

green committees. Prof. L. S. Dickinson stresses that cultural conditions should be primary, for without them in mind, playing conditions are costly and difficult to obtain.

Although a standard graded as B suffices for your course, your maintenance may be graded as A. Some clubs meet A standards for some items and B standards for others. Thus it could be assumed that an average might fit in as B plus. At certain times of the year high standards are not necessary, due to low play, or the job not requiring as much attention, and if standard C or D is used in the fall, it is no reflection on the management. In fact it is a credit, because by not unnecessarily keeping a high standard, other work can be done to greater efficiency. Standard A as given may not be high enough to suit some clubs, but it is questionable if there is actually the need of spending or even wasting the money. This brings up another angle as to whether a few players on the course justifies raking out every foot print in traps, just to make things to please them, at a higher cost per player.

Krueger Leaves Club—Harry Krueger, veteran popular club manager in America and abroad, has resigned from his position at the Evanston Golf Club, and will devote his entire time to the Continental Restaurant, located on Milwaukee ave., a half mile north of Lake ave. While at Evanston Harry gained the reputation among many liquor authorities as having the most complete wine card of any country club in the U. S.

Slippers Save Towels—Unnecessarily heavy use of bath towels many managers have learned is curtailed by installing convenient racks for paper slippers in the same room as the shower stalls, instead of outside. Athletes' foot prevention also results from the proper location of the slipper racks.

Style Shows Boost Luncheon—Best attended affairs on the women's programs at golf clubs during last summer were the fashion shows, arranged in cooperation with local dress shops. Without exception these fashion parades and luncheons drew record crowds.

GOLF'S MARKET PLACE

Wilson this season presents a Christmas gift package, which is already registering strong with the pros doing their ordering early. The package includes a dozen Hol-Hi K-28's and a new book showing how to play every shot in golf, "From Tee to Cup." The K-28 ball has enjoyed a sensational first year, with many major tournament victories to its credit, and Wilson expects this ball to break all former Wilson ball sales next season.

The book, "From Tee to Cup," has actual action poses of Denny Shute playing the long irons, Sarazen shooting the woods, Ralph Guldahl demonstrating the short irons and Johnny Revolta showing how to come through in the scoring zone. In addition, there are action pictures of these four golfers putting, and a picture golf lesson for the ladies by Helen Hicks.

Anticipating a heavy demand for its 1937 U.S. Royal gift packages, the Golf Ball department of U.S. Rubber Products, Inc., is working ahead of schedule to provide an adequate supply of these very attractive gift packages.

There is no extra charge for the U.S. Royal gift packages this year, and they are available in either dozen or half-dozen sizes. The attractive gold, red and black embossed wrapper makes these gift packages bright, sure-to-be-appreciated Christ-

mas, birthday, anniversary, or bridge prize gifts.

Three choices of U.S. Royal balls will be available in gift packages: the Royal Blue, Royal Arrow, and the Royal Nassau.

Pros are urged by U.S. to order in plenty of time to assure an ample supply for the holidays. There need be no fear of over-stocking; by removing the special gift wrapper, one has standard merchandise that may be sold at the full price at any time.

At a recent meeting of the board of directors of A. G. Spalding & Bros. at New York City, Walter B. Gerould was elected v-pres. in charge of accounts.

Gerould started with Spalding in 1921, as cashier of the Chicago branch. Later he was transferred to the Pacific coast in charge of accounting. For the past six years he acted as assistant to C. A. Brandenburg, former general manager of the Spalding coast division (recently made assistant to the President, C. F. Robbins.)

Gerould's headquarters will be in New York.

Douglas Tweedie, for more than 30 years connected with Spaldings at Chicago, since 1924 as Western Division mgr., is moving to New York to take charge of all Spalding's retail stores.

Doug is a son of the late Herbert Tweedie, who with two others founded the Chi-