

GREENKEEPERS EXPECT BIG THINGS

OF 1938

EXHIBIT & CONFERENCE

IN VIEW of the fact that golf clubs during 1937 enjoyed their best season in several years and because Frank Ermer, chairman of the show committee, National Association of Greenkeepers of America, reports prospects of an early sell-out of display space for the equipment show, this year's exhibition and conference promises to set a new high for attendance and sales. Says Ermer of the convention, "The central location of Cincinnati, the excellent hotel accommodations at moderate cost and the tremendous need for equipment and supplies needed to restore maintenance operations to pre-depression standards assure a big, busy meeting."

The exhibition and conference will be held at Hotel Netherland Plaza, Cincinnati, February 15-18. The equipment show will be a three-day affair, ending February 17.

A subject sure to come in for a lot of concerted study during the educational program, particularly because of widespread turf troubles during the hard 1937 season, is the problem of maintaining fine and better turf under every climatic condition. Another subject feature for general discussion is the labor and wages problem, which has become of such alarming character as to call for general attention of the NAGA members.

More golf clubs than ever before, realizing the betterment of operating methods at their courses and the remarkable achievements made by their greenkeepers in depression maintenance, are setting the convention expense down as a course budget item and paying their superintendents' ways to the show. Lowered railroad fares and excursion rates in several territories are expected to swell attendance and further reduce expenses.

President John Quail, Highland CC, Pittsburgh, and his associates, have prepared a conference program that is of sure-fire value to every club representative.



NAGA President, John Quail, in charge of greenkeepers annual convention.

The educational program is scheduled for Wednesday and Thursday, February 16 and 17, and assembled greenkeepers will hear men prominently identified with turf development, protection and maintenance on each day. The list of speakers will include:

Professor A. S. Hauser, Ohio State Experimental Station—subject, "Turf Pests"; Dr. John Monteith, USGA Green Section, who will tell the highlights of his recent visit to England and observations made during his current tour of U. S. courses; Fred Grau, Penn State, who will supplement his talk on English golf courses and conditions with stereopticon views; Dr. Berger, director of Pasture Research, Penn. State, who will discuss grasses; John McCoy, greenkeeper, of Ohio State University golf course, who will give an illustrated lecture on the building and seeding of the university's new 36-hole layout.

Ralph King of the University of Syracuse, a prominent Cincinnati landscape architect and one of the most active greenchairmen of the host city, also are billed for interesting and informative talks.

Don Boyd, Portage CC, Akron, Ohio, is conference program committee chairman.