

SOCK IT, JIMMY!



How's this for 4-year old form? It's Jimmy Schlueter, son of Art, who is pro at Shorewood, Green Bay, Wis. Jimmy goes his 9-hole route as often as his parents and the weather permit. His favorite hole is Shorewood's 185-yard seventh that he consistently makes in 6.

Pros in Key Spot to Promote Sports Participation

JIMMY D'ANGELO, energetic pro businessman, this past winter applied his talents to Ocean Forest club, Myrtle Beach, S. C., which is located on the Atlantic coast, 70 miles south of Wilmington. The course, designed and built by Robert White, is 6,555 yards long with a par of 70. Alex Watson's 67 is the course record. The course was opened in the spring of 1928.

One of the unique features of the place is a dude ranch, operated during the winter by Ernest Miller, who ships horses from his dude ranch near Bozeman, Mont. A fine selection of hunting dogs also is available for guests. There is hunting territory of approximately 100 sq. miles in the Ocean Forest neighborhood, with fox, deer, turkeys, ducks, partridge and other birds abundant. Ocean and fresh water fishing, trap and skeet shooting, tennis and yacht harbors also are among the club's facilities.

With an array of sports attractions like those at the Ocean Forest club before him, the thoughtful and active D'Angelo considers that the pro future must concern itself with a broad view of sports operations rather than restriction of attention to golf.

"Golf naturally is the fundamental sport," says D'Angelo, "because of its

wide range of players. Men, women and children of almost every age can play. Hence the problem of getting people keenly interested in outdoor recreation is started toward a solution when golf interest is aroused. Pros have noticed that only a very few of their most active patrons confine their outdoor sports interest to golf. The people who supply the greater part of pro lesson and shop income have other sports in addition to golf and the foresighted pro must acquaint himself with at least the fundamentals of these other sports and details of business operations of these other sports in order to be qualified for a development that we all can expect in American outdoor life.

"At a place as big and as well equipped as Ocean Forest there are experts in charge of all sports departments, but in the smaller private clubs where an extension of outdoor recreation is almost certain to come, the pro will have to provide a satisfactory substitute for expert departmental service in departments outside that of golf.

"A constant increase in winter sports when weather permits and a marked revival in the appeal and patronage of the resorts like Pinehurst and Ocean Forest where there are extensive programs of outdoor sports, is a plain tip-off to the future of the country club as a year-around outdoor recreation establishment, and to the possibility of 12 month jobs for pros as outdoor recreation directors at larger incomes than pros now get.

"Golf is the key to outdoor sports and the pro as the chief business promotion factor in golf is the logical man to take the lead in the nation's new interest in outdoor sports participation."

Spencer Praised—Now here's something that is part of the reward for a fine career in pro golf. It's what the Fairmont (W. V.) Field club said about its pro-greenkeeper, Reggie Spencer, on the occasion of Reggie's 20th wedding anniversary in the service of the Fairmont organization.

Said the club's sketch of Reggie:

"The Fairmont Field club golf course is eloquent testimony to the efforts of Reggie Spencer. ** Reggie has worked, enthused, mourned, railed, worked with and worked some more with our members. To him we give our best wishes and congratulations."