

The Finest of All Turf Grasses for Golf Greens

1937 Crop Now Available

Purity — 90%, Germination — 85%, Other Grasses, 0.1%, Inert Matter — 9%. Inquire of your seed dealer, or write us directly

EMERALD FARM, Newton, N. J. (Growers of Velvet Bent Grass Seed)

EDDIE GARRE, veteran Chicago district pro, has a hunch that blindfolded pupils during instruction will acquire the feel of the golf swing more quickly. He says that he has tried teaching while students closed their eyes and is surprised how quickly they progress in establishing a swing on feel instead of on their unique interpretations of how the golf swing should look.

Garre says an experiment along this line was tried in a group class at the University of Illinois. Half the class was blindfolded and the other started to learn the swing with eyes open. The "feel" method developed considerably more good golfers than did the "sight" system.

In discussing this subject, Horton Smith related that an oculist once examined his eyes, marvelled that he was such an excellent putter. Horton's explanation is that delicacy of touch must compensate for any defect in vision.

GOLF'S MARKET PLACE

The Kroydon Company, Maplewood, N. J., announce an attractive and spacesaving set-up this season for display of Hy-Power balls and

Kroydon clubs. Clubs will be shown in two light metal racks—one for holding 9 irons and the other for showing 4 woods.

Racks take up little room and can be screwed to the wall; space can be saved by staggering the stands. Clubs are neatly arranged and are readily accessible to show prospects who like to feel the clubs.



A NEW UNION

A Triple Threat that you can bet, Even your proverbial pants, To keep your greens Brown Patch free,

And also free of ants.

• WOOD RIDGE MIXTURE "21" and FUNGCHEX. Both products are Calomel Sublimate Mixtures, used from Coast to Coast by leading Greenskeepers to control Brown Patch.

CUREX—An organic turf fungicide with a wide margin of safety. Curex will not shock or discolor turf but will control Brown Patch. Curex contains no fertilizer but stimulates growth, quickly reviving damaged areas.
MAGIKIL JELLY, the original jelly ant bait, "A dose on the surface kills the Queen

 MAGIKIL JELLY, the original jelly ant bait, "A dose on the surface kills the Queen in the Nest," scientifically developed by Rutger's University and licensed under a patent held by that University.

YOUR DEALER CAN SUPPLY YOU

For complete information and literature, write direct to:

CUREX, INC.

NEW YORK

LETHELIN PRODUCTS CO., INC.

THE WOOD RIDGE MANUFACTURING CO., INC.

ORK SAN FRANCISCO Plant and General Offices . . WOOD RIDGE, N. J.

To get complete information on CUREX use Quickmail Coupon No. 32; on WOOD RIDGE "21" and FUNGCHEX, use Coupon No. 31; on MAGIKIL, Coupon No. 33.

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Kroydon Hy-Power balls are put up in a counter display rack which holds 12 celluloid containers, each having 3 balls of graded compressions—Hy-Power H for extremely hard hitters, Hy-Power M for medium hard hitters, and Hy-Power R for



the lighter hitters who want maximum response from minimum impact.

Kroydon will also be glad to supply to pros four-color window streamers or banners, which feature the Hy-Power line of balls.

Jack Jolly, pres. Colonel Golf Balls, 872 Broadway, Newark, N. J., announces that Frank Nelson, well known salesman in the golf field, has taken over the Chicago territory for the company. Nelson's address is 7825 S. Wood St., Chicago, and telephone number is Triangle 1130.

Stumpp & Walter Co., 132-138 Church St., New York City, have recently issued their 1938 Golf Turf Supplement, "Essentials for Producing Good Turf," a comprehensive 32-page booklet that every person engaged in the growing of turf ought to have in his possession. The booklet gives a lot of informative statistics on turf propagation and care, and is interestingly illustrated. Copies will be sent free upon request to the company.

The L. A. Young Golf Company has taken on the representation of Merton hats and caps, making these available to the Professional through their nation-

THERE'S MORE FIGHT IN SPECIAL SEMESAN



Special Semesan gives you effective protection for your greens — without bulging your maintenance budget! Greater coverage — as much as 6,000 square feet per pound brings the cost as low as \$1.29 per green. Harmless to spray rig. May also be applied dry with compost. Special Semesan and the two original Du Bay brown patch fungicides — Regular Semesan and Nu-Green — are all stocked by your supply house. Send Quickmail Coupon 19 for free turf disease pamphlet.

BAYER-SEMESAN CO., INC., WILMINGTON, DEL.



It's the sensation among spreaders-this greatly advanced, and improved

ROOT PURPOSE SPREADER

with its many standard features including Locked Feed Set and "Finger Touch" Control. No "burn" at start or finish lines; better, smoother distribution due to superagitation. The perfect solution of spreader problems—write at once for details.

Also available with Metal Tires at lower cost.





A SWIMMING POOL

is quite as much of an asset to your Club as your Golf Course. In fact, if you don't have one, many of your members will be somewhere else on a hot day, because they prefer to swim, and you'll be "out" many shekels during the season.

A "GUNITE" Swimming Pool can be built in a few weeks and it won't cost very much. It will keep your wandering members "at home" and gather their uneasy dollars into your till. Take it from us-we know!

Right now is the time to start planning, for in a couple of weeks you can start building—We'll gladly give you the Lowdown. Write today asking to have our expert around to "talk it over."



wide organization.

The Merton hat is of white linen, with green under-brim and with air vents in the crown. It comes in the various size ranges and retails for \$1.75. The cap is

Air vents in crown help make Merton hats ideal for summer wear.



also of white linen with satin sweat band and air vent in the visor. Sizes have to be specified when ordering. The Merton cap retails for \$1.75.

Four new copyrighted golf score cards, including new forms for match and medal play, have been worked out by E. C. Conlin, Sales Manager, Golf Ball Department, United States Rubber Products, Inc., and are being offered free of charge to all golf professionals.

The new score cards, first to be developed during the present generation of golfers, provide several new scoring features.

The Medal Play Score Card has been simplified. The name of any member of a foursome can be located easily, and the player's net score determined quickly and accurately. The posting of hole by hole scores is made easier, with less possibility of error.

The Match Play Score Card, made to accommodate 32 players, provides space for the competitor's qualifying score and for his handicap beside his name. There is also a space for the competitor's telephone number. This feature makes it easier for members of the match to arrange date and time. It also aids the tournament committee in keeping Match Play competition from dragging out for an indefinite period.

A Sweepstakes Score Card, not generally available, provides columns for the scores for the first 9 holes, the second 9 holes, for the gross score, handicap and net; and a column for the total number of putts taken during the entire round.

putts taken during the entire round. The Blind Bogey Score Card provides columns for the players' names, "out" scores, "in" scores, gross and net scores, handicaps, number of strokes under or over Blind Bogey, and the total number of putts for the entire round. At the top of the card there is a space in which to enter the Blind Bogey number that is drawn.

Prominent golf professionals who have seen these new U. S. Royal Score Cards are enthusiastic. They say that they are a big improvement over what they have



While members of the MacGregor golf advisory staff warmed up for the recent Hollywood (Fla.) Orangebrook tourney, two interested observers were C. H. Rickey, pres., Crawford, MacGregor, Canby Co., and Hugo Goldstein, pres., P. Goldsmith Sons Co. The two concerns are affiliated.

seen in the past, that they are practical, and that they will materially lessen the work of running tournaments.

work of running tournaments. The new U. S. Royal Score Cards will be furnished free of charge to all golf professionals. They may be obtained by request from any U. S. Ball salesman.

The Root Mfg. Co., Cleveland, Ohio, announces the new Root Estate Spreader which is designed for use on golf courses, parks, gardens and lawns. Outstanding points in construction and operation are accurate feed control, insuring safe application of materials; steady, even flow over full width; locked feed set and instantaneous hand control eliminating possibility



of burn at start and finish lines; capable of handling all brands of fertilizers, seed and insecticides as well as dry topdressing for light applications.

Spreader comes in three convenient sizes: Model HD, with spread of 18 in., hopper size of 1,620 cu. in., net weight of 28 lbs., and for sale at \$14.50 F.O.B. Cleveland. Second model has spread of 24 in., weight of 36 lbs., hopper size of

A MODERN SWIM POOL Will Add to the Beauty and Enjoyment of Your Club . . .

The most important consideration in planning a pool is the purity of its water. Graver has solved this problem by designing

> a complete Swim Pool Unit (adapted to any size pool) for filtering and recirculating the water. The Graver Unit consists of filters, sterilizer, heater, pumps, and all needed accessories. It is compact, easy to operate, economical to install and maintain.

> > All Graver Equipment is the result of three-quarters of a century of engineering skill and experience.



Send today for recent Research, showing how pools have increased memberships and revenue for country clubs. An interesting book will be included on Design, Construction, and Operation of Modern Pools.

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a copy. Send check with order-today! GOLFDOM BOOK DEPARTMENT 14 E. Jackson Blvd. Chicago

Caddie Badges-We have a complete line in metal. Ask for circular. C. H. HANSON COMPANY, 303 W. Erie Street, Chicago, III.

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with the club cleaning service offered by the professional. A third deals with arousing interest in the Weekly Sweepstakes of the club, while the three additional cards point out the value of members taking lessons from the club Professional.

While L. A. Young Co. salesmen are going to carry a supply of these cards and give them out on their various calls, the company will be glad to mail them to any professional who would like a set sent him direct.

Complying with a need for a light, quiet, easy-running hand mower, the Pennsylvania Lawn Mower Works, Primos. Pa., recently announced a newly developed lawn mower featuring aluminum construction, rubber tires and rubber covered roller, and a patented single-screw adjustment on each end of the lower blade.

"Our new Great American Meteor," says Pennsylvania's Sales Manager, "was developed in answer to a consistent public demand for a light, quiet mower which would be capable of withstanding the hard



use of day-in and day-out work required by those who have large areas of lawn to maintain.

The mower, which weighs only 35 pounds, one-third less than the weight of conventional lawn mowers, achieves its extreme lightness through its aluminum construction. Lightness is combined with





Joseph H. Dodson, Ameri-

• Joseph H. Dodson, Ameri-ca's foremost bird authority, says, "It's good business to at-tract song birds to your golf course. Why spend money and time for tree and plant sprays when birds destroy injurious insects? Why be an-noyed by mosquitoes? One martin consumes 2,000 or more mosquitoes a day; a colony will entirely clear your grounds of these and other flying pests. Other valuable birds are Wood-peckers, Bluebirds, Flickers, Chickadees and tiny Wrens, each with its own special mission."

There is a Dodson house for every useful, insect-destroying bird. The Martin House shown here has 48 rooms. Other sizes from 28 to 90 rooms. Special construction

insures perfect venti-lation without draft.

Mr. Dodson specializes in creating bird sanctuaries for counsanctuaries for coun-try clubs and estates. A few of the promi-nent clubs with com-plete D od s on bird sanctuaries: Olympia Fields, Westchester-Biltmore, Onwentsia. Calumet,



Send for interesting illustrated catalog. JOSEPH H. DODSON CO. 712 HARRISON ST. KANKAKEE, ILL.

Answer above ad with QUICKMAIL No. 35



Answer above ad with QUICKMAIL No. 9





special design to insure good ground-holding qualities, which are further enhanced by distinctive treads on the rubber tires giving greater traction.

Although the design is based on the world famous Great American, the improved construction of the Meteor is such that it requires an absolute minimum of attention and care. The patented, singlescrew adjustment on each end of the lower blade replaces the conventional four screw arrangement, assuring a more rigid and accurate adjustment between the lower and the whirling blades. The precision with which this lower blade can be set makes it possible to obtain a fine adjustment which makes the cutting noiseless and the mower easier running.

A new product, Sport Grip, that eliminates perspiration from the hands, has recently been placed on the market by the Sport-Grip Co., 451 E. 63rd st., Chicago.

This product completely eliminates perspiration from the hands of any person, without making the skin tight, hard or dry, but does allow a free positive grip.

It will not rub off on the clothing or sport outfit and is easily removed from

the hands by washing with soap and water. Sport-Grip comes packed 12 to a display easel, each package in dividually



wrapped in cellophane. A package will easily fit the pocket of the player.

The retail price of twenty-five cents makes it attractive to sportsmen and its small size eliminates bulkiness if tucked in the pocket. Inquiries are welcomed from interested pros.

R. C. King, formerly employed as Pacific Northwest manager for Curley-Bates Co., has recently formed the R. C. King & Co., at 852 E. 57th St., Seattle, sporting

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goods factory representatives, and is already representing quite a number of well known athletic lines in the Northwest.

The Wood Ridge Mfg. Co., Wood Ridge, N. J., recently announced the affiliation of Curex, Inc., and the Lethelin Products Co. The Wood Ridge company, through its affiliation with Curex, are now in a position to furnish organic as well as inorganic turf fungicides, and their research departments are working steadily for the improvement of the materials for the better control of brown-patch. Wood Ridge Mixture "21" and Fungchex are two of the well known products made by the Wood Ridge Co. for the treatment of turf diseases,

The acquisition of the Lethelin Products Co. adds to the Wood Ridge lines a material for the control of ants—Magikil Jelly, the nationally known jelly ant bait. This ant eradicator was developed originally through research work at Rutgers University. William M. Stieh, well known to the golf field, is Vice President and Sales Manager of the three companies.

The new "Henry" Ball Washer, manufactured by the Henry Mfg. Co., 400 S. 7th St., Milwaukee, Wisc., introduces in ball washers the pure gum rubber, Latex.





The Rotary Squeegee, made of this rubber, is manufactured under 200 tons pressure, yet is kind to a golf ball's finish. The "Henry" can handle several balls at a time, and only a few turns of the handle are required to send the balls out clean and white—and the ball washer cannot splash, makers say.



The housing is made of heavy gauge pressed steel and is finished with a thick coating of genuine plating for rust proofing. Washer can be attached to a "U" type steel post, and is made theft proof by the use of the Allen Set Screw. Every ball

washer is equipped with a special Allen wrench and a snap for tee towel. The "Henry" is priced \$8.75 F.O.B. Milwaukee.

The new "Duo-Cut" lawn mower, which combines scythe and mower to handle cutting of weeds and grass in one operation.





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has recently been placed on the market by The Lawn Mower Scythe Co., 116 Retford Ave., Cranford, N. J. The "Si-Cut" scythe is attached in front of the lawn mower reel, and has two flexible, high tempered steel blades, which are reversible. Reel of the scythe rotates in the opposite direction of the mower reel caus-



ing it to cut all growths within four inches of the ground.

The "Duo-Cut" is a complete unit-lawn mower with scythe attachment. "Si-Cut" scythe can be obtained separately, however, and can be attached to many mowers of other manufacture. Complete details and prices can be obtained from the makers.

The decision of Jimmy McGonagill, Texas representative of The L. A. Young Golf Co., to become a professional has caused several changes in the sales setup of that organization, and new faces will appear in many territories. Jimmy Mc-Gonagill has taken over the pro duties at the Shreveport CC, Shreveport, La. He made a highly creditable showing in the amateur ranks in Texas and has a fine knowledge of the fundamentals of golf.

Paul Hargrave, previously covering the Carolinas and Georgia territory, will take over McGonagill's former post in Texas. Tom Stevens, formerly in New England, will move into Hargrave's old stamping ground in the South. Bruno Minkley, who for several years covered western N. Y. and northern Pa., will take over the New England territory. Charlie Christopher, of the Chicago branch, will move into Minkley's former territory; while Ed Somerville from the head office in Detroit, moves to Chicago to take the place vacated by Christopher.

