for greater trimming efficiency as well as for general mowing. It employs no roller, and because of free wheeling, makes turns in its own width, with or without power. Mowing speed on both models is adjustable to any pace, and cutting heights may be set to fit varying

stands of grass. Both models have serrated, rubber wheels for protection of sod and walks, and both are powered by the same quiet-running 4-cycle motor. For literature write Evinrude Lawn Boy, 2521 W. Hope Ave., Milwaukee, Wis.

Jackman Sportswear Co. have moved from their old location at 218 S. Wabash ave., and now occupy a suite on the 11th floor of the Lytton Bldg., State and Jackson Blvd., Chicago. Most of the stock has already been moved to the company's new home, according to Fred Newman, president, who expects everything to be in tip-top shape by the middle of this month.

Over 1,500 buyers, representing jobbers, dealers, department stores, chain and mail order organizations from all over the nation are expected to attend the second annual Sports Equipment Exposition to be held August 7-10 in the Boulevard Room, Stevens Hotel, Chicago.

Sales helps and shop displays that will be furnished golf professionals by United States Rubber Products, Inc. this season to aid them in making their shops and service more attractive, and to increase profits, are:

A poster showing how a U.S. Royal is constructed; a wall-poster in colors, showing attractive golfing scene; equipment for running enjoyable golf tournaments and contests, such as that included in the U.S. Royal Golf Kit which proved so popular in 1937; floor display that reproduces the popular Fairway piccaninny and which can be used as a putting stand; four large score cards—medal, match, sweepstakes tournament, and blind bogey, all four of which have been copyrighted; ringer score card; booklet containing one of the best golf stories, "The Way of a Caddie with a Man," by Robert H. Davis, which also includes story on how a golf ball is made; "These Things Are Golf," a reprint that appealed to a great many golfers last season; U.S. Royal golf ball games; U.S. hole-in-one medal, to be awarded to any golfer who sends in his scorecard attested by the pro.

E. C. Conlin, Sales Manager, Golf Ball dept., reports enthusiastic comments received from golfers who have played the new U.S. Royal Blue, and from pros on the way the ball is selling.

Chick Jansky, known widely in golf as Wilson's golf club supt. of design and construction, has been made gen. supt. of all the Wilson Sporting Goods Co. factories. Chick is not only a very scientific factory guy but a top ranking member of the nation's amateur diplomatic corps. He has handled with complete satisfaction that delicate job of considering club design

## ATTRACT BIRDS GET RID OF INSECTS



• Joseph H. Dodson, America's foremost bird authority, says, "It's good business to attract song birds to your golf course. Why spend money and time for tree and plant sprays when birds destroy injurious insects? Why be annoyed by mosquitoes? One martin consumes 2,000 or more mosquitoes a day; a colony will entirely clear your grounds of these and other flying pests. Other valuable birds are Woodpeckers, Bluebirds, Flickers, Chickadees and tiny Wrens, each with its own special mission."

There is a Dodson house for every useful, insect-destroying bird. The Martin House shown here has 48 rooms. Other sizes from 28 to 90 rooms. Special construction insures perfect ventilation without draft.

Mr. Dodson specializes in creating bird sanctuaries for country clubs and estates. A few of the prominent clubs with complete Dodson bird sanctuaries: Olympia Fields, Westchester-Biltmore, Calumet, Onwentsia.



Send for interesting illustrated catalog.

**JOSEPH H. DODSON CO.**

712 HARRISON ST.

KANKAKEE, ILL.

## Speedy! Flexible!



Standard Model C-8 with Trailer — Five Rotary Cutters  
— 62 in. cut — Cap. 15 to 20 acres per day.

Fast, Powerful, Economical—that, plus the rotary cutting principle that has been developed into the most versatile cutting device in the field, is the reason why greenkeepers are swinging to Standard Mowing Equipment.

Powerful rotary discs cut any standing growth without special attachments. No sickle bars to grind—no reel or bed knife to change or sharpen. Briggs & Stratton four cycle gasoline engine makes these mowers unbelievably smooth, even through toughest going.

Mail QUICKMAIL Coupon No. 22 today for further information on Standard 1938 Model power lawn mowers.

**STANDARD MFG. & SALES CORP.**  
LEBANON, INDIANA

## NO SWIMMING TODAY

Of course there isn't, that is, for the great majority of us, who can't take the time to winter in Florida or California, but in a few months nearly everybody will be wanting to "go swimmin'", the members of your Club among the rest.

So, if your Club has no pool, your members will spend their swimming dollars elsewhere, together with dollars for other things—all money that you should keep "at home". Ergo, you should start planning for a pool, NOW, so you'll be ready to rake in those dollars!

**A "GUNITE" POOL** will solve this problem most efficiently and economically—and quickly. Also, it will heighten the pride of your members in their Club—and THAT'S a big gain in itself! There's still time to consider the matter carefully, but not too much, so don't delay!

WRITE US FOR DETAILS, TODAY!

**CEMENT GUN COMPANY**  
ALLENTOWN, PENNSYLVANIA

## SWIMMING POOLS

Specialists in Design,  
Maintenance and Operation

An Appropriate Pool for Every Situation

Concrete Pools—Steel Pools  
"Gunite" Pools

"Better Pools at Lower Cost"

Literature on Request

**ACKLEY, BRADLEY & DAY**  
Starr Building Pittsburgh, Pa.

## FRESH VIGOR FOR PUTTING GREENS

### McCLAIN • SPIKER AND PERFORATOR

Turf needs frequent aeration. Fertilizers and chemicals work faster in soil loosened by millions of small holes. Oxygen around grass roots prevents Brown Patch. This Spiker soon pays for itself.

Write for literature.

**McCLAIN BROTHERS COMPANY**  
CANTON, OHIO



hunches and passing expert judgment so that even the fellows whose ideas don't pan out are reconciled to the decision.

Standard Mfg. & Sales Corp., Lebanon, Ind., features in its 1938 line of power lawn mowers the Model C-8, a new rotary cutting mower with a 62-inch cut. Five powerful rotary discs, cut any standing growth without special attachments, and powerful Briggs and Stratton four-cycle engine takes mower speedily and smoothly through the hardest going. The Model C-8 has a mowing capacity of 15 to 20 acres a day, and with the trailer attachment, permits maximum speed all day without tiring the operator. Trailer may be detached in less than a minute for mowing in close places. Prices and complete details may be had on request to the company.

Appreciation of Julian Curtiss' many contributions to sport and his record of service with A. G. Spalding & Bros. was the object of a recent gathering in the Florentine room, Hotel Lexington, New York City, on Feb. 9. Spalding employees who had served forty years or more assembled to pay tribute to and to recount



fond memories with "Uncle Julian." The meeting came just 52 years after Julian W. Curtiss, salesman, joined the then infant sporting goods concern.

"Uncle Julian" is shown, right, receiving the beautiful engrossment that came as an expression of the affection and esteem held by employees of the company for Mr. Curtiss, each contributing to a fund gathered

## ● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

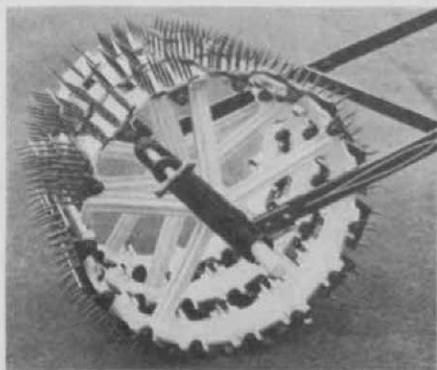
**HIRAM F. GODWIN**

Box 122, Redford Sta., Detroit, Mich.

by Harold G. Voorhis, chairman, to cover the cost of the tribute.

A greens spiker of unusual design is offered by Richland Greens Equipment Co., Mansfield, O. Outstanding feature is the "rocking," cultivating movement of its spikes. Spikers are riveted on loosely hung plates, three rows to a plate, permitting the spikes to enter and leave the ground at a slight angle, thereby creating a stirring motion in the ground beneath the turf but leaving only a round untorn hole. This feature, which the makers claim cannot be obtained with the ordinary arrangement of spikes on a solid circular disc, tends to slightly lift the sod, giving the greatest amount of cultivation.

A special turf guard, quickly attached to the Richland spiker eliminates the danger of tearing or pulling the turf in the case of loosely rooted grass. The machine operates in both directions without



turning, is fast and can be quickly and easily transported by detachable transport wheels. The machine itself weighs 300 lbs. and extra weights can be added if further penetration is required. It is attractively finished in aluminum, red and blue implement lacquer. Full particulars of this spiker may be had from the Richland Greens Equipment Co., Farmers Bank Bldg., Mansfield, O.

Although mowing a lawn is plenty different from keeping a powerful airplane roaring through space, Whirlwind power mowers combine the principles of propeller-action and the uptilted rear part of wing and tail that gives a plane "lift."

The Whirlwind cutter knife is propeller-like in action, revolving horizontally on an axis at a speed of 1,800 to 2,400 r.p.m. On the back of each of these 3½ in. cutter knives is the uptilted Aileron lifting blade. As the cutters revolve at great speed the "tails" create a suction that gives the surrounding air a "lift" or "pull," pulling



## PRIVACY THAT PAYS

A PAGE-fenced golf course attracts the highest type of membership; develops revenues from tournaments and exhibition play. PAGE FENCE means privacy that pays.

Mail the PAGE "quick-mail" coupon from this issue for complete information about PAGE golf fence and name of nearest PAGE FENCE distributor.

## PAGE FENCE ASSOCIATION

DEPT. G3

Bridgeport, Connecticut

America's First Wire Fence—Since 1883

• Answer above ad with QUICKMAIL No. 21 •

"A man's way of escape from business bothers is his Golf. A wise Pro provides

## Fulname Marked Balls

to insure Peaceful Playing, and this is only one of the many advantages Fulname offers."

Write for full information to

**THE FULNAME COMPANY**

Box 85, Station "O"

Cincinnati, Ohio

**GRASS  
SEED**

**IT PAYS TO  
SOW THE BEST**

Michell Quality backed by a half century of experience with turf is your guarantee of satisfaction.

Write for samples and prices.

Also a complete line of supplies for the course. Send for Free Golf Equipment Catalogue. 500 MARKET STREET

**MICHELL'S SEED HOUSE**  
Philadelphia, Pa.

## NO WASTE ALL SOLUBLE PUTTING GREEN

# VEG-E-TONIC

### 21 - 13 - 10

*Fertilizer*

Only McClain Laboratories produce this specially prepared fertilizer. All chemical, wholly soluble, no useless dirty fillers.

Has five to eight times strength of ordinary fertilizers.

Nothing like Veg-e-Tonic for keeping Greens at top condition for hard play year round.

Safe and dependable, containing highest percentage of Nitrogen, Phosphoric Acid and Potash; all so necessary everywhere for finest grass growth.

The low cost of Veg-e-Tonic will amaze you. It is highly concentrated and thus most economical, clean, odorless and easily applied.

Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY  
Canton, Ohio



## VELVET BENT GRASS SEED

*The Finest  
Of All Turf Grasses  
For Golf Greens*

**1937 Crop Now Available**

Purity—90%, Germination—85%,  
Other Grasses, 0.1%, Inert Matter—  
9%. Inquire of your seed dealer, or  
write us directly

**EMERALD FARM, Newton, N. J.**  
(Growers of Velvet Bent Grass Seed)

## SWIMMING POOL CONSTRUCTION

MODERNIZED, STANDARDIZED, SIMPLIFIED FOR  
QUALITY, ECONOMY AND SPEED  
THRU YEARS OF EXPERIENCE

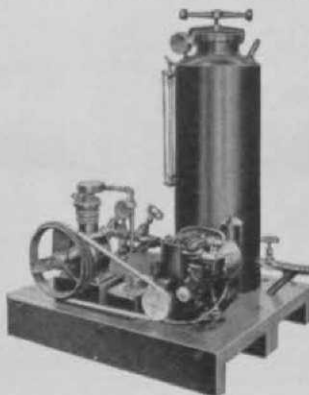
By: **NASON & CULLEN**  
6326 Market St. Philadelphia, Pa.  
Preliminary Estimate Without Obligation

Use the QUICKMAIL Coupons to get additional information on the products you see advertised in GOLFDOM. QUICKMAIL makes it easy to get full information before you buy. Simply paste coupons on the address side of a penny postcard, put your name and address on the back of the cards, and mail. If you write a letter, paste the coupon on envelope or letterhead.

all short-lying stray grasses directly into the path of the blades, "holding" them for cutting. This suction pull makes it possible to trim directly up to any obstacle, whether it be shrub, tree, fence, or stone. Propeller blade can cut fine, close-cropped lawns or straggliest growth of weeds with equal ease, pulverizing all clippings to fine shreds which settle down into the roots as a fertilizing mulch.

The Whirlwind model SP cuts a 24-in. swath and is driven by a 2 h.p., 4-cycle, air-cooled motor. Complete information on all Whirlwind models and details about their operation can be received by writing to Whirlwind Lawn Mowers Sales Corp., Milwaukee, Wis.

American Hydrolizer Co., Elmhurst, Ill., announce the new Power Hydrolizer, for definite control of concentrated chemicals in every type of fertilizing, fungiciding and sprinkling operation. Specifically designed for mixed treatments, it handles in one operation brown-patch treatment, application of wormicides and the laying



down of fertilizer in any degree of strength desired. Mixture delivered is held positively uniform from start to finish.

The Power Hydrolizer is designed and constructed for ease and convenience of handling; one man operating the Hydrolizer finishes an average golf green (6,000 to 7,000 sq. ft.) in 10 minutes time. The entire unit is mounted on a platform 26 in. by 23 in. and the total weight is only 185 lbs. It is easily fitted on to any light type of "rig" for easy transportation from one area to another. It is made in three sizes and gasoline engine is standard equipment. However, it can be supplied with an electric motor if desired. Further information can be obtained by writing the manufacturers.

Golf Ball division of Acushnet Process Co. is heralding its new Titleist ball as the greatest of the company's productions for the low handicap golfer. Fred Bommer, manager of Acushnet's Golf Ball di-

## KILL THOSE GOPHERS



Use "GOPHER DEATH". Handy tablets—famous over 30 years. Pamphlet Free. Write for particulars.

**Fort Dodge Chemical Co.**  
FORT DODGE, IOWA

## HENDERSON'S

### GOLF GRASSES

for germination and purity  
of absolute dependability.

Write for Sports Turf  
Catalog.

PETER HENDERSON & CO., 35 Cortland St., New York City



Acushnet's new traveling demonstration outfit, containing equipment that drives the new Acushnet Titleist up to 600 yards and knocks approaches stony up to 150 yards. In the picture are Fred Bommer, Acushnet golf ball manager, and to his right, Claude Hastings, Acushnet ball sales manager.

vision, and Claude Hastings, golf ball sales mgr. for the company, have been devoting several weeks in Florida to presenting the Titleist in driving machine and pro personal tests.

Bommer says that many months of research and experiment, much of it along unique lines, preceded the acceptance of the ball by the Acushnet officials as the stand-out job of the company's successful work in golf ball making.

"Its extreme length, lasting accuracy,

and the remarkable durability it shows for so lively a ball are due," says Bommer, "to three special Acushnet processes. The first is a perfected and exclusive form of pure liquid center. The second is a new method of winding. The third is a process of slow pressing, by which an unusually thin cover is so securely bonded to the wound center that even topped or half-

## KILL JAP BEETLE-GRUBS and most CHEWING INSECTS with **LED-KO**

"Success Brand"  
**COLLOIDAL Lead Arsenate**

Comes in concentrated liquid form. Apply as a spray. The microscopic particles enter into complete suspension, remaining for hours without further agitation. The chemical is evenly distributed on the greens and foliage, assuring effective control of pests.

Most economical and effective product to use.

Write for literature and quantity prices.

We also manufacture an effective remedy for Brown and Dollar Patch.

**DYE-COL PRODUCTS, Inc.**  
DEPT. T, 563 FIFTH AVE., NEW YORK, N. Y.

## R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment

If your Ford or equipment dealer cannot supply, write direct to

**R. S. HORNER**  
Geneva, Ohio

MFR. OF SPUDS, FORDSON WHEELS, ETC.





**GREENS FERTILIZED OR TREATED  
IN 10 TO 15 MINUTES  
WITH THE  
McCLAIN HYDRO-MIXER**

Hundreds of these outfits are saving thousands of dollars on courses all over the country.

Fastest and simplest equipment ever devised. Displaces high priced spraying rigs everywhere.

Operates perfectly on any pressure. Gets spraying done with unbelievable speed and accuracy. Outfit complete from water tap to nozzle. Big labor and time saver. Inexpensive. Write for literature today.

McCLAIN BROTHERS COMPANY, Canton, Ohio



topped shots do not cause a lifting of the surface.

"Acushnet makes a compression test of the Titleist three times during the course of production. The ball is X-rayed twice—once before and once after the cover is wound. The slightest variation from standard showing in any of these tests, places the ball in the reject pile."

Following the usual Acushnet policy, the Titleist will be sold only through pros and pro-shops. Acushnet will continue to produce and sell through professionals, the already well-known Acushnet lines—Gold Ray, Blue Ray, Green Ray, and Pinnacle.

The H. C. Cook Co., Ansonia, Conn., makers of the well-known line of Gem nail clippers, are now releasing a new item through jobbers known as "Cook's Golf Tee Clip," a black enameled, spring steel clip which holds six tees and a pencil, and is designed to attach to belt, pocket edge, etc. Its purpose is to make tees and pencil instantly available, thus eliminating the constant search through crowded pockets.

Tee Clip comes loaded with six first-class, hard wood tees and a pencil, to re-

tail at 25c. One dozen is mounted on a colorful, self-selling counter card, making their resale simple and automatic. Dealers, jobbers or pros desiring stock of these Tee Clips will be supplied promptly. Further details may be had from the manufacturers.

Al Link has resigned as vice pres. and sales mgr. of Link-Lyon, Inc., makers of Macdonald Smith golf clubs. N. C. Lyon continues as pres. of the company. Link has made no announcement of his plans.

Bryant S. Procter, engineer who is a veteran golfer, has invented a recording indoor practice net that registers, approximately, length of drives and indicates a hook, slice or straight ball. The recording mechanism is entirely mechanical and requires no electrical equipment. Cost of the device is far under the customary price of recording practice nets.

Procter, whose home address is 609 E. 89th St., Chicago, Ill., will furnish complete details to interested parties.

"The Keystone of Golf," Spalding's new 16 mm. instruction talkie, now is being loaned by Spalding branches to pros, clubs, schools and other organizations at no rental cost. Reservations for the film must be made well in advance due to heavy demand. The picture, in GOLFDOM's opinion, is easily one of the very best in golf instruction. It concerns itself with the fundamentals and presents Jones, Cooper, Thomson, Smith and Little in demonstrations and explanations.

This picture doesn't try to do too much. It runs approximately 40 minutes. The players devote themselves to handling the basic features of good golf in an understandable manner. The average golfer can "get" what's in this film and be disposed to consult his pro for further details.

One feature of the film's distribution plan is to give it lots of showings at schools as an athletic educational move and for pro publicity.

**Here's a Bargain!**

**"The LINKS"**

ROBERT HUNTER'S

*famous book on golf architecture*

This recognized authority—a "best seller" at \$4.00—offered to GOLFDOM readers postpaid at only \$1.00. Profusely illustrated with photographs and diagrams of famous golf holes in America and England, and tells why these holes are famous. No club's greens library should be without a copy. Send check with order—today!

GOLFDOM BOOK DEPARTMENT

14 E. Jackson Blvd.

Chicago

*Three Styles of One-Color*  
**Score Cards**

*of Excellent Quality are*

**Priced \$21 to \$26 for 5,000**

Produced by a New Process they are complete and of correct size.

Samples of these and 4 higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., *Printers*  
703 South La Salle Street - - - Chicago