

to the locker-room entrance. Don't make a warm golfer walk too far or wait too long to get a real drink. Many prefer to have their drinks served in the locker-room aisles at their lockers, but it has a tendency to clutter up the aisles and to interfere with the man who wants to dress and make a hasty departure. The fewer trays, glasses and bottles in the aisles, the easier it is to render personal service to members and guests. It is certainly very discouraging and disheartening to have someone upset a hi-ball near a locker where you have been very careful to lay out a guest's dress or street clothes. Much safer, too, not to have any glass where so many people are walking about in bare feet or slippers.

As soon as the golfers remove their shoes, the shoes are taken to the shoe-room. The guests' shoes are cleaned, polished and wrapped in waterproof paper ready for packing in his bag. The members' shoes are placed on shelves for airing after being cleaned and polished. These are returned to their respective lockers the following morning. If they are wet, they are cleaned and soaped with saddle soap and placed on shelves to be dried out overnight in a room heated to about 90, and polished in the morning. This keeps a golf shoe soft, comfortable and neat. There are other treatments you can give shoes, but never put them on hot radiators or in a dryer. Golf shoes can be marked for identification if desired or necessary.

Arranges Clothes

As Guest Bathes

While the guest is taking his shower, his clothes are laid out on the bench in front of his locker and golf shoes and clothes packed. Do not close the bag as a guest usually wants to check his bag before it is sent to the check room or his car. Most clubs do not employ sufficient help to extend this service to all players. I have found it keeps me hustling to render this service to just guests on Sundays or tournament days.

In packing clothes, proper bags are convenient and waterproof paper wonderful for wrapping wet shoes or damp bathing suits.

I have visited many golf clubs in the past twelve years and I am frank in saying I found many of the locker-rooms undermanned. To maintain and operate the average locker-room today, one employee for every twenty-five golfers would be a good average. Even this would not

make it possible to render the service many golfers are demanding today. I am very much inclined to believe that the chairmen of the house committees and club managers need to give this considerable attention. The man in the locker-room at the present time is required to work 12 to 18 hours a day to accomplish what I have mentioned, to say nothing of many other details it would take too long to list. No man can render efficient service and be pleasant under so many trying conditions encountered in a day's work, when he continually works that long each day. Believe me, we sure catch it with daylight saving time and the increasing number of people who play their evening round of golf.

As a rule, on week days, I "hit deck" not later than 10 a. m., eat my lunch on the fly and sit down for dinner when the last golfer leaves the locker-room. Dinner for me is usually between 11 and 12 p. m., with two hours' work to do before bed time. I notice in most clubs this same condition exists. The clubs have not changed their budgets to conform to the change in play. Since the depression the peak play at many clubs during the week has been from 5:30 p. m. to 7:30 p. m., with many starting out as late as 8:30 to get in at least nine holes. A long, long day, and more golfers now than ever!

A real locker-room man can usually supply a member or guest with any article or piece of clothing he may have forgotten to bring to the club, and be prepared to serve him well in any emergency from matching lost buttons to furnishing dress collars when his has been wilted on the ballroom floor during the evening. Always have collar and cuff buttons available, corn plasters, instruments for trimming nails and corns, first-aid equipment, and don't forget the aspirin and soda-mint tablets. By all means be prepared to relieve his miserable feeling the morning after the night before. If there is anything required by member or guest you do not have in your service kit, be prepared to supply it on the next request. I have always adhered closely to this principle and it has helped me to improve the personal service.

Memphis Wants Managers—Club Managers Association of America is polling its members to determine place for the organization's 1938 convention. Memphis, Denver and Detroit have made bids for the affair, with Memphis making a strong mail campaign to win the convention.