

# SEND YOUR MAN TO COLLEGE

GOLFDOM urges club officials to arrange for the attendance of the club greenkeeper at one or another of the greenkeeping short courses and conferences yet to be held before the 1938 season begins. Expense of your man's attendance should be considered an investment which will be more than repaid in better operating knowledge in the months ahead.

**Y**OUNG men wishing to take up greenkeeping as their profession and greenkeepers who have found themselves handicapped through insufficient technical and theoretical training and desire further knowledge in the art and science of their work will find this year's short course in golf course management at Michigan State College, which began January 3, the answer to most of their problems. At least we have it on the authority of James Tyson, director, that anyone successfully completing the course, which lasts until March 4, will have a very good foundation on which to build a career as greenkeeper.

Short course students at Michigan State will be offered instruction in the following subjects: soils and fertilizers, plant diseases and weed identification, golf course accounts and bookkeeping, floriculture, landscaping, insects, tree trimming and identification, golf course machinery and drainage, and birds and mammals. In addition there will be a get-together once a week of all students in the various short course classes at the college. Classes in recreation are also provided. Assisting Tyson will be Dr. Ray Nelson, Dr. H. T. Darlington, C. E. Wildon, C. P. Halligan, R. Hutson, K. Dressel, O. E. Robey, and J. W. Stack.

Expenses for the course are very nominal, fees amounting to \$5.00 and club dues, \$2.00.

On March 3 and 4, greenkeepers will have the opportunity, at the cost of only one dollar, to brush up on their duties before the start of the season. Instruction will be given in the classification, nature, and properties of soils, and the suitability of various soils for green con-

struction and maintenance. Fertilization, insect control, turf diseases, and the study of various grasses will also be discussed.

**T**ENTH annual one-week course in Turf Management at Rutgers University, College of Agriculture, New Brunswick, N. J., is scheduled for February 7 to 12, according to announcement from F. G. Helyar, director of resident instruction.

As in other seasons, Dr. Howard B. Sprague will lead the course, assisted by such well known lecturers and instructors as J. S. Joffe, A. W. Blair, E. R. Gross and T. C. Longnecker. Subjects to be covered include soils and soil management, use of fertilizers and lime, drainage, turf plants, insect pests, diseases, seeds, and methods of management.

The course is open to residents of the U. S. over 18 years of age and the only requirement is the ability to read, write and speak English. Tuition is free, but there is a \$5 fee for registration and a \$1 fee for lecture outlines. The course will be limited to the first 60 registrants.

Applications should be sent to F. G. Helyar at the University without delay.

**T**WELFTH annual winter school for greenkeepers at Massachusetts State College, Amherst, began January 3 and will continue through March 14. Lawrence S. Dickinson, widely known greenkeeping authority, is in charge of the short course session, and in addition to Mass. State College staff members, will be assisted by Carleton E. Treat, veteran greenkeeper.

MSC offered the first course for greenkeepers and the longest and most complete, and some 240 have completed the course since it was begun eleven years ago.

**T**HIS year's short course in greenkeeping at the University of Wisconsin, Madison, will be held March 7, 8 and 9.

Prof. James G. Moore of U. of W. college of agriculture is planning the program for the course, in conjunction with a committee representing the Midwest and the Wisconsin greenkeepers' associations.

**A** SHORT course for greenkeepers and others interested in fine turf will be conducted this year at Penn State College from February 1 to February 25. Regular classroom and laboratory work will be given in the following subjects: grass identification, propagation and maintenance;

fundamental soil fertility studies; insect and disease identification and control; drainage and irrigation; course planning, and record keeping. A corps of nine instructors, specialists in these fields, will conduct the classes.

Enrollment will be limited to the first fifteen applications received from qualified men. Detailed information can be had

upon writing Prof. H. B. Musser, State College, Pa.

Plans are being completed for an anniversary celebration this year to mark the tenth annual Pennsylvania Fine Turf Conference, to be held at the college from February 22-25. It is hoped at least 200 Pennsylvania greenkeepers will attend the meetings.

## MANAGERS PLAN BUSY CONCLAVE

**K**EYNOTE of the twelfth annual convention of the Club Managers Association of America will be 1938 program building for golf and city clubs. Association officials have been conducting extensive investigations into club policy and operation problems that managers believe will figure as major factors in 1938, and returns to questionnaires widely circulated among managers will determine subjects of convention talks.

The convention will be held at Hotel Peabody, Memphis, Tenn., January 18, 19 and 20. Elmer M. Ries, manager of the Colonial CC, Memphis, and chairman of the 1938 Managers' Convention committee, has been engineering business and social schedules which promise a new high in convention interest. James A. MacGoogan of the Youngstown (O.) club, is president of the association, Wayne D. Miller of the Cincinnati (O.) CC, secretary, and Charles C. Dyer, Houston (Tex.) club, treasurer.

### Here's List of Problems

Among the major program sections on which the manager members of the association have suggested the loud pedal be applied are:

*Membership* (A) How to hold the ones we have. (B) How to get new ones of the right sort. (C) What to do to make them club users. (D) Should this be a year around job? (E) Should we have membership drives?

*Beverages* (A) Production. (B) Buying. (C) Selling to members.

*Food* (A) Production or origin. (B) Preparation. (C) Selling to members.

*Town-Country Clubs* (A) Difference. (B) Competition of town club and country club. (C) How could one help the other? (D) What can they learn from hotel management?

Among questions to be considered at the conferences on January 18 and 19 are:

What creates additional initiative in a club chef? What makes a head waiter rate maitre d' hotel in service? When does a club member order with an educated note for food and drink? Where does all inspiration originate in the clubhouse? What is the outstanding difference between a club and hotel?

What does a club member get for his dues? Should all departments of a club operate at a profit or should they be partially subsidized in dues? Should club entertainment be self-supporting or must it be subsidized? Is direct music or cover charge practical in a club having dues? Do you have any ideas to make the public more club minded or club conscious? When are we going to establish a clearing house for club managers to better employment at better salaries and discontinue the practice of many destructive turnovers in personnel?

Is there not some way we, as an association, can help select better managers for these vacancies? Should we not recognize men with college training in our profession? Is not an important function of this association keeping the flow of experienced managers before those who hire managers? What to do about the dues and admission tax. What to do about the wisdom of passing direct taxation on to the members in a form they will recognize as a tax and not blame the management for increased cost over which they have absolutely no control.