

For speedy organization of a golf club, Independence, Mo., shows the way. One morning recently, Bill Gillmor of that city decided to start a golf club; four days later he had sold memberships to 173 fellow townsmen, all of whom laid cash on the line. With dues set at \$48 a year, the new club already has sufficient income to operate in the black, according to Gillmor, who is now looking for a suitable site for the course.

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vided we had the right press agent, one with vision, ability, and recognized standing in his profession. But the general run of greenkeepers do not like living in fish bowls. There is nothing spectacular in their work. They are too close to nature and too far away from the artificialities of modern life to get any great amount of satisfaction out of mere publicity. Maybe the greenkeeper should make more outside contacts, should take a more active interest in the community life around him, and thus be ever on the alert to stabilize his position and establish a reputation for ability and integrity.

But when all is said and done, our strongest hope lies in the fact that we have a responsible position, a place of trust where we have to solve fresh problems each day. Are we by our individual efforts equal to the occasion? If not, there is no hope. The future of greenkeeping is one of those unsolved riddles, creating much discussion but no solution. This we do know, the game is more important than anything else. We don't go to the races to see the man who built the track nor the man who maintains it, nor do we go to see the man who runs the hot dog stands. We go to see the horses run, and when they are finished, we cheer the animal upon which is placed the wreath of flowers.

Davies Makes Trans-Miss Click Over Air Waves

ONE of the best covered district tournaments, from a radio listeners earpoint, was the recent Transmississippi at Lincoln, Nebr. Stanley Davies, Omaha Field club pro, and Harry Burke, WOW station program director, caught the show at Lincoln and piped it to Omaha where it was broadcast by WOW. They interviewed officials and prominent players in a neighborly way that put in a great plug for golf promotion throughout the Transmiss sector.

Davies has been putting on a weekly

golf broadcast for several years, during the season, over WOW. He makes great choice of material and has a pleasing, well-paced delivery. Eight times out of 10 Stan puts on the best golf broadcast anybody's doing in this country. Anyway, that's what we think.

A Little Look Ahead

BY RUBEN NORTEN

Pro-manager, Rob Roy CC

The manager, the greenkeeper, and each and every pro

Gets up these times at break of day and works till the moon sinks low

He hustles and he worries and, exhausted, goes to sleep

And troubled dreams of jobs undone into his slumbers creep.

Although his pay would be the same if days were twice as long

To make his day but 18 hours, appears to him as wrong.

For he has the sad reflection when his lengthy day is through,

That all too soon will winter come when there isn't work to do.

Now, is the guy a Hercules, by leisure thoughts dismayed?

Nix, my friend, but in dreary winter maybe he won't get paid.

So in these gladsome summer months he works till out of breath

And if he's lucky in the winter, he'll un-noticed, starve to death.

Prepare for Women's National—Course and clubhouse of the Westmoreland CC (Chicago district) are being carefully groomed by pro-greenkeeper Al Lesperance and manager Tom Ream for the 42nd Women's National championship, scheduled for their club Sept. 19-24.

Every preparation is being made by Ream, Lesperance and the club's officials to handle the largest galleries in the history of the event.

"Our expectation of breaking the attendance record for this championship," says Ream, "is based not only on the growing popularity of the Women's National as a sporting event, but also on the planned participation of five members of the British Curtis cup team, including Pamela Barton, who took the Women's title back to England with her the last time she was over here in 1936. This gives the event an international aspect that is bound to boost interest and attendance, and the club is preparing accordingly."

Estelle Lawson Page is the present title holder.