

JANUARY, 1938

Golfdom

The Business Journal of Golf

VOL. 12, No. 1

PUBLICATION OFFICES: 14 E. JACKSON BLVD., CHICAGO, ILL.
[Tel.: HARRISON 5942]

Eastern Rep., ALBRO GAYLOR, 20 Vesey St., New York City Tel: Cortlandt 7-4031
Western Rep., RAWLINS & HUNT, 333 N. Michigan Ave., Chicago Tel.: Ran. 6225

Editor
HERB GRAFFIS

Managing Ed.
JACK FULTON, JR.

Adv. Mgr.
JOE GRAFFIS

CONTENTS

	Page
Over Here, Over There, by John Monteith, Jr.....	13
Reid to Head USGA.....	16
How I Handle Fee Players, by Joseph F. Chamberlin.....	17
Peoria Barn Is Tops for Service, by Jack Fulton, Jr.....	19
Send Your Man to College.....	21
Managers Plan Busy Conclave.....	22
Service Is Keynote of New Shop.....	23
Jock Hutchison Wins First PGA Seniors' Tourney.....	28
You've Got To Have "It," by Herb Graffis.....	29
Greenkeepers Expect Big Things of 1938 Convention.....	34
Dupont CC to Open Second 18 This Spring.....	35
Clubs Still Ignore Greens Force During Winter, by Louis Dennis....	36
Lively Golf Schedules Credited With Aiding 1937 Play Volume.....	37
Further Comments on Health of Golf During 1937.....	37
Promotion Bureau to Go After Corporation Golf Activity.....	39
Golf's Market Place.....	40

ADVERTISERS' INDEX

	Page		Page
American Fork & Hoe Co., The.....	27	Milorganite	11
Bayer-Semesan Co., Inc.....	43	Nason & Cullen.....	42
Buckner Mfg. Co.....	2	Nat'l. Association of Greenkeepers.....	6
Cast Iron Pipe Research Assn, The. 3rd Cover		Page Fence Association.....	40
Cement Gun Co.....	43	Pennsylvania Lawn Mower Co.....	1
Fate-Root-Heath Co., The.....	10	Root Mfg. Co., The.....	4
Gifford-Wood Co.....	2	Roseman Tractor Mower Co.....	9
Godwin, Hiram F.....	39	Sewerage Commission, The.....	11
Graver Tank & Mfg. Co., Inc.....	39	Skinner Irrigation Co.....	4
Henderson & Co., Peter.....	47	Spalding & Bros., A. G.....	30-31
Horner, R. S.....	47	Stande Mak-A-Tractor Co.....	40
Ideal Power Lawn Mower Co.....	7	Stump & Walter Co.....	4
International Harvester Co., Inc....2nd Cover		Toro Mfg. Corp.....	5
Jacobsen Mfg. Co.....	38	U. S. Rubber Prod., Inc.....	4th Cover
Janssen Graybar Hofbrau.....	47	Vestal Co., John H.....	42
Kroydon Co., The.....	12	White House, The.....	42
Lewis Company, G. B.....	47	Wilson Sporting Goods Co.....	24-25
Links, The	40	Woodruff & Sons, F. H.....	40
Lyon Metal Products, Inc.....	10	Worthington Mower Co.....	3
Majestic Hotel	8	Young Golf Co., L. A.....	33