

lessons. This attitude of fear toward the game is keeping many people out of golf; the pros had better investigate and learn the fact.

Today's labor situation makes it highly desirable that each employer see that his employees are happy and interested in something other than the C. I. O. promise of three kinds of pie a la mode with each meal. It's the time of times for pros to walk in and take a prominent and profitable part in the workers' recreational plans. If today's pros don't, you can bet some sharpshooting caddies will go to work on the recreational staffs of corporations, teaching golf at \$40 or \$50 a week. Then the pros will moan at a good thing slipped away.

In the present status of factory and office workers' golf interest, the pro who gets the class lessons also gets in on the ground floor supplying the playing equipment for pupils. Inexpensive sets of beginners clubs can be secured by pros from manufacturers at prices strictly competitive with store stuff.

There probably are several arguments against pushing the sale of pro instruction services on the group lesson basis to factory and office employees, but you will have to get all those arguments from some pro who would sooner argue against an idea than get busy with it and see if he can make some money.

The market is there. In fact it is so keen for golf instruction that the official of a prominent sporting goods manufacturing company quite active in the golf field recently was surprised by having a request for golf instruction for his employees presented to him by one of their representatives. The sporting goods magnate said the incident awakened him to a realization of how sadly the golf business was muffing easy market promotion opportunities.

It does seem funny, though, to think of what corporation employees' welfare and recreation experts say about the chances for pros making money out of teaching groups in industry, and then see how little is being done in this direction.

Maybe some of the lads figure such work would wear them out and they wouldn't be able to enjoy their vacations in the south in the winter. There, as we all know, they make so much money that any reference to \$3,200 for four month's work of two hours daily on a five day week, would be positively insulting.

At Last! Book on Rules of Golf Available to Settle Arguments

NO LONGER need harried tournament chairmen, golf pros and other club officials find themselves on the spot when arguments over the rules of golf are laid in their laps for decision. The long-awaited book, "Golf: Its Rules and Decisions," by Richard S. Francis, has been published and is available at book-stores or direct from the publishers, The Macmillan Co., New York City; price is \$3.00.

The 400-page volume takes up each rule of golf in turn, give a thorough-going explanation of its intent and limitations, and then quotes such decisions of the USGA and the R & A as apply and will clarify the rule being discussed. The answer to almost any situation that can arise on a golf course is readily findable, since the book has been carefully indexed and cross-indexed.

The surprising thing about "Golf: Its Rules and Decisions" is its readability. The author has refused to look on the rules as a code to be approached with respect and awe, but instead has enlivened the pages with personal anecdotes and entertaining discussions on the sportsmanship and ethics behind the rules.

No club, pro-shop or tournament committee should be without this fine reference book. Nothing like it has been available heretofore and it will serve as a court of last appeal for 99% of the rules arguments that arise at a given club.—
J. W. F., Jr.

Dinner to Corcoran—A testimonial dinner to Fred Corcoran, tournament bureau manager of the PGA, was given at Hotel Statler, Boston, April 14. On the committee conducting the affair for the former executive secretary of the Massachusetts Golf Assn., were Francis Ouimet, Erastus Badger, president MGA; Les Cottrell, Boston sports writers and A. B. Savrann, who was chairman of the banquet.

Open Dates in North-West—Bob Littler, Northwestern Pacific Coast amateur who has been a prominent factor in the promotion of the Open tournament schedule in that section, on a recent trip east announced as the tentative schedule for these events: Aug. 6-8, \$5,000 at Seattle; Aug. 12-14, \$5,000 at Vancouver; Aug. 16-18, \$3,000 at Victoria; Aug. 20-22, \$5,000 at Spokane.