

club for a time. He is extremely popular and does a whale of a business in teaching and merchandising.

Although another nine holes were put in use a few years ago, play has become so heavy and Brookside has become so popular that another nine are soon to be built by Billie Bell. Greens are already moulded with native sand and sand traps have been designed.

Holes will be of a different character than most of the others, as many tees will be located on hillsides. The new holes will, as a general thing, be longer and the entire layout will be more of a real championship test. It is figured the new nine, when tied up with the present nine hole unit as the second eighteen hole course, will measure well over 6,800 yards and will prove a stiff test for the best of players. The city of Pasadena at present owns and operates 526 acres in the Arroyo Seco; 80 acres are devoted to children's playgrounds, picnic grounds and baseball diamonds, the Rose Bowl takes up some 60 acres in conjunction with its parking space and the rest of the property is being utilized, or will be in time, for golfing purposes.

#### Brookside Draws All Classes

There is no more cosmopolitan golf course to be found anywhere in this country. Bill Hickey may be giving a half hour's lesson to his iceman in the morning and in the afternoon he may have a multi-millionaire as his pupil. Jock Mac-tavish, plumber's helper, may be put in a foursome with Andrew McMellow, president of the All-American Tin Can corporation of Delaware. They all mingle good naturedly at Brookside because they are properly introduced at the first tee by intelligently minded officials whose duty it is to see all leave the first tee in a happy frame of mind. The green fees are \$1 a day and \$5 for a monthly ticket that is NOT good on Saturday, Sunday or a holiday. Being adjacent to such \$20 a day winter hostelries as the Hotel Huntington, Hotel Vista Del Arroyo and others of almost similar rates and standards, it is no wonder one can see Duesenbergs and Cadillacs parked alongside cut-down roadsters and broken-down motorcycles. One look at the license plates and you will see almost every state in the Union represented. To this writer this was a most extraordinary sight—I've seen such a

thing in other resort communities but never to the same extent.

Skilled and attractive operation of the Brookside course as a public recreation utility accounts for a gross operating profit of \$7,231.95 during the year ending June 30, 1937. Interest charges and cost of capital improvements reduced this to a net operating profit for the year of \$4,018.14.

Including 972 monthly permit holders' play at the \$5 per month rate, and play of 77 holders of the \$7.50 per month tickets which permits Saturday, Sunday and holiday play, the Brookside play for the latest fiscal year was:

Daily—\$1.00 Fee .....	17,545
18 Hole Course—Before 8 A.M. and After 3:30 P.M. (50c).....	10,135
9 Hole Course—For the year (50c fee) .....	12,819
18 Hole Course—(75c fee).....	517
18 Hole Course—(\$2.00 fee).....	12
18 Hole Course—(\$3.00 fee).....	59
9 Hole Course—(35c fee).....	17,113
9 Hole Course—(15c fee)	
Re-play .....	3,191
Monthly Permits .....	11,503
<b>Total Number of Players.....</b>	<b>72,894</b>
<b>Total Players—18 Hole Course .....</b>	<b>39,771</b>
<b>Total Players— 9 Hole Course .....</b>	<b>33,123</b>

72,894

Average number of games played by permit holders was 10.96.

#### White Bear Retires Vardon After Twenty-Four Years on Job

**TOM Vardon** has served the White Bear Yacht club as golf pro for 24 years and has done a fine, faithful job for a grand bunch of gentlemen sportsmen. Tom now is in poor health and in no condition to continue with his work. So the club has retired Tom, furnishing him with his house and pensioning him at approximately half his former salary for the rest of his days.

That's the kind of treatment from gentlemen sportsmen that shows recognition of loyal and competent service. The matter of pension plans is one seldom given consideration at golf clubs even though the basic principle of the organizations is sportsmanship that rewards fidelity.