

hand. The right hand grip is automatically taken care of by its natural overlapping position. Wrist roll is also eliminated with the Cunningham grip putter, and this factor will do much to strengthen many putting strokes weakened by slight turning or twisting at the moment of impact.

Professionals who have been testing the putter have been enthusiastic in their comment; so much so in fact that Spaldings are now making up some sample putters with the Cunningham Relax grip.

Coming from a conservative outfit, the New England manufacturers of the Acushnet golf ball, there was sharp surprise to the Acushnet advertising challenge sprung this season—"The Best Golf Ball You Ever Played—Or Double Your Money Back." Even the steady progress which Acushnet has made in five short years, left the company unprepared for the advance in sales which this challenge has given to their product.

Over 42% ahead of last year's sales by the time the first advertising announcement broke, the factory at the moment is working day and night to keep up with orders. In addition to the advertising plan to the public a cash prize competition for the pro has resulted in making new friends.

Within the first two weeks of the prize announcement to the professional for his part in supporting the advertising plan, over 236 entries were received by mail alone.

Colvin Co., 28 E. Jackson Blvd., Chicago, is receiving considerable business on its Irrigator from greenkeepers who are

having good results from the Colvin Irrigator's watering of roots of trees, shrubs and plants. The Irrigator is a 36 in. hollow brass tube with a water outlet at the lower end and a cast bronze water control valve at the top. It is attachable to standard garden hose.

The device aerates and cultivates as well as irrigates and by the depth of its



irrigation makes it possible to safely transplant small trees and shrubs during hot weather. Complete details may be secured from the Colvin Co.

## Classified Ads

**Greenkeeper** with national reputation for high-class maintenance at moderate figure now is open for engagement. Politics reason for change. For last eight years greenkeeper at Keller Park, St. Paul, Minn. This course scene of seven St. Paul Opens, National P. G. A. and National Public Links championships. Each time the course was lauded for perfect condition. Maintenance in great condition despite heavy play is a real achievement in golf course operating. Highest references. For full details write: Ad 700, % *Golfdom, Chicago.*

**Patented Six-Ball Washer**—World known; great demand in U. S. Marvelous opportunity for firm interested in manufacturing this device. Superior to all other ball-washers on market. Immediate sale assured. Communicate with Captain L. Signorini, Hotel St. Moritz, New York City.

**Experienced and responsible golf course operator** desires to lease 18-hole golf course. Northeastern United States preferred. Financial responsibility guaranteed. Address: Ad 702, *Golfdom, Chicago.*

Pro with successful experience in greenkeeping and first-class record of service at north central clubs wants winter location. Will be available Nov. 1 and will work either as first pro or assistant. Widely and well known in sections where he has been as pro and is an energetic business-getter. Highly rated as instructor and businessman. Thoroughly reliable and loyal. For complete details, write: Ad 703, % *Golfdom, Chicago.*

**Golf Professional, Greenkeeper and first-class Teacher**; expert on greens; who has successfully managed present club as General Manager for past five years; is available for immediate connection. Write: File 2187, % *Golfdom, Chicago.*

**Couple** desires management of first-class club, pro-greenkeeper, hostess-cateress; 20 years experience, responsible, excellent references as to qualifications and character; pleasing personalities. Address: Ad 701, % *Golfdom, Chicago.*

**For Sale**—One No. 400 Yeomans motor-driven centrifugal pump, practically new, used only one season. Will sacrifice. *Fargo Country Club, Box 1710, Fargo, N. D.*

# JANSSEN GRAYBAR HOFBRAU

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Old Hofbrau: 28 W. 30th St.  
New York City

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. Open Sundays.

*Janssen wants to see you!*