

New Spalding Film Demonstrates Worth of Personal Pro Instruction

SPALDING'S new instruction film featuring Horton Smith, Harry Cooper, Jimmy Thomson, Lawson Little and other members of the Spalding staff is now available for showing at clubs, schools and meetings of golfers. The film is available in 16 mm. or 35 mm. size and is a sound film.

To use a print of it, make arrangements with your nearest Spalding office well in advance, and plan to return the print furnished you right after it has been shown. There is heavy demand for the film.

In GOLFDOM's opinion, this is the most interesting instruction film made to date, and has it over the "How to Break 90" series like ice cream has it over garlic. Bob Jones, Milton Reach and Horton Smith did the directing, so the film has fine, simple instruction value and is inclined to stir an urge for personal pro instruction. Jones does the talking in the film and brings out points plainly so the observers will understand what he's talking about and talk about it themselves.

Pros will be especially interested in a close technical study of the film because it shows some surprising differences in the swings of star players yet it brings out that these differences are (subconsciously perhaps) adjusted so the boys all bring the club squarely into the ball for a solid, square smack.

It's a grand picture to prove that resultful golf instruction requires a keen, experienced authority who can apply various principles correctly to different physiques and temperaments of students.

You Needn't Tell Burke Why 'Swinging Sam' Got Hot

ONE expert judge of golfing talent wasn't surprised when "Swinging Sam" Snead, the hill-billy kid pro from the Greenbrier at White Sulphur Springs, W. Va., began to appear among the steady money-winners on the winter circuit. Billy Burke a year ago told this writer that Snead was destined to register among the hot shots. Burke should know because Billy locates in the spring and fall at Greenbrier and has occasion to study Snead's game and assist in its development.

Less than two years ago Freddy Martin, manager of the Greenbrier club, took

Swinging Sam out of caddie ranks and gave him a chance as playing pro. Now the kid is the most prominent and successful of the newcomers in the Big Time.

Burke and Snead will be pro hosts to the Mason and Dixon's amateur tournament April 12 to 17 at the "Old White" course at Greenbrier, which was won last year by Johnny Goodman.

Jury Awards \$10,000 Damages to Victim of Parallel Fairway Accident

A JURY in the Superior court at Chicago, on Feb. 18, awarded \$10,000 to plaintiff who sued operator of a public course for \$50,000, charging operator of negligence in constructing course so sixth and seventh fairways were adjacent with no protection against hooked or sliced balls. Plaintiff suffered skull fracture and lost sight of his left eye. Defendants were operating the course on lease at time of the accident.

"Not So Much Water and a Little More Player"—Says Gene

GENE SARAZEN, in a recent newspaper interview, brought smiles to greenkeepers who have been compelled to over-water greens that sloppy approach shots may stick. Said Gene:

"Restriction of clubs won't make golf harder—but easier. Stop soaking the greens and you'll see the great players stand out again. All players have to do now is knock the ball up in the air and it stops within a few feet without any backspin or cut."

BOB RULE, Nashville golf writer, has copyrighted a golf box score form that brings to golf scorekeeping the detail there is in baseball scoring. Rule has a simplified form keeping hole-by-hole the winner's and loser's birdies, eagles, putts, stymies, penalties, out of bounds, ditch penalties, shots in sand and in rough from tee.

The Rule card makes an interesting, informative contribution to golf reporting.

R & A on Spot—There's criticism in Great Britain because the R & A recommendation to limit clubs to 14 was announced without the four Golfing Unions of the British Golf Unions Joint Advisory Council, or the British PGA being acquainted in advance with the restriction.