

will be no hurry to get through the game, anyway.

2.—More attention given to the use of the club as a family recreational center.

3.—Better greenkeepers! I sincerely mean it—better greenkeepers.

No I don't want you men fired and others substituted in your place—that would be suicidal for the clubs and certainly so for me. You men are good greenkeepers, surely the best in the districts you come from. But you are not good enough for yourselves, you haven't brought out your own full ability and you haven't yet convinced enough golfers that your work requires both business and professional ability.

One of your most important jobs is to convince yourselves that you have real ability—that the chances are very great your chairman and club members really prefer an independent thinking and acting man to a yes man. Be independent thinkers and doers; do not lean on research or be users of panaceas.

You may wonder why I did not place the need for research among the three greatest needs. It is not there, because I believe that research is for the research

worker and that it is for him to interpret the results and adapt them to general golf course management.

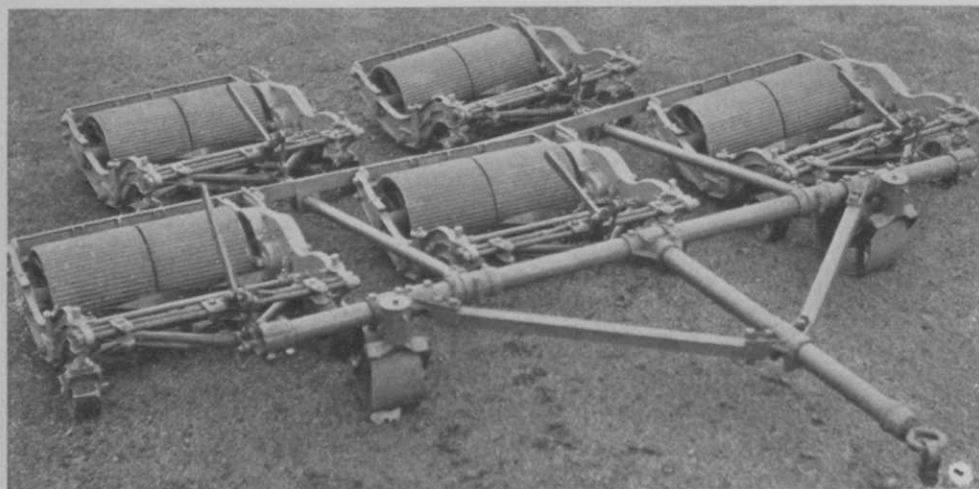
I do not say that further research is not desired. I do ask you to consider what the golfing conditions would be if further research should stop and you men should attack your problems with confidence, adopt the results of research already completed, and think through your troubles to their source instead of running for a panacea.

I'm telling you that with you men as greenkeepers, there would be better golfing, and more golfing and with no great cost, yet with higher salaries for you.

Well! perhaps I've spoken beyond the range of tolerance. I hope not, for I am sincerely anxious to do what I can to create better golfing conditions and to help particularly the greenkeeper.

Cinci Gets '38 NAGA Meet—Date for the 1938 annual convention of the National Association of Greenkeepers convention has been set as February 1 to 4, inclusive. Place of the convention will be the Netherland Plaza Hotel, Cincinnati.

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