

the summer went out to the munny and fee courses to find out what they had not learned by standing up there and hitting one ball after another.

Major tournaments were wisely scheduled during 1937, and the richest golf event for quite a number of years in this country was played the latter part of September in Boston—the \$12,000 Belmont Open. Big tournaments such as this played comparatively late in the year will go far in keeping up active interest in golf. Of course, major tournaments have been held late in the year before, but generally they are played on more southerly courses than the Belmont layout in Boston. The PGA tourney last November at Pinehurst went a long way in keeping the word "golf" on the tips of many tongues for a longer period of time. Pinehurst is generally considered to be in the South sector, but it isn't so far removed from the North Central states so that temperature, or the time it takes to get there would make a great deal of difference.

The Women's National, scheduled rather late in the year as a usual thing, was played even a little later this year, with the ladies finishing up at the Memphis (Tenn.) CC on October 9. Memphis, too, is not so far away from the slightly cooler breezes the Northland is getting that time of year.

The approximately 200,000 players introduced during the past year to golf through group golf classes conducted throughout the country by PGA members, as a result of the Pro Promotion Plan, have also contributed greatly to this noticeable later season play. Golf is new to these players, and they like it, and they're going to stick at it often and late until they find out something about it.

There's a long way to go yet, but certainly we're on the way. Perhaps if the improvement seen in extending the season is continued next year, and then the next, golf clubs and manufacturers alike can get in on some of the dough they should have been getting all the time before depressions and weather and such got in their licks.

Martin Heads Group Planning Golf Center at N.Y. Fair

B. Martin, veteran golf journalist and historian, heads a syndicate planning a sports center for the 1939 World's Fair at New York City. Golf is to be featured, with a clubhouse on a membership basis,

conveniently located in the clubhouse grounds.

There also will be a museum hall in the sports center. In this will be displayed many sports relics and a large number of the world's most famous trophies for sports. An exhibition hall for display of sporting goods manufacturers' products, indoor and outdoor restaurants and bars and an outdoor putting green will be among other details of the sports center.

Martin at present is secy. and tournament manager for the Shenecossett CC, Eastern Point, New London, Conn.

Ohio Greensmen Incorporate to Limit Liability of Group

THE Ohio Golf Course Supt. Assn., has been incorporated as an organization "not for profit" under state laws. Purpose of the corporation is to define liability in the event of accidents at demonstrations or at tournaments.

Officials of the Ohio organization proposed the action after a social organization of employees of a large manufacturing company in the state got in individual jams as a result of an accident that happened during one of the organization's meetings.

This matter of incorporation "not for profit" is worth further investigation by greenerkeeper and pro organizations. The Federal Trade Commission complaint against the PGA on the ball deal named each member of the association as co-defendant. If cash penalties were involved, each member would be running the risk of paying off his share.

Coast PGA Seeks Facts—Merchandise committee of the Southern California Section PGA has been soliciting data on the used club proposition from the Section's members. Questions asked include: "What margin of profit do you plan to make on used clubs? Would a 'blue book' be of value in determining trade-in values, or would it be better to allow a definite percentage of profit over and above refinishing labor costs? Would you favor a central disposal depot for used clubs?"

Traps Bring Pro Cash—Trap- and skeet-shooting as fall and winter features of club outdoor programs mean a new piece of profit for pros in the sale of shells. Several pros have done very well during the past three years in this shooting supply business.