

# At CORNELL UNIVERSITY



... home of the New York State College of Agriculture experiment station, turf experts praise the performance of

## ROYER COMPOST MIXERS

"The Royer . . . is continually grinding up the material into a very fine condition. This is really a forceful screening process and it is done so efficiently that very little coarse material collects around the machine. What does can be shoveled through a second time and if it does not go through then, it is pretty hard, worthless stuff.

"Moreover the Royer has an adjustment called the deflector which can be raised so that the stream of fine compost material can be loaded directly into the truck.

"We are very favorably impressed with the work of the Royer."

Practical, thrifty greenkeepers who maintain notable golf courses on wise budgets will tell you that ROYER compost mixing is the way to cut composting costs and produce uniform, properly screened material.

The ROYER handles lumps or sod—wet or dry—mixes and loads—and saves you 70% to 90% under manual compost mixing costs . . . pays for itself quickly.

**SAVE as you IMPROVE this FALL**

For complete details, write

### ROYER

FOUNDRY & MACHINE CO.

158 PRINCE STREET

KINGSTON, PA.

## GOLF'S MARKET PLACE

Fred Newman, president of Jackman Sportswear Co., 218 S. Wabash ave., Chicago, has arranged with the Manufacturers' Relations committee of the PGA to market an exclusive line of sport shirts and golf jackets bearing the PGA label of endorsement to pros who are members of the PGA.

The merchandise is of fine quality, styled with care and priced competitively to allow a good margin for resale. A large stock is available in Chicago, with additional points of distribution planned for next spring.

The PGA shirts and jackets are in addition to the regular Jackman line of golf apparel, which as heretofore will be available to all pros.

The U.S. Royal golf ball advertisement "These Things Are Golf," with which the Golf Department of United States Rubber Products, Inc., introduced a new kind of golf ball advertising designed to "sell" the game of golf to hundreds of thousands of people in the United States, caused many hundreds of golfers to "take their pens in hand" and contribute a few observations of their own.

The picture in the original advertisement showed an artist's conception of a perfect golf course. Accompanying this picture was the poem "These Things Are Golf."

"Tide," a magazine devoted to the advertising profession, said:

Lowering clouds, air that is hushed,  
the rain and the thunder and the lightning.

So-called friends who trudge with you  
over the course, and tell you what's  
wrong with your grip, and how,  
ever since they changed *their* grip,  
they've been making the eighth in  
par, and what are you so quiet  
for anyhow, you're not letting a  
little thing like a 14 on that last  
hole get you down are you, why,  
hell, when *they* used to play about  
as badly as you—

The feel of your sweat-drenched shirt  
clinging to your back, and the  
yielding suck of the earth as your  
foot oozes into the swamp on the  
12th.

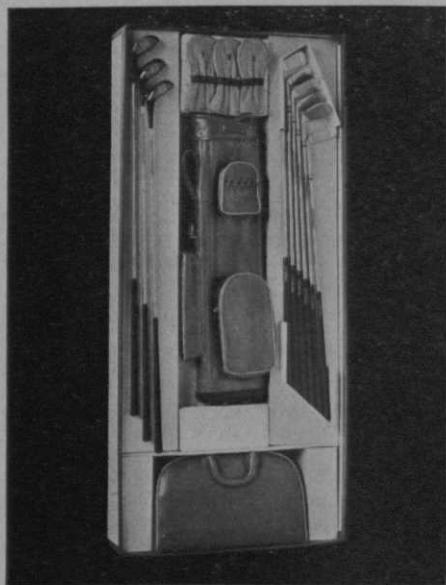
The exhortations to hurry up or those  
dubs in back will be wanting to  
go through, to stop waving your  
can around and *hit* the ball for  
godsake. To cut out those deep-  
breathing exercises and remember  
that this is a match, and you're  
seven down besides.

The misery you get from a putt that's  
wise, and the agony of a long  
drive slicing into the woods.

The charley-horse you have at the end of the day, when your arches are falling and your head splitting open. The sense you have to give up the game before it gets the better of you, and the determination to give it just one more chance tomorrow . . . These things are golf too, U. S. Rubber, Inc."

There were many others. Some complimentary—others calling down imprecations on "U.S.'s" advertising department for describing so graphically the lures that bring golfers to the brink of that great emotional unknown, "going nuts."

The Kroydon Co. is offering a complete DeLuxe Golf Outfit for women. The set, which retails for \$150, is a "Study in Blue". Both club and duffle bags, the three wood-club covers, and the leather grip of each wood and iron are azure blue.



The clubs are fitted with Kroydon Rhythmic Hy-Power shafts—and even the fluting on each shaft, as well as the lettering on the back of each iron-club head are blue to match the grips. The complete outfit is boxed in an attractive, yet compact display case for the pro-shop.

The outfit is sold with the proviso it may be exchanged for men's clubs, if desired.

Lyon Metal Products, Inc., has just redesigned its entire line of folding chairs. New features include an extra wide seat curved to fit the body and located with relation to the form fitting back rest to support either a small or large person in an exceptionally restful manner.

A channel steel frame supports the cross braced canti-lever type seat. Chair has only three moving parts. Live rubber

# PAGE FENCE



## PRIVACY THAT PAYS

A PAGE-fenced golf course attracts the highest type of membership; develops revenues from tournaments and exhibition play. PAGE FENCE means privacy that pays.

Write for complete information about PAGE golf fence and name of nearest PAGE FENCE distributor.

## PAGE FENCE ASSOCIATION

DEPT. G9

Bridgeport, Connecticut

America's First Wire Fence—Since 1883

## If You're Going to SEED — and who isn't —

Experienced greenkeepers agree Fall Seeding is best—and this fall seed prices are way down! Join the hundreds who depend upon JOHNSON'S GOLF SEED to give them fine conditioned courses each year.

- |                    |                   |
|--------------------|-------------------|
| Kentucky Bluegrass | Recleaned Red Top |
| Chewings Fescue    | Poa Trivialis     |
| Seaside Bent       | Special Mixtures  |

BUY NOW AND SAVE—and insure a fine turf for next spring. We're stocked to meet, with quick delivery, every fertilizing requirement.

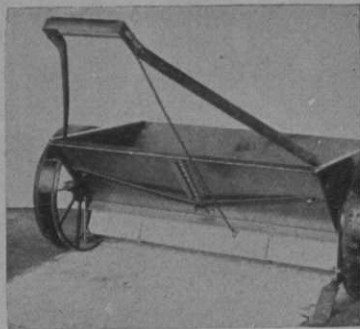
Write—wire or 'phone for quotations!

J. OLIVER JOHNSON, Inc.

World's Largest Golf Supply House

956 W. Huron St. (Monroe 6580) Chicago

# ROOT



## ALL-PURPOSE

Nothing even remotely compares with it for spreading top dressing, fertilizer or seed! Its patented locked feed set, finger touch control and triple agitation produce, even in the hands of the most inexperienced helper, the PERFECT spreading job. You're paying its cost many times over if you're trying to get along without it. Use it with the Root Roller Screen and you have the perfect maintenance combination!

**THE ROOT MFG. CO.**

1051 Power Avenue Cleveland, Ohio

See Your Dealer About

## LEWIS GOLF BALL WASHERS

Insist on Lewis Washers—for years of service and constant use. Popularity with golfers everywhere has made Lewis Washers standard throughout the world.

Lewis Washers: lots of 1 to 10...\$6.00  
Lots of 11 or more.....\$5.50

Complete Tee Ensemble: Washer, tee stake, towel, waste container, tee data plate, towel and ring...\$10.65

**G. B. LEWIS COMPANY**  
Dept. 8C Watertown, Wis.



# S P R E A D E R

feet on all four legs are standard and eliminate the usual clatter and bang when being moved about.

Simplified design and production methods permit any combination of seat and



back as well as any color combination in upholstery or finish which may be desired. For further information, write the manufacturers at Aurora, Ill.

Amid the applause of the membership and to the fanfare of a band employed for the occasion, President M. A. Gilmartin of the Garden City CC officially turned on the first fairway sprinkler of the club's new golf course irrigation system, Saturday, August 7th.

For a number of years a hoseless irrigation system has been the ambition of this club. Many plans had been considered and rejected; finally, under the leadership of Leonard Tingle, green-chairman, the irrigation program got under way.

Employing Robert Trent Jones, well known golf architect, the club decided to

## STAUDE General Utility Tractor \$495 to \$795

Made continuously since 1916 and sold on a money-back guarantee. Write for description and proofs of performance.

**E. G. Staude Mak-A-Tractor Co.**  
2696 University Ave. -- St. Paul, Minn.



## GOLF GRASSES—

No investment brings greater returns in member satisfaction than the fall sowing of

**HENDERSON'S GRASS SEEDS**

Write for quotations

PETER HENDERSON & CO., 35 Cortland St., New York City

SUN CURED · WESTERN GROWN · *Kentucky*

# BLUE GRASS

**1** Low prices offer unusual economy for fall seeding. **2** Fall offers ideal weather conditions for seeding. **3** WE OFFER prompt delivery — highest quality.

## THE NEBRASKA SEED CO. OMAHA, NEBRASKA

remodel a number of holes and design the irrigation system to conform to these changes. Allowances in the pipe lay-out were made to permit certain future improvements.

The new irrigation system is hoseless. Water is taken from the club's own well, which produces between 400 and 500 gallons per minute.

The project was completed on schedule without closing the course to play. On Saturdays and Sundays no ditches were left open and all construction work was suspended to permit free and unobstructed play. Two weeks after completion of the job, few if any marks of the newly laid pipe were visible on the course.

The system was designed by Jones, and the plans were checked by the engineering department of the Buckner Mfg. Co., Elizabeth, N. J., and Fresno, Calif., originators of hoseless golf course irrigation systems in the East. Construction work was done by Morrison and Bradshaw, Elizabeth, N. J., specialists in golf course irrigation.

A metal clip, holding six wooden tees and a score pencil, is being made by H. C. Cook Co., Ansonia, Conn. The device is compact and neat. It attaches to the upper edge of a golf bag, or to any other convenient location on the bag.

It's one of those things that might go very well at public course shops and at some private clubs. A dozen of the clips are mounted on an attractive display card. Retail price of the clip with tees and pencil is 25 cents. Pro price is \$2 a dozen.

The gadget really is quite a convenience and not foolish-looking as are many of the tee-holding devices. It seems to have a chance for pretty good sale.

Last year the Christmas gift golf ball package produced by A. G. Spalding & Bros., with its one dozen top-grade Spalding golf balls and a copy of Rights and Wrongs of Golf, by Bobby Jones, put a nice off-season profit into many a pro pocket and then walked off with top honor in the Irwin D. Wolf awards of the American Management assn. and the gold award for Christmas gift packaging ideas in the All-American Packaging competition.

In discussing the packages this year, Walter Roberts, New York Manager of Spaldings Golf Department, said, "We are putting out two packages, one containing one dozen balls . . . the other with capacity for six balls. Thus have we increased sales possibilities and widened the scope for pro profit. The pro now has a six-ball box to offer the mem-



Showing a solid length of Bent turf to illustrate its toughness and strength, made possible only by proper preparation of soil.

### CREEPING BENT TURF

Our true Washington Strain Bent in solid turf form makes model greens. Also in stolon form. Withstands drought like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

**ILLINOIS GRASS CO.** Telephone Homewood (Ill.) 748  
18455 REIGEL ROAD (Near Chicago) HOMEWOOD, ILL.

## THOMPSON & JONES

**GOLF COURSE ARCHITECTS**  
New York Office:  
45 West 45th Street, New York City

•

Over 100 golf courses from Rio de Janeiro to Vancouver are our guarantee that you will receive a course of the maximum in beauty and interest at the minimum of cost.

## NEXT YEAR, surely, a SWIMMING POOL

The new, inexpensive method of construction brings the swimming pool within easy reach of the most modest of clubs—

## "GUNITE"

The "GUNITE" method of construction saves time, labor and materials. Heavily reinforced "Gunite" is applied with the "Cement Gun" against solid, undisturbed earth as a foundation. A new and better method that has proven far more economical—and the density and water-resistant character of "Gunite" cuts maintenance costs to a new low.

Write today for complete details

**CEMENT GUN CO.**  
ALLENTOWN, P.A.

## IT STAYS SHARP



Diamond  
Steel Center  
Tractor Spud

Extra hard steel center keeps spud sharp. Tapered point aerates turf. Write for information.

**DIAMOND CALK HORSESHOE CO.**  
4702 GRAND AVE. DULUTH, MINN.

## Three Styles of One-Color Score Cards

of Excellent Quality are

Priced \$21 to \$26 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and 4 higher priced 2-color cards to clubs on request.

**JOHN H. VESTAL CO., Printers**  
703 South La Salle Street - - - Chicago

ber not interested in the twelve-ball package. This means more sales and more profits."

The large box has been worked out in a rich red outer covering with a harmonious red and white combination on the inside. Included in the package is a copy of Spalding's Season Golf Score Record . . . handsomely bound in blue with gold trim on the cover . . . in which the owner may keep a detailed record of every game he plays throughout the entire year. This book also carries complete USGA Rules.

The smaller box, containing six top-quality balls, has been carried out in like



The large dozen-size Spalding gift box with scorebook and USGA rules.

color combination, matching the larger unit. This half-dozen ball package does not contain the Golf Score Record.

In both packages, future use has been given consideration. Both are beautifully finished and will stand the most critical eye when used on the coffee table for cigarettes, on the vanity as jewel receptacles, or in any of the numerous places in which they may find use.

This Spalding gift tieup looks like a grand opportunity for the pro to ring up extra profit right at a time of year when profits are most welcome.

## ● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

**HIRAM F. GODWIN**

Box 122, Redford Sta., Detroit, Mich.