

ASK OLD CLUBS FOR KIDS

In May, pros will receive a poster for shop display inviting members to contribute their old clubs for use by youngsters.

Clubs turned in will be reconditioned by the pros and given free to school kids who are in golf classes, or to caddies who do not have golf clubs.

This detail of the PROMotion plan has been suggested and approved by pro authorities who see in the campaign a definite impetus to more golf by youngsters, and pulling out of the market old clubs that are getting to be used too much as bargaining levers for trade-in allowances.

The old clubs in most cases are so obsolete and well-used that they have no actual trade-in value. However, the trade-in allowance evil in some sectors has been growing to the extent that pros recognize it must be retarded or net profit will slump from club sales.

"Any pro who is afraid to take part in high school golf promotion because he fears the high school athletic directors may eventually cut into his field, or that new pros may be developed from the ranks of high school students, implies that his profession is easy to master. Reluctance to take part in high school golf development, on that basis, doesn't identify such a professional as one who can do the kids much good, if he feels that his kind of golf tuition is something that could be learned by high school coaches or faculty members, quickly and competently, as an addition to the other duties of the school man or woman.

"Such an attitude does not show the intellectual calibre necessary to make a success of golf instruction in schools.

"I have watched the pros who have trained high school kids really take these youngsters, and through the grace of golf solve problems in behavior and attitude that have baffled many educators and parents.

For Show-Offs Golf Is Great

"Take the youngster who is a show-off at wild driving or drinking, for instance. In most cases this youngster is physically deficient. His impertinences and exhibitionism are reflexes of an inferiority complex. He never gets the tingle of applause or even of wholesome and limited notoriety that comes to the high school athlete. He doesn't compete because he is afraid of invidious comparisons.

"You can't get that kid into football,

baseball, basketball, swimming, boxing, wrestling, track or field sports, but you can get him into golf and because of golf's handicap system and its requirement of disciplined, coordinated exercise of muscle rather than a demand for weight, strength and speed, that kid gets a chance to shine and win something, even if it's a match in a tenth flight team match.

"Physical education authorities all over the country have seen hundreds of thousands of cases of youngsters such as the typical instance I have described. Men and women in our field probably have a keener appreciation of what golf can do for the younger generation than do the pros, although in my own experience I have been extremely fortunate in having been associated with a pro group having foresight and a clear conception of golf's physical and mental education values.

"To the professional golfers who have taken an interest in putting golf into high schools, the thanks of leaders in physical education, and, in fact in every phase of junior education is due.

"Eventually, if the pro group as a whole arises to the opportunities in this field, we will see an expansion of golf never before considered possible in the United States, and a consequent increase of qualified professional employment opportunities and earnings. There is a very logical possibility of pro golfer earnings and employment security, far ahead of that now seen in college football, but it is the professionals' job to see that school authorities themselves are educated to the job that golf can do for the youngsters and the nation.

Sarazen to Visit Schools—Gene Sarazen this year is continuing golf lectures and demonstrations at prep schools and universities. The Roving Roman began this work in earnest about four years ago and now is in keen demand at institutions of the higher learning. He opens at the Taft school, May 7, and will be at Colgate May 7, Swarthmore May 11 and Princeton May 12, in getting his school schedule under way.

Metro. GA Cans Stymie—With the sanction of the USGA, the Metropolitan Golf Assn. this season will not play stymies in its events. At the end of the year a report on the effect of the temporary ruling will be sent the USGA to assist the latter body in its current investigation regarding the stymie.