

WHAT THE MAKERS SAY

A new bulletin of the Root Mfg. Co., 1011 Power Ave., Cleveland, O., describes the company's new power screener with extra barrel of mixing fertilizers, insecticides and fungicides, the Root all-purpose spreader, the Challenge duster and the Root weed-killer.

The equipment is getting to be pretty nearly stock equipment at many clubs and drew considerable interest at the Greenkeepers' show. Copy of the descriptive bulletin will be sent on request.

The P. Goldsmith Sons Co., Cincinnati, Ohio, is presenting the new Flight Master registered golf clubs and tournament balls. The clubs are precision built and have swinging weight control built into them. They are available in three price ranges and styles.

The Flight Master balls are the thin, Geer patent vulcanized cover balls. They retail at 75 cents each.

The Goldsmith company will send on request complete information on the new



From Tee
to Green

YOUR NAME
AND YOUR COUNTRY CLUB
Imprinted Here Free of Charge

Special Goldsmith catalog, "From Tee to Green," available free to pros for distribution to members.

Flight Master products. The Flight Master golf equipment is completely described in the new Goldsmith special pro catalogue which has just come off the press.

Carpenter Tool Co., Warren, R. I., has a new bulletin on its mower sharpening machines. Copy will be sent free on request.

Thompson turf aerator, a device invented by S. Waldo Thompson, green-committeeman of the Glen Ridge (N.J.) CC and to which the Glen Ridge greenkeeper, Conrad Schubkigel, has contributed numerous operating refinements, has been

VELVET BENT GRASS

THE FINEST OF ALL TURF GRASSES
FOR GOLF GREENS & LAWNS

1936 Crop of Seed Now Available
Purity, 89.5%, Inert Matter, 9.4%

Other Grasses, 0.9%, Germination, 88.0%

Inquire of your Seed Dealer, or Write
Us Directly.

Emerald Farm, Newton, N. J.

(Growers of Velvet Bent Grass Seed)

NEW LIFE FOR PUTTING GREENS

McCLAIN • SPIKER AND PERFORATOR

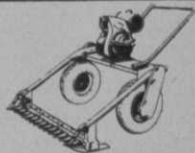
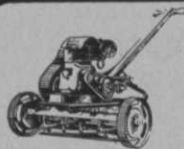
AERATION is the thing. Loosen up that tough soil with this fine turf conditioner. Saves fertilizer and fungicides. Increases grass growth. Revives sluggish greens. Soon pays for itself.



Write for literature.

McCLAIN BROTHERS COMPANY
CANTON, OHIO

MOWERS



A new type Sickle Bar Mower for cutting hay and weeds in rough

Before purchasing any mowers, it will pay you to write us and have our complete mower catalog on hand

Power, Fairway, Greens mowers, Tractors.

ATTRACTIVE PRICES

Write for Catalog



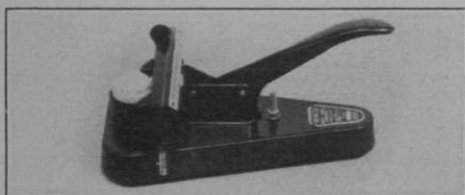
NATIONAL MOWER CO.

839 Cromwell Ave., St. Paul, Minn.

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Use These QUICKMAIL Coupons

to get additional information on the products you see advertised in GOLFDOM. QUICKMAIL makes it easy to get full information before you buy. Simply paste these coupons on the address side of a penny postcard, put your name and address on the back of the cards, and mail. If you write a letter, paste the coupon on envelope or letterhead.



THE GOLF BALL TYPEWRITER

No Name Plates — No Type To Set Up
Any Name Imprinted in a Few Seconds
A UNIVERSAL GOLF BALL MARKER
FIRST COST IS LAST COST.
Write For Circular

MONROE COMPANY, COLFAX, IOWA



New Life for . . . GREENS & FAIRWAYS

"Lime Crest" CALCITE

does wonders in sweetening soil, making grass on greens and fairways grow lush and green. A balanced liming material, pulverized or hydrated—quick acting, long lasting. Write for full information. Limestone Products Corp. of America. Sales Agents: Arthur D. Peterson, 420 Lexington Ave., New York City; Stump & Walter Co., 132 Church St., New York City.

● BENT GRASS ●

BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Sta., Detroit, Mich.

PHOENIX

RED TIP TRACTOR SPUDS

Extra Long Service

Made of special analysis steel, hardened by latest scientific heat treating methods. Sizes $\frac{3}{8}$ " to $\frac{1}{2}$ ". Also Lawn Mower Spuds. Write for circular and prices.

PHOENIX MFG. CO.
Joliet, Ill. Catasauga, Pa.

completed in the Trench Marine Co. plant at Belleville, N. J.

The device weighs about 300 lbs. It is powered by a Briggs & Stratton 1 h.p. motor. It bores 480 to 500 holes a minute in a swath 20 in. wide. Holes are $\frac{1}{4}$ in. diameter or larger. Device uses carpenters augers, and depth of holes is down to 5 in. Dirt removed from holes is deposited in removable catcher. Aerator is pneumatic-tired. If a bit strikes a stone it automatically idles. Machine after drilling holes automatically moves forward. Attachment is provided for filling holes with compost, fertilizer, etc.

Demand for the Tournament kit of the United States Rubber Co. has been so unexpectedly heavy from pros that it may be placed among the strong forecasts of a tremendously active season at clubs. The US kit contains material for running a number of events that will increase member interest and play, and on that account is proving of liveliest, timeliest interest to alert pros and the heads of the men's and women's tournament committees. Further information on the kit may be secured from any of the U. S. Rubber Co. ball salesmen.

Due to substantial increase in their business, Geo. A. Davis, Inc., have moved into new and larger offices. Former office space provides necessary room for greater warehouse and service facilities. The new Davis catalog, a handy guide to course equipment and supplies, is just off the press and ready for mailing upon request to company headquarters, 5440 Northwest Highway.

That Spalding score board, whereon are listed the major golf wins made with the company's equipment each year, is again starting a good year. Chalked up to date are wins at the Los Angeles Open, Sacramento Open and Houston Open.

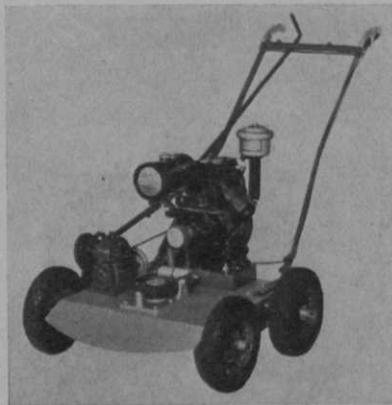
Keen interest is being manifested by professionals in the 1937 Jones irons and Jones and Thomson woods, Spalding reports. The Thomson woods are new this year and have a somewhat pear-shaped head. Both the Thomson and Jones woods feature "Percussion sole weighting,"

whereby the added weight usually placed at the back of the club has been shifted to the sole for increased distance and sweeter feel. The Jones irons, this year, have deeper, more compact blades, which are more graceful looking and easier playing. In addition, the streamlined contour between the blade and hosel creates more room at the heel and removes fear of shanking.

A new, free booklet giving much information about International crawler type tractors, has been published by International Harvester Co., 606 south Michigan ave., Chicago.

Water was six feet deep in the offices of Hillerich & Bradshy, Louisville, during the recent Ohio river flood, but the company had ample warning and moved all stock and records to a higher floor, according to John Rodgers, sales manager, who adds that while considerable rehabilitation of the plant is going to be necessary, delivery of H & B merchandise can be promptly made.

Whirlwind Lawn Mower Sales Corp., Milwaukee, Wisc., is introducing its new SP model Whirlwind, which is self-propelled by a 2 h.p. Briggs & Stratton motor. Propelling mechanism consists of a speed reducer driven by a v-belt. Clutch, mounted on slow shaft of reducer, is controlled by a lever extending to handle of



mower. Final drive is through a differential driven by a roller chain.

The Whirlwind has Goodyear pneumatic tires and cuts a 24 in. swath. Literature is available on application to the makers.

Spotlight Golf, popular for more than a year abroad, arrived in this country when Jim Barnes beat Jerry Travers last month at the Hotel Commodore, New York

Golf's Liveliest Entertainer **JOE EZAR**

The fellow who gets the fun out of golf—sparkling and amazing trick shot exhibitions—brilliant scoring without the funeral procession atmosphere—a bright and novel afternoon joy your members and their guests will enjoy.

From banana peddler to vagabond caddie to tournament and trick-shot star, the first American pro to be elected a member of the British P.G.A.

A spectator and newspaper golf sensation in England, Scotland, France and the United States.

Here is a laugh with spectacular golf—and a brand new entertainment feature.

For exhibition dates write

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2744 First Ave., North
ST. PETERSBURG, FLA.

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For Individual Use
COUPON SCORE CARDS
(Coupon for Handicap Committee)

SCORE CARDS
(for 36 holes)

SCORE CARDS
(With Handicap Table)
REGULAR SCORE CARDS

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Medal Play Score Sheets
(4 styles)

Match Play Score Sheets
(3 styles)

Starting Sheets
(Spaces for 80 Foursomes)
(Plain or imprinted with club name)

For Greenkeeper—Workman's Daily Time Tickets
Write for Catalogue

THE GRAPHIC SCORE BOOK CO.
P. O. DRAWER C PARK RIDGE, ILLINOIS

For Handicapping
GRAPHIC HANDICAP CARDS

(for any Par course)
(for any standard system)
HANDICAP CARDS
(with complete handicap tables)

Small HANDICAP CARDS
(4" x 2 1/2"—Four Colors)
HANDICAP CARD RACKS
(2 styles)

Full Aluminum and Walnut with metal pockets

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Tournament Record Books
(for medal and match rounds)

Graphic Club Score Books
"One page per member—
one dot per game."

YOU CAN'T GO WRONG!
WITH A... **HYDROLIZER.**
IT'S AUTOMATIC AND SELECTIVE.

SERVES EVERY GREENS TREATING PURPOSE

CUTS TREATING TIME UP TO 75%

WRITE FOR DETAILED FOLDER
AMERICAN-HYDROLIZER-CO. THE HOME OF
ELMHURST, ILLINOIS CALO-CLOR
HYDROCLIDE

A NEW and different TURF NORTH WOODS BENT

(U. S. Plant Patent No. 143.)

Just a bit heavier and stiffer than Velvet, with plant form and density about the same. This gives true, steady putting quality. Quick healing. Low maintenance.

Ask about "The Proof of the Putting"

Barrows Bent Grass Company
Minneapolis, Minnesota

City. The players were able to do everything they would do outdoors and yet never stirred from the first tee. The course played was the first 9 holes of old St. Andrew's in Scotland. Lester White brought Spotlight to this country.

"Here is how Spotlight works:" says George Trevor of the New York Sun. "You tee your ball on an imitation grass mat facing a cabinet 6 feet high in which appears a 3-foot map of the first hole at St. Andrews drawn to scale, reproducing every physical hazard—bunkers, swales and dunes included. The fairway is plainly charted and the bristling rough can be seen along either flank.

"The first hole measures 368 yards. Take your driver and swing through exactly as

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment.

If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

Mfr. of SPUDS, FORDSON WHEELS, Etc.



Here is the Model KM Centaur golf course mower, which can handle 3, 5 or 7 gang mower units at a speed up to 10 m.p.h., according to K. E. Gifford, vice-pres. of Centaur Tractor Corp., Greenwich, Conn. For mowing rough, back of bunkers and along streams, the mowing attachment shown operates in any position from 90 degrees above to 45 degrees below horizontal, something never before accomplished in a mower, says Gifford. When not in use, the mowing attachment can be carried out of the way; it may be removed from the tractor in thirty minutes if desired.

ERICKSON'S GOLF COURSE EQUIPMENT

SPIKE ROLLERS
for greens and fairways

HAND DRAGS ● SOD CUTTERS
SOD TRANSPLANTERS

CHARLES ERICKSON
2816 COLFAX AVE., SO.—MINNEAPOLIS, MINN.

TO MAKE YOUR GREENS AND
FAIRWAYS GREENER, MORE
DURABLE AND UNIFORM

Use **AMMO-PHOS** ★

High-Analysis Fertilizer

The performance of AMMO-PHOS in U.S.G.A. tests over several years was outstanding. From the beginning the AMMO-PHOS plots were the best.

AMERICAN CYANAMID COMPANY
New York, N. Y.

*Reg. U. S. Patent Office.

you would out of doors. The ball, tethered to an electric recording machine, travels only 8 feet or less before the cord jerks it back. The instant your club makes contact a tiny spot of light flits from the tee of the map and follows the path your ball would have traveled had you hit it out of doors. If the club head makes an absolutely square contact with the ball during the vital impact moment, a straight drive down the middle of the fairway will result; but if you hook or slice, the tell-tale spot of light will slant into the rough or perhaps come to rest in a bunker.

"A topped drive won't clear the rough fronting the tee. Once in a trap, unless a lofted club, such as a niblick, is used in



Jerry Travers enjoying Spotlight Golf.

the correct manner the ball will remain in the bunker. You can tell the distance you have covered with any given club. Thus you must chose your irons as carefully as you do outdoors. A mistake in choice of clubs may mean that you overhit the green."

Two may play at the same time, there being two balls in play in the normal game.

As soon as one hole is played, the next is brought into action by turning a crank. Thus all 9 holes of any course may be played. At present, those most in use are St. Andrews, Stoke Poges, Hoylake and Sandwich, all British, but the proponents

GOLF GRASS

Headquarters for Grass Seed of Proven Quality and Course maintenance supplies of every description . . . Send for prices and our Catalog "Sports Turf"

PETER HENDERSON & CO., 35 Cortland St., New York City

of Spotlight are now having the famous American courses prepared.

Spotlight is patented in this country and White is now preparing for its manufacture so that it will become available to clubs and homes.

This issue of GOLFDOM carries an ad of The Worthington Ball Co., on a contest new in golf merchandising. This contest is the "Tommy Armour Durability Contest" and has been planned demonstrating the durability and performance of Worthington's new Tommy Armour at 50c.

The contest is unique in that instead of being a national contest with prizes distributed by the sponsor, as is usually the case, the Worthington Ball Co., has devised a simple method by which each pro is enabled to conduct one of these contests from his own shop and award the prize to one of his own customers.

Full details of the contest may be obtained by writing the Worthington Ball Co., at Elyria, Ohio.

Charles Lanier Bradley is now manager of the seed dept. of Woodworth Bradley Co., Providence, R. I. The company distributes Radway-McCullough seeds in New England and is agent for Jacobsen

Three Styles of One-Color Score Cards

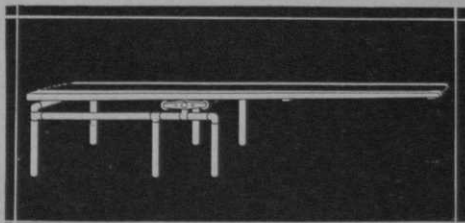
of Excellent Quality are

Priced \$19 to \$25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and 4 higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago



THE RECREATION LINE
Play Equipment for Parks, Playgrounds,
Beaches and Pools. Write for Catalog.
Recreation Equipment Co.
Anderson, Indiana

IT STAYS SHARP



Diamond Steel Center Tractor Spud

Extra hard steel center keeps spud sharp. Tapered point aerates turf. Write for information.

DIAMOND CALK HORSESHOE CO.
4702 GRAND AVE. DULUTH, MINN.

TWICE THE GRASS WITH ONE FOURTH THE FERTILIZER



VEGE-TONIC 21-13-10

THE MODERN METHOD OF FERTILIZING PUTTING GREENS

Mix small quantity with water and get Nitrogen, Phosphoric Acid and Potash in highest percentages for rapid grass growth. Specially prepared for Greens.

Clean, odorless, easily applied. Much stronger than ordinary fertilizers. Time and money saver. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY
CANTON, OHIO



Gosh, they even take pictures to make it look like the boss works! Here is George Nichols, general supt. of Parks and Properties of Baltimore's magnificent system, at the Toro exhibit in the Greenkeepers' exhibition. Nichols, Charles Hook, supt. of Clifton Park and members of the Baltimore staff were among many park superintendents who attended the greenkeepers' big affair.

and Pennsylvania mowers. Charley is youngest of the three Bradley brothers prominent in the turf maintenance field. Woodworth is oldest and Kent in the middle.

The Bradley brothers and the three well-known Sawtelle brothers have close enough resemblances to get greenkeepers signing the pledge when the six lads are at greenkeeper affairs together.

No name plates and no loose type is needed to mark golf balls with owner's name if the Golf Ball Typewriter, distrib-

uted nationally by the Monroe Co., Colfax, Ia., is used.

To use, a ball is placed in the holder, a type-carriage is shifted right or left to align the letter wanted, and an imprinting lever pressed down. Names are spelled out letter by letter; if you're familiar with the machine, the whole job takes about 15 seconds.

Machine sells for \$18.50, and the Monroe Co. will send details of two plans to get the members to contribute painlessly to the purchase price.

Bryant S. Procter, 600 E. 89th st., Chicago is inventor of three golf devices that look good in market possibilities. Procter has a rubber putting disc with metal or rubber horizontal flaps to hold the ball. He also has a captive golf ball practice device that shows direction and distance. This retails for about \$6.50. A golf register and practice net that he has invented has an electrically operated register for distance and direction of the shot, and can be sold for much less than the usual equipment of this type.

The Cole Nursery, Painesville, O., has a new patented Truehedge Columberry that grows upright and requires a minimum of trimming when used for hedge purposes. Appearance and the low maintenance factor make the plant one that seems due for prominence in golf club landscaping. Details of the new plant will be supplied free by the Cole nursery.

JANSSEN GRAYBAR HOFBRAU

Lexington Ave. at 44th St.
Old Hofbrau: 28 W. 30th St.
New York City

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. Open Sundays.

Janssen wants to see you!