

JANSSEN GRAYBAR HOFBRAU

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. *Open Sundays.*

Lexington Ave. at 44th St.
Old Hofbrau: 28 W. 30th St.
New York City

Janssen wants to see you!

possible on a course while piping is being installed. An example of the workability of this plan is the Niagara Falls Country club, which had the problem of waiting another year or installing system during play, and so placed the entire contract for equipment and installation in the hands of the Skinner engineers. The plan calls for installation on one fairway at a time—thus making it possible to use the course without interference and yet have the much needed water this season.

L. A. Young Golf Co., Detroit, is distributing to 3,200 professionals the counter display card headed "For Women Only," shown below, which pictures the American Lady and Miss America line of

construction of the Vulcord ball and the Cord automobile tire, while Cards No. 2 and 3 emphasize the toughness of this Cord construction. Cards went into the mails May 10, the first of June, and card No. 3 will follow at the end of June.

Because some of the boys were not quite clear about Wendell Kay's territory in New York State, Al Link vice-pres. of Link-Lyon, Inc., Nashville, Tenn., has announced the official 'beat' for Wendell to be in the western New York state district. Kay, who is well liked by the pros in that section, covers the territory west of and including Seneca Falls, Ithaca and Elmira. He also represents the Acushnet Process Co. in that territory.

Wilson Sporting Goods Co., Chicago, are distributing two excellently prepared catalogs on Wilson Golf equipment, one for players and one to their pro trade. The first, entitled "The Gateway to Golf," describes and pictures in turn the complete line of Wilson balls, clubs, bags, apparel, accessories and golf course equipment, plus a section devoted to Wilson's tennis and badminton products. The second catalog contains list of restricted line of Wilson golf products plus pages on badminton and tennis. Copies, which are handsomely bound, may be obtained upon request.

FOR WOMEN ONLY!

WALTER HAGEN

American Lady and Miss America

GOLF CLUBS



AMERICAN LADY
#1-#5 WOODS \$7



MISS AMERICA
#1-#5 WOODS \$1



CLUB FITTING CHART



AMERICAN LADY IRONS \$1



MISS AMERICA IRONS \$2.25

The L. A. Young Golf Company
Detroit Michigan

clubs, together with the American Lady ball, and three cards in cartoon style, designed to draw attention to the "cord" construction of the Vulcord golf ball.

The counter display card features the club and ball line exclusively for women in striking fashion and will be shown in the pro-shop and in the women's locker-room. Card No. 1 illustrates parallel of

Classified Ads

Shopman—Would like position as assistant to some good professional. Age 39, single. 8 years experience in golf shops. Good club repairman. Fairly good player. Could also take charge of a small club as professional. Go anywhere in U.S. Good reference. Address: Ad 600, % *Golfdom*, Chicago.

For Sale—McCormick Deering grass seed and alfalfa double disk. 20 hose, drill. Like new, half price. Address: Tam-O'Shanter Country Club, Orchard Lake, Mich.

Couple desire all year connection with a first class club. Pro-greenkeeper, hostess-cateress, 20 years' experience. Pleasing personalities. Qualifications, character and credit rating A-1, excellent references. Address: 601, % *Golfdom*, Chicago.

Greenkeeper open for engagement with good club. Thorough experience in all phases of course construction and maintenance. Expert mechanical ability. 21 years experience, nine years nationally known club. Go anywhere. Address: Ad 604, % *Golfdom*, Chicago.