

## THE MEN BEHIND THE SCENERY

By AL SCHARDT

*They write about the amateur, print pictures of the pro,*

*But the man you seldom hear about is there to run the show.*

*They never think to praise him when they get a perfect lie,*

*But when they miss a ten-foot putt they scream, "What ails that guy?"*

*They often don't recall his name, to know what's on his mind*

*Would still some comments caustic and explosions unrefined.*

*In the morning when you're sleeping and playing great in dreams,*

*At work, and never thought of, is the man who keeps the greens.*

*The slumbers of his patient self were ruined for the night*

*As he laid awake and tried to plan his watering just right.*

*He tossed and thought of grubs and weeds, of costs and brown patch, too,*

*The greensman's sure a lucky guy, with nothing much to do.*

**J**OHAN VAN KLEEK, golf authority who is supt. of the New York Park Board's courses, makes a pertinent observation:

"The marvel of municipal golf course management is that the courses can break even, let alone show profits, when so many players can buy season tickets for \$10 and play as many as 150 rounds a season. A little more than six cents a round for golf privileges is America's outstanding bargain in sports."

### Pinehurst Influence to Be Found on Many Courses

**A**LL the dope seems to mark Pinehurst as the capital of American golf. There's no telling how many clubs were organized in the early years of the twentieth century by men who brought the golf bug back to their homes from Pinehurst, but Donald Ross, presiding genius of golf at the famed establishment in the Carolina sandhills, has been architect of 600 courses, and that means the fine influence of Pinehurst is definitely on almost one out of every seven courses of any size in the United States.

Men in the advertising business, according to Ross, were the biggest factors in starting the golf boom. They'd come to



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