VELVET BENT GRASS SEED

The Finest of All Turf Grasses for Golf Greens

1937 Crop Now Available

Purity — 90%, Germination — 85%, Other Grasses, 0.1%, Inert Matter— 9%. Inquire of your seed dealer, or write us directly

EMERALD FARM, Newton, N. J. (Growers of Velvet Bent Grass Seed)

EDDIE GARRE, veteran Chicago district pro, has a hunch that blindfolded pupils during instruction will acquire the feel of the golf swing more quickly. He says that he has tried teaching while students closed their eyes and is surprised how quickly they progress in establishing a swing on feel instead of on their unique interpretations of how the golf swing should look.

Garre says an experiment along this line was tried in a group class at the University of Illinois. Half the class was blindfolded and the other started to learn the swing with eyes open. The "feel" method developed considerably more good golfers than did the "sight" system.

In discussing this subject, Horton Smith related that an oculist once examined his eyes, marvelled that he was such an excellent putter. Horton's explanation is that delicacy of touch must compensate for any defect in vision.

GOLF'S MARKET PLACE

The Kroydon Company, Maplewood, N. J., announce an attractive and spacesaving set-up this season for display of

Hy-Power balls and Kroydon clubs. Clubs will be shown in two light metal racks—one for holding 9 irons and the other for showing 4 woods.

Racks take up little room and can be screwed to the wall; space can be saved by staggering the stands. Clubs are neatly arranged and are readily accessible to show prospects who like to feel the clubs.





A NEW UNION

A Triple Threat that you can bet, Even your proverbial pants, To keep your greens Brown Patch free, And also free of ants.

 WOOD RIDGE MIXTURE "21" and FUNGCHEX. Both products are Calomel Sublimate Mixtures, used from Coast to Coast by leading Greenskeepers to control Brown Patch.

 CUREX—An organic turf fungicide with a wide margin of safety. Curex will not shock or discolor turf but will control Brown Patch. Curex contains no fertilizer but stimulates growth, quickly reviving damaged areas.

stimulates growth, quickly reviving damaged areas.

• MAGIKIL JELLY, the original jelly ant bait, "A dose on the surface kills the Queen in the Nest," scientifically developed by Rutger's University and licensed under a patent held by that University.

YOUR DEALER CAN SUPPLY YOU

For complete information and literature, write direct to:

CUREX, INC.

LETHELIN PRODUCTS CO., INC.

THE WOOD RIDGE MANUFACTURING CO., INC.

NEW YORK
Plant and General Offices . . WOOD RIDGE, N. J.